Mission Statement

The mission of the Broadcasters Foundation of America is to improve the quality of life and maintain the personal dignity of men and women in the radio and television broadcast profession who find themselves in acute need. The foundation reaches out across the country to identify and provide an anonymous safety net in cases of critical illness, advanced age, death of a spouse, accident and other serious misfortune.
Our mission is to be an organization that directly impacts and influences the future of our clients, their children and grandchildren. Our success will be determined by delivering top-tier performance and innovation that is unbiased and in the best interest of our clients.
Broadcasters Foundation of America

Celebrity Golf Tournament 2007

Sponsored by: U.S. Trust
2007 Celebrity Golf Wee Burn Challenges Record Field

The Darien Connecticut Club Praised Among The Very Best
Play in the annual Broadcasters Foundation of America Celebrity Golf Tournament reached an all-time high culminating in thirty four foursomes with a guest celebrity in each group.

Conditions at the Wee Burn Country Club were perfect on Monday, September 17, which dawned with clear skies and temperatures in the 70s. The newly redesigned and improved course exceeded its reputation as among the finest golf tracks in the country.

U.S. Trust, represented by Paul Napoli and Gina Costello returned for the fourth consecutive year as the signature sponsor of the tournament. So strong was the 2007 sponsor support that one hundred percent of the $8,000 per foursome player fees went directly to support the foundation’s mission of helping fellow broadcasters who are in acute need.

In addition to U.S. Trust, the tournament welcomed supporting sponsors American Media Services, Amstel Light, Arbitron, Atlantic Wines and Spirits (Johnnie Walker, Tanqueray, and Smirnoff), CAO International, Cigar Aficionado, Connecticut School of Broadcasting, ESPN Radio and Deportes, Harris Optimal Solutions, Nielsen Media Research, Norman Knight Charitable Foundation, PEPSICO, and 100 individual advertisers who purchased full-page advertisements in the official tournament program.

Tournament Low-Gross winners with a round of 60 were former New York Yankee and Boston Red Sox pitcher Mike Torrez, Connecticut School of Broadcasting’s Mike Grimes, GE’s Dave Harrington and Artie Starrs of Dallas, Texas.

The Tournament Low-Net, posting a 51, was 1980 U.S. Olympic Hockey Team Captain Dave Silk, John Doolan and John Guiou from Amstel, Kevin Page from CAO International and Mike Thomson of Commerce Bank.

The event was followed by the annual reception, dinner and awards ceremony with entertainment by the twelve-piece Blues Patrol Band.

The 2008 BFOA Celebrity Golf Tournament will be played on Monday, September 15 at the renowned Quaker Ridge Golf Club in Scarsdale, New York. 2008 will mark the tournaments 10th anniversary.

The Results.....

First Low Gross 60
Mike Torrez • Mike Grimes
Dave Harrington • Artie Starrs

First Low Net 51
David Silk • John Doolan
Kevin Paige • Mike Thomson
John Guiou

Second Net 52 (Match of Cards)
Kevin Roberts • Neil Kavanagh
Dan Schaefer • Charles Weinschreider

Second Net 52 (Match of Cards)
Todd Fowler • Peter Davidson
Robert Markham • Robert Carey
Ann Liguori
“Now this is one fabulous day!” UCLA-NCAA National Champion, All American, LA Lakers NBA Champion, NBA Hall of Fame, Gail Goodrich

LPGA Futures of Golf Stars Blair O’Neill and Marie-Russo Rouleau co-hosted the Harris-Optimal Solutions Beat the Pro Competition. Prizes of bottles of Casa Lapostolle Merlot for the Beat the Pro winners were provided by Atlantic Wines and Spirits

Broadcasters Foundation of America President Gordon Hastings welcomes Paul Napoli from signature sponsor U.S. Trust.

Superstars. NBC Sportscaster and NFL wide receiver Ahmad Rashad with Pro Football Hall of Fame member Michael Haynes

Wee Burn Country Club host member for the 2007 BFOA Celebrity Golf Tournament John Shaker
WCBS-TV’s Maurice Dubois

U.S. Trust’s Gina Costello with Catherine Crier

Barry Bennett of CAO International Cigar

Tim McAuliff and Meredith Broadcasting President Paul Karpowicz

Mike Thomson of Commerce Bank, U.S. Olympic Hockey Captain Dave Silk, Kevin Paige of CAO International, John Guiou from Heineken and John Doolan, Heineken USA

On The Air Fall 2007
Sleeves of golf balls for everyone!

American Media Services Sponsored the driving range. Each player received a new club grip compliments of Golf Pride and American Media Services.

On The Air Fall 2007
CBS Radio Foursome. Steve Swenson, Scott Herman, Brian Wice, Stan Gerber and Greg Janoff. Scott Herman was co-chair of the tournament with Frank Comerford of WNBC-TV.

NFL Super Bowl Champion Pittsburgh Steeler Matt Bahr and Hearst’s Ray Karczewski

Citadel Communications. Citadel Communications President Ray Cole, PEPSICO Sr. Vice President George Legge, New York Life Investment Management Director of Institutional Sales Gary Faccenda, Broadcasters Foundation of America Chair Phil Lombardo and Play Golf Designs President & CEO Nisha Sadekar.

TVB Senior Vice President Joe Tirinato with John Shaker. John was the member host at Wee Burn for the 2007 tournament.

Katz Media Corporation’s Jim Beloyianis

Photos by Wendy Moger-Bross
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Celebrity Golf Tournament 2007
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Scott Knight and Brian Stone, Managing Partners

School of Broadcasting
ESPN Radio and Deportes President Traug Keller. Keller will co-chair the 2008 Celebrity Golf Tournament at Quaker Ridge with Tom Kane of CBS Television.

John Guiou of Amstel-Heineken

Mike O’Neill of BMI

Buckley Broadcasting Foursome: Spencer Brown of Excelsior Radio Networks, Buckley Broadcasting COO Joe Bilotta, Tony Potter of J L Media, Jerry Crowley of WOR-Radio and Joe Famulare
Tournament Founding Executive Chair Scott Knight, managing partner of Connecticut School of Broadcasting. CSB sponsored the tournament Grand Raffle.

Lung Huang of Arbitron with a fabulous tournament cigar provided by CAO International.

Houston attorney and MSNBC Commentator Brian Wice with tournament volunteer Alissa Pollock.

Scott Shannon of WPLJ with J.L. Media’s Rich Russo.

Cigar Aficionado Founder, President & CEO Marvin Shanken with Gail Goodrich.

Katz Television President Jim Beloyianis, Bonnie Verbitsky, Wee Burn veteran caddy celebrating 64 years at the club Bill Thomas, John Shaker and Joe Tirinato

LPGA Futures of Golf Star Marie Russo Rouleau with the NAB’s chief of public relations Dennis Wharton

National Hockey League Hall of Fame Member from the Boston Bruins and New York Rangers Bobby Carpenter with Radio Advertising Bureau President Jeff Haley

Joe Famulare with Tim McCarthy of ESPN Radio

USO Board Chair and Chair of Clear Channel Television Bill Moll, Ellen Schned, On The Air Creative Director Jamie Russo and legendary radio entrepreneur Gary Starr
Kathleen Keefe of Hearst-Argyle

Mike Grimes of National City Bank, savoring the aroma!

Michael Steinberg BMI

PEPSICO’s Arun Nayar

Scott Knight, Arthur Maxwell and Steve Brackett
Katz Media Corporation. The Golf Channel’s Dave Marr, Trumper Communications Jeff Trumper, Dick Broadcasting’s Alan Dick, Katz Media President Stu Olds, and CBS Radio’s Don Bouloukos.


Gordon Hastings with LPGA Futures of Golf Star Blair O’Neil.

ESPN Radio’s Traug Keller, Tim McCarthy, John Amoratis and Aaron Spelling.

ESPN Radio is the annual sponsor of the bag tags.
NBC’s Ahmad Rashad

Scott Knight and Matt Mills of Greater Media

Gordon Mott and Marvin Shanken of Cigar Aficionado

Phil Lombardo and Nick Verbitsky

Howard Sontag

Broadcasters Foundation Chair Emeritus Ed McLaughlin
Peter Davidson, John Steplowski, and John Sestanovich

Cox Radio foursome: John Shea, Natalie Jacobson, Robin Faller, Stave Klamen and Kim Guthrie

Paul Napoli and Tom Rohan of U.S. Trust

From the Boston Celtics, NBA Hall of Fame, founder of WARM-2 Kids, M.L. Carr

Greater Media

Cox Radio foursome: John Shea, Natalie Jacobson, Robin Faller, Stave Klamen and Kim Guthrie

Photos by Wendy Moger-Bross

U.S. TRUST

Futures of Golf Beat The Pro sponsor
Ed Edams of Harris Optimal Solutions with golf pros Blair O’Neil (left) and Marie Rouleau (right)
Gary Rozynek with GE’s Robert Malone and Tim Huban

WNBC-TV Foursome John Steplowski, John Sestanovitch, Ahmad Rashad, Dennis Barry and Bruce Beck

Kevin Paige and Barry Bennett of CAO International

Bonnie Verbitsky

American Media Services: Todd Fowler, Peter Davidson, Ann Liguori, Robert Carey and Peter Markham
Atlantic Wines and Spirits: Charles Weinschneider and Neal Kavanagh

Deutsche Bank: Walter Berger, Drew Marcus, Jeff Amling, Mike Crispino and Chris Johnson

Dion Livingston from Inner City Broadcasting, Michael Steinberg from BMI, Randy Smith of the New York Knicks and Buffalo Braves, Carter Broadcasting President & CEO Mike Carter, Mike O’Neill of BMI

The Verbitskys. Paul, Nick and Nick, Jr.

Margaret Hughes of Westwood One
Mario Gabelli, Frederic Salerno, Tim Fox, Kevin Dreyer and David Yedid

Mike Grimes, Mike Torrez and Dave Harrington of GE Capital

Beat the Pro winners Tim Huban, LPGA Future’s Star Blair O’Neill and Robert Malone
Howard Sontag of Sontag Advisory

Rick Feinblatt, Joe Connelly of CBS Radio and Mike Craven

Blair O’Neil and Stan Gerber

Photos by Wendy Moger-Bross

Tribune Broadcasting: Steve Mulderrig, Brandon Tierney, John Deushane, Ken Doyle and Bill Shaw

Dan Schafer, Kevin Roberts, Charles Weinschneider, Neil Kavanagh

Jeff Trumper
CBS Television stations: Dave O’Brien, Peter Dunn, Peter Depersia, Kenny Kramer and Richard McGuire

Paul Napoli, Steve Brackett and Maurice Dubois

Bonnie Verbitsky, Jim Thompson and Phil Lombardo

Ken Hodge, Abby Steillman, Peter Kauff, Howard Sontag and Ed McLaughlin

Chris Johnson of Deutsche Bank and Mike Crispino of MSG Networks
Scott Herman and Jeff Wolf

Ken Hodge and Joe Abley

Jim Monahan, Mike Sutton, Ernie Anastos, Ed Adams and Kevin Barth

Ann Liguori

Ahmad Rashad and Bruce Beck of NBC Sports
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Randy Smith and Phil Lombardo

Low Gross foursome: Mike Grimes, Artie Starrs, Mike Torrez and Dave Harrington

Robert Malone, Tom Rozynek, Gary Rozynek and Tim Huban
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Celebrity Guests.....

Steve Adubato, A distinguished Broadcaster, Author, University Professor and Motivational Speaker and a four-time Emmy Award-winning Anchor for Channel 13 in New York City.

Ernie Anastos, News Anchor Fox 5, New York, WABC-TV, WCBS TV, 28 Emmy Awards, Edward R. Murrow Award.


Bruce Beck is in his eighth year with WNBC-TV. He is the weekend Sports Anchor for Channel 4 and files numerous sports reports for the station’s various weekday newscasts.

George Blaney, The former head coach of Holy Cross College, former New York Knick and the assistant head coach of the championship UCONN Huskies Men’s Basketball Team.

Bobby Carpenter, A new member of the National Hockey League Hall of Fame. Rangers, Bruins and New Jersey Devils.

M.L. Carr, NBA World Champion Boston Celtics, 4 NBA Championships, Celtics Head Coach and General Manager, Founder Warm2kids.


Mike Crispino, MSG Networks and St. John’s University Basketball Host.

Tim Fox, NFL All Pro, New England Patriots, San Diego Chargers, Ohio State All-American.

Gail Goodrich, A member of the NBA Hall Of Fame and the incomparable Los Angeles Lakers 1971-1972 season and the all-time leading scorer at UCLA and two time All American and John Wooden protégé.

Michael Haynes, NFL Hall Of Fame member from the New England Patriots and the Oakland Raiders.


Natalie Jacobson, WCWB in Boston, recently retired Emmy Award winning New England Television icon.

Kenny Kramer, The inspiration behind the character Cosmo Kramer in Seinfeld.


Dave Marr, Golf Channel Award winning Anchor.

Ahmad Rashad, Emmy award winning Sportscaster with NBC Sports. Buffalo Bills, Seattle Seahawks and the Minnesota Vikings.


Scott Shannon, WPLJ Radio In New York City.

Dave Silk, Olympic Gold Medalist and standout forward for the 1980 Miracle On Ice USA Olympic Hockey Team, All-American Boston University, New York Rangers, Boston Bruins.

Randy Smith, Originally with the NBA Buffalo Braves, which became the San Diego Clippers, The Cleveland Cavaliers and the New York Knicks.

Brandon Tierney, Personality 1050 ESPN Radio.

Mike Torrez, Pitcher, World Champion New York Yankees, New York Mets, Boston Red Sox.

Brian Wice, famed Houston, Texas trial lawyer and MSNBC and Today Show Legal Commentator.
Arbitron and Atlantic Wines & Spirits Reception and Dinner
The Fabulous Blues Patrol
CAO Cigars & CSB Raffle
Welcome! Dinner hosts from Arbitron, Heidi Weaver and Jenny DeCastro

Blues Patrol In The House!

Lynn Hastings, Ernie Anastos and Bonnie Verbitsky

PEPSICO’S George Legge, Sandra Prince and Ahmad Rashad
The Connecticut School of Broadcasting Raffle Winner Steve Brackett with Blair O'Neil

Jamie Russo and Kenny Kramer

Natalie Jacobson and Skip Finley

Ed McLaughlin, Peter Doyle and Jeff Haley

The Connecticut School of Broadcasting Raffle Winner Steve Brackett with Blair O'Neil

Ann Liquori, Jim Thompson, Alan Dick and Dave Marr
The CAO International box of 48 Duro Cigars and humidor held here by CAO’s Barry Bennett sold for $5,000!
Ray Cole of Citadel and Gary Faccenda of New York Life Investment Management

Michaelle Jean-Pierre, Esq.

Gordon & Lynn Hastings

PEPSICO’s Sandra Prince with George Legge and Arun Nayer

Ed Milarski, Tom Turner and Jerry Levy
Serenity comes. Stress goes. While all the island’s comings and goings await nearby.

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Where the beauty of the island becomes your own.

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Your Help
Literally Saves Lives

Making the best of a bad situation

At 74 years of age, this broadcasting veteran has been in the industry since 1956. During his extensive career, he achieved success as an anchor, staff announcer, reporter, sports announcer and disc jockey.

This grant recipient suffered a blood clot in the brain and underwent successful surgery. He was discharged to a rehabilitation center with an optimistic prognosis. When he improved enough, he went to live with his family to continue the recovery process.

Prior illness, mostly attributable to older age, and this surgery have depleted his finances and any savings and pension. He has no assets. Since he needs close medical observance, his family investigated assisted living communities and was able to gain entrance for him at a local retirement home.

Because his immediate family has extremely limited resources, the Broadcasters Foundation of America monthly grant has made possible his residence at the local assisted living facility.

Thank you for supporting our colleagues in need...
Christopher Grohman and Madu Madhavan of Premier Consulting with Nisha Sadekar of Play Golf Designs

Ernie Anastos with Rita Cosby holding Ernie’s new children’s book Ernie Big Newz

Tyrene Lee of the BFOA

Bill Moll and John Shaker

Kim Guthrie and Helaine Davis
Lynn Hastings, and Gary Faccenda with Barry Bennett and Kevin Paige of CAO International

Skip Finley, Gina Costello and Joe Abley

Gail Goodrich and Ellen Schned

Many, many raffle tickets for co-chair, Scott Herman
Gina Costello, George Albrecht and Cindy Rose

Valérie Carney, Bill Moll, Diane Powell and Ned Powell

Catherine Crier, Maurice Dubois and Rita Cosby

Charmaine Castle of Hilton Hotels with Matt Bahr

Nisha Sadekar and Mike O’Neill

The Play Golf Designs crew. Marie-Russo Rouleau, Leigh Shelton, Blair O’Neill, and Nisha Sadekar

Stu Gorlik and Donavan Wells with Lee and Helaine Davis
See You
Next Year
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Your Help 
Literally Saves Lives

A devastating motorcycle accident

This 39 years old broadcaster was employed as a business manager at a station in the south. He was involved in a motorcycle accident and is paralyzed from the waist down with additional injuries to his shoulders and collarbone. His recuperation, to date, has enabled him to leave the hospital and utilize outpatient rehabilitation services. He continues to work from home as much as he can.

Prior to his accident, he was the primary care giver for, and living with, his aging grandmother. Since the accident, he has had to move into an apartment that offers him wheelchair accessibility, as well as other necessary fundamentals for his condition.

His monthly expenses including medical deductibles now far exceed his income and the Broadcasters Foundation of America monthly grant is allowing him to continue rehabilitation while working from home in hopes that he will at some point be ready to return to full-time work.

Thank you for supporting our colleagues in need...
Disney’s Anne Sweeney
To Receive 2008 Golden Mike Award
Monday, February 25, 2008
at The Waldorf Astoria, New York City
Anne Sweeney co-chair Disney Media Networks and president, Disney-ABC Television Group will be presented with the Broadcasters Foundation of America Golden Mike Award on Monday evening February 25, 2008 at The Waldorf Astoria in New York City.

Since assuming her current role as co-chair of Disney Media Networks and president, Disney-ABC Television Group in 2004, Anne Sweeney has repeatedly been named the “Most Powerful Woman in Entertainment” by The Hollywood Reporter, one of the “50 Most Powerful Women in Business” by Fortune, and one of “The World’s 100 Most Powerful Women” by Forbes.

In this role Ms. Sweeney is responsible for Disney’s entertainment and news television properties globally. These include the ABC Television Network, which encompasses ABC Entertainment, ABC Kids, ABC Daytime and ABC News; Touchstone Television; and Disney ABC Cable Networks Group, comprising Disney Channel Worldwide -- which has grown to 24 wholly-owned international channels -- Toon Disney, SOAPnet, ABC Family and Jetix. In addition she oversees the Radio Disney Network, Walt Disney Television Animation, Buena Vista Worldwide Television and Walt Disney Television International, and has responsibility for managing Disney’s equity interests in Lifetime Entertainment Services and A&E Television Networks.

During her tenure, Disney-ABC Television Group’s properties have experienced tremendous growth. With the help of hit series Grey’s Anatomy, Desperate Housewives and Dancing With the Stars, ABC has grown its primetime audience by a whopping 30 percent from the 2003-04 TV season to date among adults 18-49, while simultaneously moving from third to first place in the delivery of viewers earning an annual income of more than $100K. The Group’s production studio, Touchstone Television, has grown its creative product output from 11 series in 2004 to 17 currently across broadcast and cable television, with Buena Vista International Television distributing many of Touchstone’s hit properties to more than 200 territories worldwide.

Popular series such as Ugly Betty and Lost have also found new audiences across a variety of platforms, including VOD, broadband, and mobile, in addition to the internet. ABC News’ World News with Charles Gibson has also moved into the 24-hour digital space, with content available throughout the day on ABCNews.com and an afternoon webcast that is downloaded by millions.

Consistently ranked as basic cable’s No. 1 network in prime among Kids 6-11 and Tweens 9-14, Disney Channel has continued to develop branded programming with worldwide appeal, utilizing popular series like Hannah Montana, the CG animated Mickey Mouse Clubhouse and Disney Channel Original Movies like the smash hit High School Musical to continue its ratings momentum and expand into additional markets around the world. ABC Family also continues to grow its core audience under Sweeney’s leadership, with exciting, hip programming like Kyle XY, which ranks as the channel’s strongest original series ever with an average of more than two million total viewers. SOAPnet has grown from 37 million homes in 2004 to more than 55 million homes today, partnering with ABC Daytime to develop a variety of multi-genre experiences that continue to engage daytime fans.
From October 2000 to April 2004, Ms. Sweeney served as president of ABC Cable Networks Group and Disney Channel Worldwide. Under her leadership, Disney Channel more than quintupled its subscriber base with its mix of original series and movies and acquired programming. It is now available on basic cable in more than 89 million homes in the United States.

Ms. Sweeney also oversaw the successful launch of the 24-hour animation channel Toon Disney in April 1998, and built it to its current reach of more than 58 million homes in the United States. Less than two years later, in January 2000, she oversaw the launch of SOAPnet, the 24-hour soap opera network.

Ms. Sweeney joined The Walt Disney Company in February 1996 as president of Disney Channel and executive vice president of Disney/ABC Cable Networks. Previously she was chairman and CEO of FX Networks, Inc., since 1993. During her tenure, she presided over the launch of two basic cable networks, FX, an entertainment network representing the most successful basic cable launch in history, and FXM: Movies from Fox, Hollywood's first studio-based movie network.

Before joining Fox, Ms. Sweeney spent 12 years at Nickelodeon/Nick at Nite in various executive positions, most recently as senior vice president of Program Enterprises. Among many accomplishments, she oversaw Nickelodeon’s international expansion, including launching the channel in the United Kingdom, resulting in a joint venture with British Sky Broadcasting.

Active in organizations both within and outside the cable industry, Ms. Sweeney is a board member of Lifetime Television, the Museum of Television & Radio, the Special Olympics and an honorary chair of Cable Positive.

She was inducted into the Broadcasting & Cable Hall of Fame in 2005, and was a recipient of the 2004 Muse Award from New York Women in Film & Television. Ms. Sweeney has been honored repeatedly by Women in Cable & Telecommunications -- as Executive of the Year in 1994, Woman of the Year in 1997, and in 1998 as the recipient of the Advocate Leader Award from WICT’s Southern California chapter. In 1995 she received the prestigious STAR Award from American Women in Radio and Television. She was inducted into the American Advertising Federation’s Advertising Hall of Achievement in 1996. In 2002 she received Women in Film’s esteemed Lucy Award and has been awarded the Cable Television Public Affairs Association’s President’s Award.

Ms. Sweeney earned a BA degree from The College of New Rochelle and an Ed. M. degree from Harvard University. She resides in Los Angeles with her husband, attorney Philip Miller, and their two children.

For information regarding seating and program advertising contact Gordon Hastings at the Broadcasters Foundation of America, 203-862-8577 or ghhbcast@aol.com
The Broadcasters Foundation of America will proudly present the 2008 Golden Mike Award to

Anne Sweeney
Co-Chair, Disney Media Networks & President, Disney-ABC Television Group

Monday, February 25, 2008 • The Waldorf Astoria New York City

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Broadcasters’ Foundation, 7 Lincoln Avenue, Greenwich, CT 06830 PH: 203-862-8577
The Sixth Bi-Annual Capital Cities Reunion

Veteran broadcasters and publishers from the original Capital Cities Communications meet on a bi-annual basis for a reunion. Organized each time by Broadcasters Foundation of America Vice President, Phil Beuth, this year’s gathering took place on October 10 in New York City.

Jim Brady of Parade Magazine was a featured speaker, previewing his latest book, Why Marines Fight to the 53 attendees.
Steve Ridge of Frank Magid & with Buffalo New York icon Rick Azar

Hal Deutsch, Al Herskovitz and Pete Newell

Bob Leeder and Holland Cooke

Jon Miller and Bob Feldman of the Associated Press

Capital Cities veterans Alan Bomes and Mike Helfand

Phil Meek and John Sias
Terry and Rick Spinner with Jeanne Caruso Theismann

Tom Fenno and super agent Norm Schrutt

Mary Galda Sliwa and Jeanne Caruso Theismann

Ron Doerfler and Jack Condon

Norm Schrutt, Pete Newell and Dudley Few

Kenny Plotnik of WABC-TV with Magid’s Nick Lawler

67 On The Air Fall 2007
WABC-TV’s Tim Fleisher with Steve Ridge and Bob Feldman

Legendary gurus John Sias and Bill James

Stan Roman and Kathy Monahan

Publishing’s energizer David Branch

Liz Dribben and Dudley Few

Brady charming all with a preview of his new book Why Marines Fight.
Co-Chairs Bill Moll & Paul Karpowicz

For More Information Call Gordon Hastings at (203) 862-8577

Sunday April 13th 8 A.M.
Bali Hai Golf Club, Las Vegas Nevada

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Broadcasters Foundation of America
NAB Charity Golf Tournament

2008
The Broadcasters Foundation of America Endowment Fund was established in 1998 by a resolution of the Broadcasters Foundation of America Board of Directors.

The fund’s exclusive purpose is to ensure that financial assistance be available in perpetuity to fellow broadcasters who, through no fault of their own, are in acute personal financial need. The endowment is used exclusively to support the benevolent outreach of the Broadcasters Foundation of America.

To qualify for help, an individual must go through a detailed application process which includes a financial statement, income tax returns, reference checks, and a physician’s medical statement, when appropriate. Monthly grants vary in size depending on individual circumstances. All grants are approved and renewed annually by the Broadcasters Foundation of America Executive Committee. Grant recipients remain anonymous so as to preserve their dignity.

**Endowment Committee**

William O’Shaughnessy, Chair

Phil Beuth, ABC/CapCities (Ret.)

Erica Farber, Publisher, Radio & Records

Dick Foreman, Richard A. Foreman Associates

Ed McLaughlin, Foundation Chair Emeritus

Call (203) 862-8577 for more information
Broadcasters Foundation of America benefactor and 1996 Golden Mike Honoree Norman Knight was honored by Massachusetts General Hospital on the occasion of the naming of the Norman Knight Nursing Center for Clinical and Professional Development. (L-R) Scott Knight, Jeanette Ives Erickson, Norman Knight and Randy Knight.

From Left to Right Jeanette Ives Erickson, RN, senior vice-president for MGH Patient Care Services, Jack Connors, Jr. chairman of the MGH Partners Board of Trustees, Norman Knight and MGH President Peter Slavin, MD.
Broadcasters Foundation of America Director and Inside Edition Anchor Deborah Norville has a new book, Thank You Power. The book was introduced at a party at Michaels in New York City in October.

**WVOX Award For Best News In New York State!**

*WILLIAM O’SHAUGHNESSY*, Chairman, Whitney Radio (center) and his son *David O’Shaughnessy*, Senior Vice President, Administration, WVOX and WWIP (right) receive Award for “Best News in New York State” from ABC’s *BARBARA WALTERS* at a recent meeting of the New York State Broadcasters Association in Bolton Landing, New York.

Broadcasters Foundation of America Director Phil Beuth welcomes Charlie Gibson as commencement speaker at Union College in Schenectady, New York. During his tenure as head of ABC Daytime Beuth brought Gibson to Good Morning America. Union College is Beuth’s alma mater.
Number One in Our Book.
Arbitron Salutes the Broadcasters Foundation of America.

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MEDIA SERVICES GROUP

Eddie Esserman • 912.634.6575
edwesser@bellsouth.net

Bill Lytle • 913.498.0040
75767.3151@compuserve.com

Bob Maccini • 401.454.3130
rmaccini@cox.net

Jody McCoy • 719.630.3111
jbmccoy@mediaservicesgroup.com

Tom McKinley • 415.382.8367
RTMcK2515@aol.com

George R. Reed • 904.285.3239
REEDmsconsulting@cs.com

Stephan Sloan • 401.454.3130
scs@scsloan.com

Bill Whitley • 972.231.4500
whitleytx@cs.com

MediaServicesGroup.com
Message From The President

Warren Burdock of The Wee Burn Country Club manages a fabulous facility and marvelous staff. Sam Wiley, Wee Burn’s Golf Professional, was the perfect host for our record field of 172 players in the 2007 Celebrity Golf Tournament on September 17. We played Wee Burn with enthusiastic anticipation and were rewarded in every way possible from perfect weather, a magnificent golf course and attention to every detail right down to the lobster and roast beef dinner! Warren and Sam, congratulations to you and your wonderful staff. Everyone made us feel as welcome as if we were at our home country club.

Director Deborah Norville’s new book is titled Thank You Power. Once again in these paragraphs we will take a page from that book and salute those who helped make the 2007 Celebrity Golf Tournament so successful.

Congratulations to Co-Chairs Frank Comerford of WNBC-TV and Scott Herman of CBS Radio. Thank you to Founding Chair Jerry Levy of J.L. Media and Founding Executive Chair Scott Knight of Connecticut School of Broadcasting.

Gina Costello and Paul Napoli of U.S. Trust believe in our mission and have demonstrated their zeal by supporting U.S. Trust’s commitment to the signature sponsorship of the tournament for four years. We are thrilled that they have committed for 2008, ratifying a half decade of support.

Atlantic Wines and Spirits, Arbitron, American Media Services, ESPN Deportes and Radio, Harris Optimal Solutions, Cigar Aficionado, CAO International Cigars, PEPSICO, Amstel-Heineken, Connecticut School of Broadcasting, The Norman Knight Charitable Foundation and Nielsen Media Research are all to be saluted for their sponsorship commitments. Because of U.S. Trust and these supporting sponsors one hundred percent of the $8,000 per foursome fees go directly to our mission of helping colleagues who are in need. Another thank you is in order.

Watch your mail! The BFOA Endowment Committee is writing each of you as a reminder to make a year-end contribution to the foundation. The foundation is helping more broadcasters than at any time in its history. Your gift to the endowment fund will ensure that no future call for help will go, unanswered. Bill O’Shaughnessy is the Endowment Campaign chair.

I also bring your attention to our Corporate Angels Initiative in which companies are now making their annual gifts to the foundation. Stu Olds is the chair of the Angels Initiative.

For the past five years the BFOA has been privileged to be a recipient of part of the proceeds from the Broadcasting & Cable Hall of Fame dinner. This year the event attracted a record turnout and we wish to express our appreciation to Larry Dunn and all of his B&C colleagues for their generosity. The dinner is also a wonderful opportunity for us to raise the visibility of our mission among the stellar group of industry leaders who attend.

The 2008 Golden Mike Award in honor of Anne Sweeney is set for Monday, February 25 at The Waldorf Astoria. Anne is an extraordinary person and we look forward with great excitement to bestowing this honor upon her. You can be assured that The Waldorf Grand Ballroom will be at capacity for this very special evening. I hope that many of you will be with us for this glorious occasion.

Mark your calendars for two additional very important dates in 2008. The NAB Golf Tournament will be held on Sunday, April 13 and the Pioneers Breakfast and awards will be held on Wednesday, April 16. The golf tournament is returning to Bali Hai Golf Club and the breakfast to The Bellagio.

This will be our last issue before the New Year so in closing I extend to you the best wishes for your Holidays and 2008.

GHH
The Broadcasters Foundation of America Angel Initiative is entering its fourth year. We are delighted with the number of radio and television broadcasting companies that have made an annual commitment to the mission of the foundation by becoming a Corporate Angel.

The 2007 Angel corporate campaign is your company’s opportunity to join those already making an annual gift to help us insure that no call for help from a fellow broadcaster will go unanswered. The Angel Initiative is the way our industry can take care of its own people in their special time of need. It is all about “giving back.”

The number of requests for help made to the foundation is increasing dramatically. We have no way of accurately predicting what the future demand on our resources will be. The Angel Annual Corporate Giving Initiative is an essential element in our being able to provide critical assistance into the future.

Angel Initiative Chair, Stu Olds

We hope that we can count on you becoming an Angel in 2007.
Contact Gordon Hastings at 203.862.8577 for further details.

On behalf of all of those whom we serve, thank you for your support.