The Taishoff Family Foundation was established by the late Lawrence B. Taishoff and his son Rob in honor of their legendary father and grandfather Sol Taishoff, the founder and editor-in-chief of Broadcasting magazine.

As journalists and publishers, Sol and Larry Taishoff played a seminal role in the development of the radio and television industry in America. As champions of a free and unfettered broadcasting profession, Broadcasting magazine was created as the instrument and manifestation of their devotion to resemble a “sentinel on the Potomac” to warn against government intrusion into the creative processes and activities of radio and television broadcasters.

The Taishoffs devoted their entire lives to extending the values and protections of the First Amendment to “The Fifth Estate” which was the designation bestowed upon the broadcasting fraternity by Sol Taishoff so many years ago.

The vision and foresight of both Taishoffs often caused them to be allied on many of the great issues of the day with the work and example of one of our own founding chairman Ward L. Quaal. In 2009, the Taishoff family was honored with a Ward L. Quaal Pioneer Award.

In addition to their commitment to journalistic causes and a free press, the Taishoff Family Foundation is also active in health and education and has been a national leader in aiding research on Down syndrome. The Foundation has developed resources to help educate society about the special skills and talents of young people with Down syndrome and autism. Toward this goal, the Taishoff Family Foundation has committed $1 million to establish the Lawrence B. Taishoff Center for Inclusive Higher Education at Syracuse University to attract expert faculty, host conferences and symposia, and become the primary destination for future educators studying Down syndrome.

The Taishoffs also provided critical initial funding for the Library of American Broadcasting, now located at the University of Maryland. Sol Taishoff himself was one of the founders of the Broadcast Pioneers organization which, as you know, has now become the national charitable endeavor known as the Broadcasters Foundation of America which you and so many of our colleagues support.

Today, the Taishoff Family Foundation is administered by the third generation of family members who support, among their many worthwhile endeavors, the National Press Foundation which annually presents the Sol Taishoff Award for Excellence in Electronic Journalism.

Retired Captain Robert Taishoff USN, is the chairman of the Taishoff Family Foundation.

The Broadcasters Foundation of America extends its deep gratitude to the Taishoff family for carrying on the legacy of their illustrious forebears by underwriting On The Air magazine, which is distributed widely throughout the broadcast industry.
The mission of the Broadcasters Foundation of America is to improve the quality of life and maintain the personal dignity of men and women in the radio and television broadcast profession who find themselves in acute need. The foundation reaches out across the country to identify and provide an anonymous safety net in cases of critical illness, advanced age, death of a spouse, accident and other serious misfortune. The Broadcasters Foundation of America is a 501(c)3 Public Charity.
More than ever before, broadcasters in need of help are reaching out for assistance and the Broadcasters Foundation of America is there to help. In August, the Foundation granted the highest amount of financial aid to the largest number of broadcasters in a single month.

That is why fundraisers like the Celebrity Golf Tournament are not only necessary, but vital for continuing our mission. The 2010 Celebrity Golf Tournament, held this past September at the Swanow Country Club in Bronxville, New York, raised over $150,000 to help broadcasters in need. It is one of the Foundation’s biggest annual fundraisers.

The tremendous efforts of this year’s co-chairs, Paul Karpowicz of Meredith Broadcasting and Tim McCarthy of ESPN, helped us significantly increase the amount of money we raised from last year’s Tournament.

Our heartfelt thanks to Charlie Ryan and Evercore Wealth Management for their signature sponsorship of the Tournament, two years in a row.

We already are working on our next major fundraising event -- The 2011 Golden Mike Award honoring Alan Frank, President and Chief Executive Officer of Post-Newsweek Stations. The Golden Mike Award dinner and presentation will take place at The Plaza Hotel in New York City on February 28. It’s very important to remember that everything we do at the Broadcasters Foundation is to support and advance our mission to help broadcasters in need. We thank Alan for participating and lending his time to furthering that purpose.

Our members and supporters continually work with us to develop new ideas that generate funds at local broadcasting events. This past spring, we conducted 50/50 raffles at the New York and New Jersey Broadcasters Associations’ conferences. Knowing that the proceeds would go toward helping fellow broadcasters, we sold a lot of tickets.

Thank you to Joe Reilly from New York and Paul Rotella from New Jersey for orchestrating the fundraising raffles. We are extremely grateful to everyone who bought a ticket.

With this issue of On the Air we debut The Statesmen -- a series of tributes and profiles of the great leaders of our radio and television fraternity. It is fitting that we begin with Ward L. Quaal, a former chairman of the Broadcasters Foundation of America, who left us a few months ago. Future issues will examine the contributions to our profession of Clint Fornbey and Marty Beck.

Bill O’Shaughnessy, Chairman of WVOX/WVIP, Whitney Radio and Chairman of the Foundation’s Guardian Fund authored the Ward Quaal profile and will be a regular contributor. Other guest authors will be featured, as well.

We have more exciting news coming soon about membership drives with broadcast groups. We hope this will generate awareness of the work that the Broadcasters Foundation does. In addition to increasing our membership number, it also will let more broadcasters know that we are there to help them or a colleague in desperate need.

If you have not renewed your membership, please see the application in this magazine, or visit our website at www.broadcastersfoundation.org. You may never need the Broadcasters Foundation, but with your help, we will always be there for someone you may know.

Thank you,

Jim Thompson
President
Broadcasters Foundation of America
Your Help Literally Saves Lives

Stroke Felled Broadcaster

A broadcast personality and industry entrepreneur needs our help. Our colleague was in the forefront of the community as the founder of a national publication dedicated to the industry. He later pursued several independent entrepreneurial ventures, unfortunately to no lasting financial success.

In December of 2006, he suffered a massive stroke resulting in serious brain damage. This once dynamic communicator now contends with short-term memory loss and is at this time critically delusional. Fighting for his life, he has made enough physical improvement to be transferred to a local rehabilitation center, where his present condition is complicated and unstable. Known as a bold risk-taker, he is now in the unfathomable position of being unable to manage his own life.

His health problems are compounded by dire financial need. He is without health insurance, pension or other resources necessary to afford the high-level quality of health care he needs. His children are presently navigating a complicated state health care system in order to identify any support possible. But they will only be able to help their father if we can help them. We have the ability to make a difference in our colleague's quality of life today.

The Broadcasters Foundation of America is there for them.

You can be there for them also by making a contribution to the Broadcasters Foundation of America.
2011 Golden Mike Award

Alan W. Frank
President, Post-Newsweek Stations
Monday, February 28, 2011
The Plaza Hotel, New York City

For details, contact The Broadcasters Foundation of America
212-373-8250 · info@thebfoa.org · www.broadcastersfoundation.org
Helping Our Friends and Colleagues

It was my good luck to be born into a broadcasting family and to have the opportunity to expand the reach of Hispanic radio across America. Since retiring from the broadcasting profession in 2004, I have enjoyed the opportunity to give back in the non-profit world. I am grateful to be in a position to help others and I take it as a serious responsibility.

One of the things I learned as a broadcaster, and come to appreciate even more from my new perspective, is that the people in our industry distinguish themselves by service to their communities. That’s why I feel it is so important to support the mission of Broadcasters Foundation of America, the only charity devoted exclusively to providing assistance to broadcasters in desperate need.

Imagine the devastation that envelops a family when a sudden, grave illness afflicts the head of a household. Or the desperation of an elderly couple who cannot pay for the medicine they need to stay alive. The necessities of life, which we may take for granted, are out of reach for many people who have been hit by hardship.

Through a contribution to the Foundation’s Guardian Fund, we can help colleagues who find themselves in overwhelming situations. The requests for assistance increase every year and the funds to help them must be there. Each request is carefully reviewed and grants are awarded based on the needs of each individual case. Some recipients receive one-time emergency grants, while others need monthly assistance. The Guardian Fund helps guarantee that our television and radio coworkers can count on monetary relief.

Please consider a contribution to the Guardian Fund. I am confident that you will find it a rewarding experience to know that you have helped radio and television professionals going through tough circumstances.

Mac Tichenor
THE 2010 CELEBRITY GOLF TOURNAMENT

Raises Over $150,000 to Help Broadcasters in Need
Over $150,000 was raised to help broadcasters in need at the 2010 Broadcasters Foundation of America Celebrity Golf Tournament, held this past September at the Siwanoy Country Club in Bronxville, New York.

Over 150 executives and celebrities attended the fundraiser, including LPGA future stars Ryann O’Toole and Susan Choi; lead singer of the Spin Doctors, Chris Barron; Maurice DuBois, Chris Wragge, Dana Tyler, and Max Gomez from WCBS-TV, New York; Bond girl and actress Rachael Grant; WOR Radio’s John Gambling; Bill Evans of ABC-TV; NFL Hall-of-Famer Nick Buoniconti; nationally syndicated Lou Dobbs; and more.

The Celebrity Golf Tournament is one of the Foundation’s biggest annual fundraisers. This year’s co-chairs, Paul Karpowicz of Meredith Broadcasting and Tim McCarthy of ESPN, made it one of the most successful ever.

Evercore Wealth Management returned as signature sponsor for the second year in a row. Additional sponsors included ESPN, Triton/Dial Global, Broadcasting & Cable, Heineken, CAO Cigars, and Johnny Walker.

Event Photographer: Wendy Moger-Bross
“Radio airplay and television appearances helped drive success for The Spin Doctors and this is a great way to give back. The last time I had this much fun, I was backstage with Keith Richards.”

- Chris Barron of the Spin Doctors

1. Chris Rorhs, Joe Tirinato, Ryann O’Toole, Kathleen Keeffe, and Jon Skidmore
2. Mark Garner and Bill McGorry
3. Dick Bodorff, Mark Gray, Ryann O’Toole, Phil Lombardo, and Jeff Haley
4. Linda Ranieri, Bill Evans, Janine DiCarlo, Chris Wragge, and Alyson Rozner
5. Joe Reilly, Neal Perchuk, Joe McCallion, and Bob Ausfeld
1. Martin Faherty, Nick Buoniconti, Rich McDime, Susan Choi, Tim Casey, and Larry Vergine
2. Rick Buckley, Jennifer Buckley, and John Gambling
3. Ron Ruth, Randy Odeneal, Herb McCord, Stu Olds, Jim Thompson, Ryann O’Toole, and Don Bouloukos
4. Jeff Harrigan, Sandy Pannetta, Lou Dobbs, and Charlie Ryan
5. Bob Ingram, Chris Dicarlo, Bob Getelman, and Todd Hommel
6. Rich Doucette and Gary Starr
7. Paul Karpowicz and Dennis Wharton
“Supporting the Broadcasters Foundation is a responsibility. It is the only charity devoted exclusively to helping broadcasters in need. I was very happy to be a part of today’s fundraising tournament.”

- Lou Dobbs

1. Chad Lopez, Steve Swenson, Ryann O’Toole, Danny Gallivan, and Joe Connolly
2. Dan Schafer, Anthony Basso, Travis Bagby, and Mitch Herman
4. Jim Hoolihan and Bonnie Verbitsky
5. Peter Doyle, Bill Hogan, and T.J. Lambert
6. Joe Bilotta, Jennifer Buckley, David Sammons, Jerry Crowley, and John Gambling
1. Jose Gonzales, Mike Steinberg, Allison Smith, and Chris Barron
2. Maurice DuBois and Steve Brackett
3. Joe Bodan, Ernest Liebre, Frank Boyle, and Kevin Keane
4. Bill LeBlanc, Bob Harnaga, Mike McSweeney, and Mark Lund
5. C.B. McGinty, Preston Farr, Jamie Russo, and Matt Gabelli
6. Jerry Crowley and John Gambling
7. Spencer Brown and Rich Glancy
‘10 Celebrity Golf Tournament

“We raised a lot of money for broadcasters in need with this tournament. That’s what this day really is all about -- helping broadcasters.”

- Dana Tyler

1. Lindsay Nicole Chambers, Chris Barron, Steve Jones, Larry Dunn, and Mike Steinberg
2. David O’Shaughnessy, William O’Shaughnessy, and Nick Verbitsky
3. Scott Knight, Randy Odeneal, Stu Olds, Phil Lombardo, and Don Bouloukos
4. Chris Barron, Lindsay Nicole Chambers, and Carl Butrum
5. Frank Boyle with Kim and Phil Lombardo
6. Jerry Crowley, David Sammons, Rick Buckley, and Pierre Bouvard
1. Gib Gibson, Jim Sullivan, Ryann O’Toole, and John Schriffen
2. Dr. Max Gomez, Peter Dunn, and Maurice DuBois
3. Joe Reilly, Bill O’Shaughnessy, and Dick Foreman
4. Jim Thompson, Charlie Ryan, and Phil Lombardo
5. Steve Posnock, Brent Lightfoot, caddy, and Steve Mulderrig
6. Frank Cammarata, Alissa Pollack, and Barry O’Brien
7. Paul Rotella, Dolores Nolan, and Nick Buoniconti
8. Connie Buckley and Scott Knight
‘10 Celebrity Golf Tournament

COMPETITION WINNERS

First Gross Winners

Ryan O’Toole (far left) and Susan Choi (far right) with 1st Gross winners (left to right) Jim Ancy, Nisha Sadekar, Rich Glancy, and Spencer Brown

Power Drive Competition Winner

Jon Skidmore and Kathleen Keefe winners of Heineken keg for a superb power drive

First Net Winners

Winners David Palmer, Gib Gibson, Jim Sullivan, and Jim Hughes

Second Net Winners

Winners Matt Giugliano, Rick McGuire, Rachel Grant, Peter Dunn, and Jeff Brown

Third Net Winners

Winners Bill Whittle, Klari DePalma, Kieran Clarke, Paul Karpowicz, and Dr. Max Gomez
Headquartered in New York, Evercore Wealth Management is an independent, registered investment advisory firm dedicated to providing customized investments and wealth management services to families, individuals and related institutions. Evercore Wealth Management currently has 15 partners and a total staff of 31. We offer personal trust services to our clients through our affiliate Evercore Trust Company, N.A.

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Corporate Giving Is Social Responsibility

Colleen Brown | President & CEO | Fisher Communications, Inc.

For over 100 years Fisher Communications has believed in a commitment to the communities we serve. Whether it’s through our hyperlocal websites or granting scholarships to minorities, we believe in social responsibility.

That social responsibility extends to lending a hand to the hardworking broadcasters who have fallen on hard times. That is one of the reasons we support the Broadcasters Foundation and the tireless work of Jim Thompson and his team.

Across our country, there are many current and former broadcasters facing extreme financial hardships who find themselves unable to support their families, whether it’s due to overwhelming medical expenses or issues stemming from the turbulent economic environment.

The Broadcasters Foundation helps answer those needs.

The Broadcasters Foundation’s Corporate Angel Initiative, now in its seventh year, allows companies to provide financial assistance to these broadcasters in dire financial straits. Over the years, the Foundation has distributed millions of dollars in aid to hundreds of our colleagues nationwide, and continues to provide emergency aid to those who dedicated their careers to our industry.

Giving back not only reinforces the strength of our industry, it reassures your employees dedication. Please make the Corporate Angel Initiative a company priority for your organization and join us by making a contribution to this worthy cause.

Colleen Brown
President & CEO
Fisher Communications, Inc.
Celebrating its 20th anniversary, the Broadcasting & Cable Hall of Fame paid tribute to pioneers, innovators, and stars of the electronic arts with the Class of 2010 during the annual Hall of Fame Awards Dinner at New York’s Waldorf-Astoria Hotel, Wednesday, October 27th.

Regis Philbin, co-host of top-rated national morning show “LIVE! with Regis and Kelly” and a Broadcasting & Cable Hall of Fame alumnus, served as Master of Ceremonies for the evening.

Class of 2010 – (Back row l-r) Hall of Fame Chairman Bill McGorry, Guest Presenter/CBS Sports anchor Jim Nantz, President, Sales Fox Broadcasting Company and EVP, Fox Television Jon Nesvig, Executive Producer, “Today” Jim Bell, Chief Operating Officer Time Warner Cable Landel Hobbs, Global Marketing & Brand Building Officer, P&G Marc Pritchard and Broadcasting & Cable Group VP/Group Publisher Louis Hillelson.

(Front row l-r) Broadcasting & Cable Editor-in-Chief Ben Grossman, President CBS News and Sports Sean McManus, Founder and Former President Hearst Entertainment & Syndication Raymond Joslin, Hall of Fame Lifetime Achievement Award winner Robert Wehling, EVP and Chief Technology Officer Comcast Cable Tony Werner, Chairman and Chief Executive Officer BET Networks Debra Lee, President & CEO BMI Del Bryant, President and General Manager ID, Military Channel and HD Theater Henry Schleiff and President Meredith Local Media Group Paul Karpowicz.
of Ceremonies. CBS Sports anchor Jim Nantz was the evening’s special guest host.

This year’s honorees included Procter & Gamble and NBC Television’s “The Today Show.” P&G’s Robert L. Wehling received the first ever Lifetime Achievement Award in recognition of his extraordinary contribution to the radio and television industries. “The Today Show,” which is closing in on 60 years of continuous broadcasts each morning on NBC, was television’s first morning news and talk show and has consistently finished first in its time period throughout most of its long run.

A portion of the evening’s proceeds were given to the Broadcasters Foundation of America in support of the mission to help broadcasters in need.

The other Class of 2010 Hall of Fame inductees are:

- Del Bryant – President & CEO, BMI
- Landel C. Hobbs – Chief Operating Officer, Time Warner Cable
- Raymond E. Joslin – Founder and Former President, Hearst Entertainment & Syndication
- Paul Karpowicz – President, Meredith Local Media Group
- Debra Lee – Chairman and Chief Executive Officer, BET Networks
- Sean McManus – President, CBS News and Sports
- Jon Nesvig – President, Sales, Fox Broadcasting Company; EVP, Fox Television
- Tony Ponturo – Chief Executive Officer, Ponturo Management Group LLC
- Henry S. Schleiff – President and General Manager, ID, Military Channel and HD Theater
- Tony G. Werner, EVP and Chief Technology Officer, Comcast Cable

New York State Broadcasters Association

48th Executive Conference

The New York State Broadcasters Association held its annual conference in Lake George this past June. During the two-day conference, Charles Gibson of ABC News was presented with the prestigious Broadcaster of the Year Award.

In addition, a 50/50 Raffle was held to raise funds in support of the mission of the Broadcasters Foundation of America.
The Broadcasters of America Have Lost Our Greatest Statesman.

Ward Quaal was also a seminal figure in the modernization of his beloved Broadcasters Foundation of America. He set the groundwork and provided the vision which led us into the dynamic development of the McLaughlin and Lombardo years.

He was a reliable and generous resource and an inexhaustible font of wisdom on all the great issues of the day. On countless occasions over the years, we would hear his big, booming, sonorous, benevolent basso profundo voice on the telephone and at all our high councils.

No one ever spoke more powerfully or with greater eloquence on our precious First Amendment rights. All the rest of us, less gifted, appropriated, borrowed, purloined, plagiarized – actually we stole – from his vast store of knowledge and goodness on every fundamental Free Speech contretemps which erupted in the public discourse during the last four decades.

And, always, in every season, he was a man of great dignity, stature and carriage. His advice and counsel was always given freely and gently and generously. He advised presidents, powerful congressmen and the solons of the Senate as well as the corporate panjandrums and elders of our profession. His advice was also sought by FCC chairmen, congressional committees and by three generations of broadcasters.

His enormous influence was felt far beyond even the mighty signal of WGN, the legendary midwestern powerhouse over which he presided for so many years.

A lifelong Republican, as a young man he introduced a struggling actress Nancy Davis to his friend Ronald Reagan and years later Ward persuaded President Reagan to veto the so-called Fairness Doctrine.

His bright, fine mind generated a voluminous and graceful canon of missives, encomiums and advice freely given which were produced by a dedicated office staff. At one time, Mr. Quaal had five secretaries just to handle his correspondence.

He was also a valued consultor to three generations of the Taishoff family ... encouraging their essential and highly valuable work as our sentinels on the Potomac against government intrusion.

Ward Quaal’s last gift to us was his encouragement to use his illustrious name for the Ward L. Quaal Pioneer Awards enabling us to raise hundreds of thousands in contributions and donations from the generous purses of Stan Hubbard, Dennis FitzSimons and the wonderful folks at the McCormick Foundation.

He informed our work and ennobled our profession. He never called it an industry.

We were all his students.

William O’Shaughnessy
Chairman, Guardian Fund
Broadcasters Foundation of America
Support Our Mission of Helping Fellow Broadcasters.

Join or Renew Your Membership Today and Receive On the Air Magazine!

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New York, NY 10019-5366

You May Renew or Join at

www.broadcastersfoundation.org

Questions?
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Improve the quality of life of the men and women in the radio and television broadcast industry

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