The Taishoff Family Foundation was established by the late Lawrence B. Taishoff and his son Rob in honor of their legendary father and grandfather Sol Taishoff, the founder and editor-in-chief of Broadcasting magazine.

As journalists and publishers, Sol and Larry Taishoff played a seminal role in the development of the radio and television industry in America. As champions of a free and unfettered broadcasting profession, Broadcasting magazine was created as the instrument and manifestation of their devotion to resemble a “sentinel on the Potomac” to warn against government intrusion into the creative processes and activities of radio and television broadcasters.

The Taishoffs devoted their entire lives to extending the values and protections of the First Amendment to “The Fifth Estate” which was the designation bestowed upon the broadcasting fraternity by Sol Taishoff so many years ago.

The vision and foresight of both Taishoffs often caused them to be allied on many of the great issues of the day with the work and example of one of our own founding chairman Ward L. Quaal. In 2009, the Taishoff family was honored with a Ward L. Quaal Pioneer Award.

In addition to their commitment to journalistic causes and a free press, the Taishoff Family Foundation is also active in improving the lives of people with intellectual disabilities. The Foundation has developed resources to help educate society about the special skills and talents of people with Down syndrome, autism and traumatic brain injury, to name a few. Toward this goal, the Taishoff Family Foundation has established the Lawrence B. Taishoff Center for Inclusive Higher Education at Syracuse University.

The Taishoffs also provided critical initial funding for the Library of American Broadcasting, now located at the University of Maryland. Sol Taishoff himself was one of the founders of the Broadcast Pioneers organization which, as you know, has now become the national charitable endeavor known as the Broadcasters Foundation of America which you and so many of our colleagues support.

Today, the Taishoff Family Foundation is administered by the third generation of family members who support, among their many worthwhile endeavors, the National Press Foundation which annually presents the Sol Taishoff Award for Excellence in Electronic Journalism.

Retired Captain Robert Taishoff USN, is the chairman of the Taishoff Family Foundation.

The Broadcasters Foundation of America extends its deep gratitude to the Taishoff family for carrying on the legacy of their illustrious forebears by underwriting On The Air magazine, which is distributed widely throughout the broadcast industry.
The mission of the Broadcasters Foundation of America is to improve the quality of life and maintain the personal dignity of men and women in the radio and television broadcast profession who find themselves in acute need. The foundation reaches out across the country to identify and provide an anonymous safety net in cases of critical illness, advanced age, death of a spouse, accident and other serious misfortune. The Broadcasters Foundation of America is a 501(c)3 Public Charity.
This year the Broadcasters Foundation of America, with your generous support, will distribute a record amount of financial assistance through monthly grants and a stepped up emergency grant program. The past few months have been very difficult on many of our fellow broadcasters as they have suffered tremendous losses as a result of the catastrophic floods in Louisiana and tremendous devastation from Hurricane Matthew. Thanks to your help, The Broadcasters Foundation was there for them.

Now we are in the final stages of our year end fundraising campaign. You may have already received a letter appealing once again to your generous spirit with a self-addressed envelope to simplify the act of giving. That same remittance envelope is included with this edition of On the Air magazine, or you can donate online at www.broadcastersfoundation.org or by calling 212-373-8250. The Broadcasters Foundation of America is the only charity in existence that takes care of its own….broadcasters. Please consider increasing your gift to help us reach every broadcaster in need.

Thank you,

Jim Thompson
President

We have been diligently working behind the scenes to create an exciting new look for the Foundation. We have a new logo, a new website and a renewed passion for our mission. You can check out our new look at www.broadcastersfoundation.org.

In September, we held a very successful Celebrity Golf Tournament at Baltusrol Golf Club in Springfield, NJ, home of the 2016 PGA Championship. The rain stopped just in time for the golfers to hit the greens. We raised over $200,000 thanks to this year’s event chair, Traug Keller, Senior Vice President, Production & Business Divisions at ESPN Radio. We are grateful to our title sponsor, Evercore Wealth Management, for helping make this event possible. You can read more about the tournament on page 6.

We are currently soliciting year end donations and organizing our next fundraiser, the Golden Mike Award Gala, being held on February 27th at the Plaza Hotel in New York City. I hope we can count on your financial assistance and look forward to seeing you at the Golden Mike dinner

Thank you,

Jim Thompson
President
Putnam stands with the Broadcasters Foundation of America and applauds its commitment to colleagues in need.
Celebrity Golf Tournament 2016

$200,000 Raised to help broadcasters in need
More than 150 broadcasters and celebrities turned out to support the mission of the Broadcasters Foundation at the 2016 Celebrity Golf Tournament at The Baltusrol Golf Club in Springfield, NJ.

Celebrity golfers included: Bruce Beck, WNBC-TV; Rachel Grant, actress and philanthropist; Jay Harris, ESPN; Otis Livingston, WCBS-TV; Karl Nelson, NY Giants; Lee Saltz, New England Patriots; Bob Wischusen, voice of the New York Jets, and more.

This year’s Event Chair was Traug Keller, Senior Vice President, Production & Business Divisions at ESPN Radio. The event Title Sponsor was Evercore Wealth Management and additional sponsors included Putnam Investments, ABC, CBS, NBC, ESPN Radio, Marketron, Nielsen, Flexjet, the Connors Family Foundation and the Norman Knight Charitable Foundation, among others.
1. Matt Pagen, Rob Marciano, Ashleigh Albrecht, Sue Tiembley, Jeff Wender, Adam Levy
2. Jessica Moore and Nisha Sadekar
3. Tucker Flood, Mark Gray, Jordan Wertlieb, Leo MacCourtney
4. Rachel Grant
5. Scott Knight, Bart Oats, Lee Saltz
6. Craig Carton, Mary Calvi, Dan Mason, Scott Herman, Jim Thompson
1. Christine Meier
2. Tim McCarthy, Sam Rogers, Scott Herman, Bob Phillips
3. Rob Marciano and Ashley Albrecht
4. Bob Carpenter, Mark McKenna, Jonathan Coachman, Scott Knight
5. Deirdre Lorenz and Julio Marenghi
6. Greg Buttle and Dan Mason
7. Tina Cervasio, Mary Calvi, Alice Gainer
1. Deidre Lorenz  
2. Tito’s Prize Table  
3. Artie Altman, Dave Bisceglia, Julio Marenghi, Tim Busch  
4. Baltusrol’s Signature 4th Hole  
5. Dick Brennan, Rachel Grant, Alice Gainer, Otis Livingston, Mary Calvi, Phil Lombardo  
6. Mark Lund and Baltusrol caddie  
7. Jordan Wertlieb, Chris Ornelas, Ashleigh Albrecht, Dennis Wharton, Ralph Oakley
1. Craig Carton, Mary Calvi, Rich Cerone
2. Jonathan Coachman, Scott Knight, Mark McKenna, Bob Camastro, Mark Lund
3. Ernest Liebre, Mark Goldberg, Jeff Wolf, Phil Lombardo, Joe Bodan
4. Otis Livingston, Duke Castiglione, Rob Marciano
5. Scott & Beth Herman
6. Ralph Oakley, Leo MacCourtney, Perry Sook
7. Paul Smith, Janine DiCarlo, Matthew Renaghan, John Cucci
2016 Celebrity Golf Tournament

1. Cindy Thompson and Phil Lombardo
2. Tim McCarthy, Rachel Grant, Pete Doherty, Dick Brennan
3. Dick Bodorff, Charlie Ryan, Bart Oats, Tim Busch, Perry Sook
4. Don Bouloukos, Dan Mason, Greg Buttle, Gideon Cohen, Bob Simmelkjaer
5. Bill McGorry, Joyce Tudryn, Peter Doyle
6. Bruce Beck and Ann Liguori
7. Jerry Levy and Phil Lombardo
1. Don Bouloukos and Dan Mason
2. Duke Castiglione, Julio Marenghi, Christine Meier, Phil Schwartz, Artie Altman, Brad Mont
3. Gil Gibson, Jonathan Coachman, Christine Meier, Jason Morrow, Keith Bowen, Ashley Albrecht, Dave Palmer
4. Jim Thompson and Deidre Lorenz
5. Jim Thompson and Deidre Lorenz
6. Mike Connelly and Tim McCarthy
7. Chris Ornelas, Ralph Oakley, Dennis Wharton
2016 Celebrity Golf Tournament

1. Rachel Grant, Dick Brennan, Alice Gainer
2. Charlie Lizzo, Doug Lowe, Ann Ligouri, Klarn DePalma, John Hesslein
3. Jim Thompson, Dave Palmer, Keith Bowman, Jason Morrow, Gib Gibson
4. Team Photo Sponsor - Marketron
5. Jonathan Coachman and Otis Livingston
6. Jim and Cindy Thompson, Scott and Beth Herman
SOME PERFORMANCE SPEAK VOLUMES

Nielsen is honored to support the Broadcasters Foundation of America and salutes its efforts to assist broadcasters in need.
Assisting
Louisiana Broadcasters in their time of need.

This past August, Louisiana was hit with severe flooding that caused devastating damage in the Baton Rouge and Lafayette areas. The Broadcasters Foundation of America launched an Emergency Grant program for those affected and reached out to radio and television stations throughout the area to spread the word about the grants available. Polly Prince, President & CEO of the Louisiana Association of Broadcasters, was a large part of the outreach for this Emergency Grant program. She penned this letter of thanks to Broadcasters Foundation President, Jim Thompson:

On behalf of Louisiana Broadcasters “Thank You” for the emergency grants that were given to our broadcasters in our time of need and for the unbelievable follow through. The speed in which it happened amazed me.

Thank you doesn’t seem adequate enough, however we are so grateful to the Broadcasters Foundation of America, as each person that received the $1,000 emergency grant really was in need and it has made each and every one of them feel so blessed and proud to be a Broadcaster. They can tell all their family and friends that the Broadcasters Foundation of America had their backs and that it’s great to be a broadcaster.

Please thank everyone involved, as I know that it takes a lot of time and effort to go through all of that paperwork. Saying prayers for you and yours. #LouisianaStrong #LouisianaProud #WeAreBroadcasters

In your debt,

Polly Prince Johnson
President/CEO
Louisiana Association of Broadcasters
Save the Date
February 27, 2017 - Plaza Hotel, New York City

The 2017 Golden Mike Recipient is Paul Karpowicz
President & CEO of Meredith Broadcasting Group

The 2017 Lifetime Achievement Award Recipient is Bill Hoffman
President of Cox Media Group
YOU WON'T JUST BE FLOWN, YOU'LL BE MOVED.

The future of fractional is here. More than two years in the making, Red Label began as an innovative idea and evolved into the industry's newest collection of private aircraft. Each is appointed with a custom artisan cabin interior and flown by a dedicated, single-aircraft crew. Red Label by Flexjet is a travel experience unlike anything else in the sky.
The Broadcasters Foundation of America recently launched the Foundation Legacy Society, a new initiative to ensure its ability to help Broadcast Colleagues in the future. To date, Foundation board members and supporters have committed in excess of $3,000,000 in their estate plans.

There is no more important group of supporters than the generous members of the Legacy Society. Please consider making a Bequest to the Broadcasters Foundation in your will or revocable living trust. Any assets, including cash, securities, real estate or tangible personal property, may be transferred to the Broadcasters Foundation through your estate. A bequest offers many benefits, including:

- Retention of full ownership and use of your assets throughout your life
- Flexibility: a bequest is not permanent and can be changed if your life circumstances change
- Potential reduction in taxes payable by your estate
- Ease of arrangement: your attorney can incorporate gift language as part of your will

Your bequest can be a specific amount, a specific asset, or a specific percentage of the remainder of your estate after all other obligations have been met.

Please consider joining the Broadcasters Foundation’s Legacy Society

For more information Contact the Broadcasters Foundation at 212-373-8250 or info@thebfoa.org
The Library of American Broadcasting Foundation’s 14th Annual Giants of Broadcasting and Electronic Arts Luncheon took place in New York City on October 6th. It was produced by the IRTS Foundation.

Congratulations to our Board Members, Perry Sook and Paul Karpowicz, for being named 2016 Giants of Broadcasting by the Library of American Broadcasting Foundation. Pictured with Fellow Honoree Steve Kroft.


Library of American Broadcasting Foundation Board Chair Ginny Hubbard Morris of Hubbard Radio and Giants Chair Joyce Tudryn of the IRTS Foundation presenting to NBC News Special Correspondent Tom Brokaw and Retired NBC Sports Group Chairman Dick Ebersol. The two honorees elected to jointly accept their awards in a heart-warming tribute to their career-long friendship.
The Radio Industry “Reached Beyond” in Music City.
This past September, the Radio Show headed to Nashville to discuss how radio matters.

Wynonna Judd shared New Music and Life Milestones

Bob Kingsley’s Country Top 40 Host, Bob Kingsley, interviewed Wynonna Judd and her husband, drummer Cactus Moses, about their new band, Wynonna & the Big Noise, at Friday Morning’s sendoff event “Music & Mimosas”. They shared stories of love, loss and making music together.
Broadcasting & Cable welcomed its 26th class of honorees into the Hall of Fame on October 18th, during a sold-out gala at New York’s famed Waldorf-Astoria Hotel. The evening was co-hosted by Norah O’Donnell, Contribtor of “60 Minutes” and Larry Wilmore.

This year, B&C honored: Moncia Gadsby, CEO Publicis One, Latin America; Peter Liguori, CEO, Tribune Media; “Inside the NBA”, part of TNT; Deborah Norville, anchor, “Inside Edition”; Mark Pedowitz, President, The CW Network; Michael Powell, President & CEO, NCTA; Kevin Reilly, President TBS & TNT, CCO Turner Entertainment; Stuart Sucherman, Chairman & Founder, Sucherman Group; Jay Sures, Managing Director, UTA; Keith Turner, President of Ad Sales & Marketing, Univision; Jeff Wachtel, Chief Content Officer, NBCUniversal Cable Entertainment and President, Universal Cable Productions & Wilshire Studios. The Chairman’s Award was given to Robert K. Kraft, The Kraft Group.
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Since we opened our doors in 2008, Evercore Wealth Management has built investment portfolios around our clients – not the other way around. Today, we serve individuals, families, and foundations and endowments across the United States, managing approximately $6.3 billion in client assets and delivering global investment management, strategic wealth planning, and, through Evercore Trust Company, N.A. and Evercore Trust Company of Delaware, comprehensive trust and fiduciary services. We are proud of our performance and of our culture.

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Belvedere® Poland
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