The Taishoff Family Foundation was established by the late Lawrence B. Taishoff and his son Rob in honor of their legendary father and grandfather Sol Taishoff, the founder and editor-in-chief of Broadcasting magazine.

As journalists and publishers, Sol and Larry Taishoff played a seminal role in the development of the radio and television industry in America. As champions of a free and unfettered broadcasting profession, Broadcasting magazine was created as the instrument and manifestation of their devotion to resemble a “sentinel on the Potomac” to warn against government intrusion into the creative processes and activities of radio and television broadcasters.

The Taishoffs devoted their entire lives to extending the values and protections of the First Amendment to “The Fifth Estate” which was the designation bestowed upon the broadcasting fraternity by Sol Taishoff so many years ago.

The vision and foresight of both Taishoffs often caused them to be allied on many of the great issues of the day with the work and example of one of our own founding chairman Ward L. Quaal. In 2009, the Taishoff family was honored with a Ward L. Quaal Pioneer Award.

In addition to their commitment to journalistic causes and a free press, the Taishoff Family Foundation is also active in improving the lives of people with intellectual disabilities. The Foundation has developed resources to help educate society about the special skills and talents of people with Down syndrome, autism and traumatic brain injury, to name a few. Toward this goal, the Taishoff Family Foundation has established the Lawrence B. Taishoff Center for Inclusive Higher Education at Syracuse University.

The Taishoffs also provided critical initial funding for the Library of American Broadcasting, now located at the University of Maryland. Sol Taishoff himself was one of the founders of the Broadcast Pioneers organization which, as you know, has now become the national charitable endeavor known as the Broadcasters Foundation of America which you and so many of our colleagues support.

Today, the Taishoff Family Foundation is administered by the third generation of family members who support, among their many worthwhile endeavors, the National Press Foundation which annually presents the Sol Taishoff Award for Excellence in Electronic Journalism.

Retired Captain Robert Taishoff USN, is the chairman of the Taishoff Family Foundation.

The Broadcasters Foundation of America extends its deep gratitude to the Taishoff family for carrying on the legacy of their illustrious forebears by underwriting On The Air magazine, which is distributed widely throughout the broadcast industry.
The mission of the Broadcasters Foundation of America is to improve the quality of life and maintain the personal dignity of men and women in the radio and television broadcast profession who find themselves in acute need. The foundation reaches out across the country to identify and provide an anonymous safety net in cases of critical illness, advanced age, death of a spouse, accident and other serious misfortune. The Broadcasters Foundation of America is a 501(c)3 Public Charity.
chairman’s message

This year more than ever broadcasters are asking for assistance and the Broadcasters Foundation of America is there to help. This year we will give out over $675,000 to help broadcasters in need, a 35% increase over prior year. We are currently in the middle of our annual Guardian, Angel and Membership drives that are so vital to the success of our mission.

Different organizations are finding ways to help contribute. For example, I had the pleasure of spending a special evening with CBS-TV’s Charles Osgood. Charles performed at Birdland Jazz Club and raised over $8,000 on behalf of the Broadcasters Foundation. Inside Radio raised over $10,000 at a raffle and auction during the Radio Show in Chicago and Capitol District Radio Group raised $2,500, all to help fellow broadcasters in need. Please read about them in our seen and heard section of this publication.

In this issue of On The Air we write a tribute for our beloved past treasurer of the Broadcasters Foundation, Rick Buckley. Rick was a close friend to many and he will be missed.

I hope you will continue to support our mission with your generous donation or membership.

Philip J. Lombardo
Chairman

president’s message

Thanks to the efforts and support of many we were able to raise over $150,000 at our Celebrity Golf Tournament, held this past September at Sleepy Hollow Country Club in Tarrytown, New York. The tremendous efforts of this year’s co-chairs Jim Beloyianis of Katz Television Group and Peter Smyth of Greater Media, were instrumental in our success.

Our sincere thanks to Charlie Ryan and Evercore Wealth Management for their sponsorship again this year. I’m also happy to report that the 2012 Celebrity Golf Tournament will be held at the multiple US Open and PGA site, Baltusrol Golf club on September 17th. Please mark your calendar.

We are already working on our next major fundraising event – The 2012 Golden Mike Award honoring Dennis Swanson, President, Station Operations, Fox-TV. Dinner and presentation will take place at The Plaza Hotel in New York City on February 27th. Hope to see you there.

You may never need the Broadcasters Foundation, but with your help, we will always be there for someone you may know.

Thank you.

Jim Thompson
President
Dear Connie and Jim, there aren’t enough words to tell y’all what the Broadcasters Foundation through your kindness and concern mean to George and me. But on the list of every month when he gets his check I send up a special prayer to God to give you and the Foundation many more “old radio” people like us. I do believe many more “old radio” people like us. Now that we both have our troubles—I am with new cancer and new doctors have told me there is nothing more they can do for me. They just turned me over to spine pain management and all they can do is give me shots or pain pills to go on, so I give all this to God with y’all and His help we will get through. George has finished his radiation and we don’t know yet what comes next. One thing we can be sure of is that the copays keep going up and up. We are so lucky to have you and that we have each other to do the best we can taking care of each other. I spread the word around to all the board how much your help means to us.

Bob Bless you all.

Nov 1, 2011
2012 Golden Mike Award

Dennis Swanson
President, Station Operations
FOX TV
February 27, 2012
The Plaza Hotel
New York City

For details, contact the Broadcasters Foundation of America • 212 373-8250 • info@bfoa.org • www.broadcastersfoundation.org
Katz Media Group Unites to Support A Good Cause

This fall, for the third year in a row, Katz Media Group came together to support a cause that we hold dear to our hearts. For the first two weeks of November, we held a corporate membership drive to encourage our employees to join the Broadcasters Foundation of America to help support broadcasters in need.

In 2009, Stu Olds, our President and CEO, initiated the very first membership drive at Katz. Not only was it the first time that our company participated, it was also the first drive the Broadcasters Foundation had ever hosted. During our campaign, we shared the mission and purpose of the Foundation, as well as personal stories of those who had received help (names changed, of course). Our employees quickly saw the immense value of supporting the Foundation. Their outpouring of support and the heartening comments we received were overwhelming.

The membership dues we pay go towards basic necessities such as medication, physical therapy or assistance with monthly living expenses. Many of those helped have lost their health insurance, suffered significant medical setbacks, or experienced devastation due to natural disasters that leave them with few options.

As the former Vice Chairman of the Foundation, Stu knew the incredible need of those requesting assistance and he was their greatest champion, encouraging our company to support our fellow brethren and leading by example. Tragically, Stu passed away last December. But we continue his mission and honor his memory as we try to grow Katz’s membership each year.

This annual drive has become a way for our company to come together. I encourage you to consider hosting a corporate membership drive at your company. For our industry, no other charitable organization has a bigger impact than the Broadcasters Foundation.

Mark Gray
President,
Katz Radio Group
Over $150,000 Raised to Help Broadcasters in Need

Celebrity Golf Tournament 2011
Sponsored by Evercore Wealth Management

Over $150,000 Raised to Help Broadcasters in Need
Over $150,000 was raised to help broadcasters in need at the 2011 Broadcasters Foundation of America Celebrity Golf Tournament, held this past September at the Sleepy Hollow Country Club in Tarrytown, New York.

Over 150 executives and celebrities attended the fundraiser, including LPGA future stars Mallory Blackwelder and Taryn Durham. WOR Radio’s John Gambling; Brian Leetch, Rod Gilbert and Bob Nystrom of National Hockey League fame; CBS TV’s Maurice Dubois; ESPN’s Jay Harris, Stephen A. Smith, John Anderson and Master of Ceremonies Sean McDonough; New York Giants great Amani Toomer; NBC TV’s Bruce Beck; FOX TV’s Lou Dobbs; Bond girl and actress Rachel Grant; Michael J. Fox and more.

The Celebrity Golf Tournament is one of the Foundation’s biggest annual fundraisers. This year’s co-chairs, Peter Smyth of Greater Media and Jim Beloyianis of Katz Television, made it a memorable and successful day for everyone.

Evercore Wealth Management returned as signature sponsor for the third year in a row. Additional sponsors included Arbitron, Belvedere Vodka, Broadcasting and Cable, Dial Global, ESPN New York, Flight Options, Johnny Walker, Heineken, the Knight Family Foundation, Nielsen, Rocky Patel Cigars, Under Armour and White Elephant Resort.
2011 Celebrity Golf Tournament

1. Jamison Hannigan, John Anderson, Scott Gstill, Jim Prendergast, Pete Doherty
2. Rachel Grant, Michael J. Fox, Ashley Gomes
3. Duke Costiglone, Rob Williams, Peter Smyth, Ed Nolan, John Fullam
4. Jay Harris
5. Rich Doucette, Roy Johnson, Nisha Sadekar, Bruce Moncrief
6. Joe McCallion, Jack Dee, Julie Wilhelm, Gianni Russo
1. Bill McGorry, Dennis Wharton, John Schiffen, Gordon Smith, Chris Omelas
2. Scott Knight, Mark Lund, Sean McDonough
3. Kevin Kennedy, David Begin, Deborah Pritchard, Maurice Dubois, Brendon Nolan
4. James Sullivan, Amani Toomer, David Palmer, Gib Gibson, James Hughes
5. Jay Isabella, Steve Posnick, Rich Forester, Steve Mulderrig
6. Dolores Nolan, Harper Homes
7. Lou Dobbs, Steven A. Smith
1. Lenny Garaffa, Tim McCarthy, John Dunn, Dan Donovan, Chad Cascadden
2. Mike Wittman, Mallory Blackwelder, Dennis Lauzon, Rick McGuire
3. Jeff Latta, Rod Gilbert, Michael J. Fox, Phil Lombardo, Ray Cole
4. Morten Gothenar, Charlie Ryan, Tim Evnin, Sean McDonough, Schuyler Winter
5. Bruce Beck, Amani Toomer
6. Scott Herman, Don Camera, Don Bouloukos, Ashley Gomes
7. Jim Ancey, Spencer Brown, Rachel Grant, Dick Bodorff, Rich Glancy
1. Mark Lund, Bob Hannager, Mallory Blackwelder, Bill LeBlanc, David Cole, Bruce Beck
2. Mark Gray, Chad Brown
3. Leo McCourtney, Jack Tulley, Mike Tofaro, Mike Breen, Jeff Platek
4. Anthony Madonna, Klarn DePalma, Bob O’Neill, Bill Whittle
5. Chris Adams, Brandon Long, Brian Leetch, John Devin, Eric Leiser
6. Gary Rozynek, John Abruzzese, Sandy Panetta, Richard Farren
7. David Cole receives Rocky Patel cigars from Allyson Bertorelli
2011 Celebrity Golf Tournament

1. Don Camera, Don Bouloukos, Mark Lefkowitz, Ashley Gomes, Scott Herman
2. Jose Gonzalez, Mike Steinberg, Tim Welsh, Mike O’Neill
3. Mario Gabelli, Phil Lombardo, Kim Lombardo, Gianni Russo, Julie Wilhelm
4. Bob Nystrom, Scott Knight, C.J Papa, Dave Alpert
5. Dennis Wharton, Bill McGorry, Mark Lund
6. Bruce Long, Eric Leiser, John Devin, Chris Adams
7. Ed McLaughlin, Ron Ruth, Jeff Haley, Don Bouloukos
1. Jim Beloyianis, John McClatchie, Joe Bodan, Charles Smith, Ernest Liebre
2. Deb Placey, Jay Harris, Rachel Grant
3. Joe Bilotta, Jim Beloyianis
4. Jerry Crowley, John Gambling, Denver Fredrick, David Sammons, Greg Bilotta
5. Louis Hillelsom, Deb Placey, Jamie Russo, Jason Greenblatt, Preston Farr
6. Lou Dobbs, C.V. McGinity, Matthew Gabelli, Fred Salerno, Mario Gabelli
7. Chad Brown, Mark Gray, Michael Pallad
8. Kim Lombardo, Ed McLaughlin, Connie Buckley
2011 Celebrity Golf Tournament

1. Dick Foreman, Mallory Blackwelder, Ed McLaughlin, Jim Thompson, Carl Butrum, Taryn Durham, Bruce Moncrief, Ashley Gomes, Dave Alpert
2. Denver Fredrick, David Sammons, Connie Buckley, Jerry Crowley, Greg Bilotta
3. Phil Lombardo, Jim Prendergast, Pete Doherty, Jamison Hannigan, Jim Thompson
4. Jeff Haley, Peter Smyth, Rob Williams, Scott Knight
5. Mike Casey, Amani Toomer, Tim McCarthy
6. Jose Gonzalez, Mike O’Neill, Renee Cassis, Mike Steinberg
7. Ray Cole, Phil Lombardo, Michael J. Fox, Jim Thompson, Jeff Latta
Evercore Wealth Management was founded in 2008 on three core principles: independent advice; undiluted investment expertise; and the value of partnership. Today, Evercore Wealth Management is one of the leading independent wealth management firms in the United States, with 22 partners in New York, San Francisco and Minneapolis.

We additionally offer personal trust services to our clients through our affiliate Evercore Trust Company, N.A. Both firms are affiliated with Evercore Partners, a leading independent investment banking advisory firm.

New York  
Wendy Barasch, Partner  
55 East 52nd Street  
New York, NY 10055  
(212) 822-7604  
wendy.barasch@evercore.com

San Francisco  
Iain Silverthorne, Partner  
3 Embarcadero Center  
San Francisco, CA 94111  
(415) 229-8084  
silverthorne@evercore.com

Minneapolis  
Martha Pomerantz, Partner  
150 S. Fifth Street  
Minneapolis, MN 55402  
(612) 656-2821  
martha.pomerantz@evercore.com

evercorewealthmanagement.com

Evercore Wealth Management, LLC is registered with the Securities and Exchange Commission under the Investment Advisers Act of 1940. Evercore Trust Company, N.A. is a national trust bank regulated by the Office of the Comptroller of the Currency.
Our company, Media General, dates back to 1850, which means we’ve seen many trends, formats, and media come and go as the world of broadcasting continues to evolve and grow.

And while new technologies may bring new opportunities, there’s one thing that will never change—our long-term commitment to our employees, our customers, the communities we serve and our shareholders.

One of the ways we act on that commitment is by ensuring that our fellow colleagues have support during their time of need. We do so by donating to the Broadcasters Foundation of America through its Corporate Angel Initiative. The Broadcasters Foundation was established more than 60 years ago by broadcasters who wanted to help their colleagues cope with devastating losses. Many suffer from overwhelming medical conditions and enormous expenses, often with no where to turn. The grants the Broadcasters Foundation supplies help with basic necessities, such as doctors visits, prescriptions and physical therapy.

The Corporate Angel Initiative was created for corporations to support the bedrock for the Foundation’s future planning and service. The Initiative, along with its compounded investment income and proceeds from annual events, ensures the Foundation can provide for demands in the years to come.

With this revenue stream, the Foundation can confidently make grants to needy broadcasters. Recipients count on the Foundation’s support, and the Corporate Angel Initiative helps ensure the Foundation’s longevity. The Foundation is here to help today and for the future.

Now more than ever, support is needed for this initiative. Please join me and Media General as we support our fellow broadcasters. Your donation can literally help save lives.
The Waldorf-Astoria grand ballroom was teeming with broadcaster industry luminaries from behind the mike, in front of the camera, and the executive suite for Broadcasting & Cable's 21st Annual Hall of Fame induction ceremony and black-tie gala. Hosted by CNN Host Piers Morgan and Co-Anchor of Entertainment Tonight Nancy O'Dell, the event took place on Wednesday, October 26. A portion of the net proceeds from the evening were donated to the Broadcasters Foundation of America and the Paley Center for Media.
Charles Osgood Raises More Than $8,000 with a Magical Night of Jazz

Often referred to as “the poet-in-resident at CBS News,” Emmy and Peabody Award-winning Charles Osgood also is an accomplished jazz pianist, who conceived a way to bring his passion for jazz and philanthropy for broadcast colleagues together in one enchanting evening of music, humor, and goodwill.

Raising more than $8,000 to support the mission of the Broadcasters Foundation of America, “A Columbus Day Special: A Voyage of Discovery” was presented on Monday, October 10 as part of the long-running “Broadway at Birdland” series.

Friends and co-workers who joined Osgood and lent their talent to the cause were Vince Giordano and the Nighthawks, Mo Rocca, Harry Smith, and Liz Powers, a member of Osgood’s staff.

Inside Radio Raises over $10,000 for Broadcasters Foundation

The Inside Radio “Insiders Party” at the Radio Show in Chicago raised over $10,000 to support the Broadcasters Foundation. The donations came from a raffle held during the party and from an online auction featuring items donated by Inside Radio clients. Rick Dees hosted this year’s event.

Capital District Radio Group in Albany, NY Donates $2,500 on Behalf of Retiring Radio Broadcaster Bob Ausfeld

Jim Thompson (at podium) thanks Bob Ausfeld for his years of service to the radio industry and the Albany community and accepts a donation for $2,500 in his name from the Capital District Radio Group President and Clear Channel Market Manager Kristen Delaney.
The Broadcasters of America Have Lost Our Greatest Statesman.

Rick Buckley came at you with great lineage. His father Richard Dimes Buckley owned the legendary WNEW of sainted memory all the way back in the days of Arde Bulova, John Jaeger and Bernice Judia. One of young Rick Buckley’s first assignments was to pick out the records to be played on the “Make Believe Ballroom” program.

The Rick Buckley who slipped away from us on a warm, summer Sunday was himself one of the giants of our industry. Although Rick presided over a collection of stations in other states, including the estimable WDRC in Hartford, he will always be remembered as the permittee of the mighty WOR, an urban powerhouse known as one of America’s “heritage” stations which sends its signal throughout the northeast from New York, NY.

In every season Buckley was in love with the notion that a radio station achieves its highest calling when it resembles a forum, for the expression of many different viewpoints.

Buckley carried himself with a shyness and a self-effacing wit that endeared him to so many of our colleagues.

This past July, Rick Buckley stood in the glow of the lights at The Sagamore in upstate New York before 600 of his colleagues to welcome him into the New York State Broadcasters Hall of Fame. No one who heard him will ever forget the words he used to describe his love for the profession he distinguished for 50 years, and the enormous pride which was his as a result of WOR’s independence, standing and stature.

He also spoke movingly on that summer night on the shores of Lake George of his great love for his family, in whose care and keeping WOR is now entrusted. So there’s a great sadness in our profession. But nowhere is that sadness more profound than among those of us who served with Rick on the Board of the Broadcasters Foundation of America. He was our Treasurer, a member of the Executive Committee and one of our strongest Directors who was unfailingly generous with his wisdom, his counsel and his purse.

The Foundation’s humanitarian mission of helping those for whom life has turned sad and difficult always resonated and had an effect on Buckley. You could see it in his face as we would review the pleadings and importunings from those unfortunate souls who have fallen through the cracks.

He had a great family. And when Rick and his dazzling Connie – or his crackerjack daughter Jen - entered the room at one of our events and high councils, you knew something good was coming at you.

He amplified the voices of the fabled Gambling family, Bob Grant, Mayor Bloomberg, Joan Hamburg and Joey Reynolds. And WOR, in its best moments, resembles one of the soapboxes favored by street corner orators in London’s fabled Hyde Park Square. While almost every other station in the great city was rocking and rolling, Rick Buckley used his franchise to amplify the disparate voices of his New York neighbors.

William O’Shaughnessy
Chairman, Guardian Fund
Broadcasters Foundation of America
SUPPORT OUR MISSION OF HELPING FELLOW BROADCASTERS.

JOIN OR RENEW YOUR MEMBERSHIP TODAY AND RECEIVE ON THE AIR MAGAZINE!

- Sign me up or renew my membership. Enclosed is my tax-deductible check or credit card authorization for $150.
- Enclosed is an additional tax-deductible contribution of $__________ to the Guardian Fund.
- Retired Annual Membership. Enclosed is my check or credit card authorization (fee at your discretion) for___________.
- Please contact me regarding a gift of stock, bequest or remainder trust.

Please print clearly and complete all information

Name______________________________________________________________
Street________________________________________________________________
City________________________ State________________ Zip__________
Office Phone________________________ Home Phone____________________
Email________________________ Fax________________________
Occupation________________________ ☐ Radio ☐ TV ☐ Cable ☐ Other ____________

Please Complete All Credit Card Information

Payment Method: ☐ Check ☐ Visa/MC ☐ Amex
Name on Card_______________________________________________________
Card Number________________________________________________________
Credit Card Billing Address______________________________________________
City________________________ State________________ Zip__________
Authorized Amount $__________ Expiration Date_______________________

Mail your application and check or credit card information to:
The Broadcasters Foundation of America
125 West 55th Street
21st Floor
New York, NY 10019-5366

Questions?
Please telephone 212.373.8250
Fax response to 212.373.8254
info@thebfoa.org

You May Renew or Join at
www.broadcastersfoundation.org
Broadcasters Foundation of America
125 West 55th Street
21st Floor
New York, NY 10019

Improving the quality of life of the men and women in the radio and television broadcast industry

212.373.8250 • info@thebfoa.org • www.broadcastersfoundation.org

The Broadcasters Foundation of America is a 501(c)3 Public Charity