The Taishoff Family Foundation was established by the late Lawrence B. Taishoff and his son Rob in honor of their legendary father and grandfather Sol Taishoff, the founder and editor-in-chief of Broadcasting magazine.

As journalists and publishers, Sol and Larry Taishoff played a seminal role in the development of the radio and television industry in America. As champions of a free and unfettered broadcasting profession, Broadcasting magazine was created as the instrument and manifestation of their devotion to resemble a “sentinel on the Potomac” to warn against government intrusion into the creative processes and activities of radio and television broadcasters.

The Taishoffs devoted their entire lives to extending the values and protections of the First Amendment to “The Fifth Estate” which was the designation bestowed upon the broadcasting fraternity by Sol Taishoff so many years ago.

The vision and foresight of both Taishoffs often caused them to be allied on many of the great issues of the day with the work and example of one of our own founding chairman Ward L. Quaal. In 2009, the Taishoff family was honored with a Ward L. Quaal Pioneer Award.

In addition to their commitment to journalistic causes and a free press, the Taishoff Family Foundation is also active in improving the lives of people with intellectual disabilities. The Foundation has developed resources to help educate society about the special skills and talents of people with Down syndrome, autism and traumatic brain injury, to name a few. Toward this goal, the Taishoff Family Foundation has established the Lawrence B. Taishoff Center for Inclusive Higher Education at Syracuse University.

The Taishoffs also provided critical initial funding for the Library of American Broadcasting, now located at the University of Maryland. Sol Taishoff himself was one of the founders of the Broadcast Pioneers organization which, as you know, has now become the national charitable endeavor known as the Broadcasters Foundation of America which you and so many of our colleagues support.

Today, the Taishoff Family Foundation is administered by the third generation of family members who support, among their many worthwhile endeavors, the National Press Foundation which annually presents the Sol Taishoff Award for Excellence in Electronic Journalism.

Retired Captain Robert Taishoff USN, is the chairman of the Taishoff Family Foundation.

The Broadcasters Foundation of America extends its deep gratitude to the Taishoff family for carrying on the legacy of their illustrious forebears by underwriting On The Air magazine, which is distributed widely throughout the broadcast industry.
The mission of the Broadcasters Foundation of America is to improve the quality of life and maintain the personal dignity of men and women in the radio and television broadcast profession who find themselves in acute need. The foundation reaches out across the country to identify and provide an anonymous safety net in cases of critical illness, advanced age, death of a spouse, accident and other serious misfortune. The Broadcasters Foundation of America is a 501(c)3 Public Charity.
chairman’s message

The hope of the Board of the Broadcasters Foundation is that no call for help from a broadcaster will ever go unanswered. In 2012, we anticipate that the Foundation will disburse over $700,000 in assistance to our colleagues in need. I ask you to help support our mission.

In our statesmen column we pay tribute to Frances W. Preston, past President & CEO of BMI, who passed away earlier this year. Frances was a past Board member and Golden Mike honoree.

Raising awareness of the Foundation is a top goal of ours so that we may help more TV and Radio broadcasters. Your donations are needed to support our efforts.

Thank you,

Philip J. Lombardo
Chairman

The annual Broadcasters Foundation Breakfast, which is always complimentary, was held at the Wynn Hotel in conjunction with the NAB Show. We thank the National Association of Media Brokers, TVB, Arbitron and Frank N. Magid Associates for making this possible.

During the breakfast, the Ward L. Quaal Leadership Awards were given to Carl Brazell, Brian Cobb, John Dimling, Ralph Guild, Jack Sander and Larry Wilson. The Lowry Mays Excellence in Broadcasting Award was awarded posthumously to Rick Buckley, former President and CEO of Buckley Broadcasting, Treasurer and Board Member of the Broadcasters Foundation. Also during the breakfast, Jim Delmonico was honored with the Chairman’s Award given posthumously to his son Joel.

The Philip J. Lombardo Charitable Golf Tournament raised over $50,000 in support of the mission.

Thank you,

Jim Thompson
President, Broadcasters Foundation of America
Springfield, New Jersey
Monday, September 17, 2012

Broadcasters Foundation of America Celebrity Golf Tournament

Baltusrol Golf Club

Co-Chairs:
Mark Lund/E.V.P., Sales
NBC Owned Television Stations
Spencer Brown/CEO, Dial Global

For more information and to reserve your spot, please visit www.broadcastersfoundation.org or contact The Broadcasters Foundation of America at 212-373-8250 or info@thebfoa.org

The Broadcasters Foundation of America is a 501(c)3 Public Charity
More than 200 television and radio broadcasters assembled for the annual Broadcasters Foundation of America Leadership Breakfast to honor seven of the most prominent figures in broadcasting with six Ward L. Quaal Leadership Awards and the Lowry Mays Excellence in Broadcasting Award. The Leadership Breakfast took place in conjunction with the National Association of Broadcasters (NAB) Show in Las Vegas this past April.

The Ward L. Quaal Leadership Award Recipients:
Carl Brazell - President, Metromedia Radio, Retired
Brian Cobb - President, Cobb Corporation
John Dimling - former Chairman, Nielsen Media Research

The Ward L. Quaal Leadership Awards
The Lowry Mays Excellence in Broadcasting Award

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John Dimling - former Chairman, Nielsen Media Research
Ralph Guild - former Chairman, Interep and President, Guild Media

Jack Sander - Vice Chairman, Media Operations, Belo Corporation, Retired

Larry Wilson - Chairman and Chief Executive Officer, Alpha Broadcasting.

The Leadership Awards are given annually in recognition of career contributions to the broadcast industry and the community at large, and are named in honor of iconic broadcaster Ward L. Quaal, and underwritten by the Hubbard Broadcasting Foundation. The name was changed from the Pioneer Awards to better reflect the purpose of the recognition.

The 2012 Lowry Mays Excellence in Broadcasting Award was presented posthumously to Rick Buckley, former President and Chief Executive Officer, Buckley Broadcasting. The Award honors an individual in broadcasting whose work exemplifies innovation, community service, advocacy, and entrepreneurship. It salutes its namesake Lowry Mays and is underwritten by The Clear Channel Foundation and Wiley Rein, LLP.

This year, the special Chairman’s Award was presented posthumously to James J. Delmonico, former Chairman of The Broadcasters Foundation of America for his dedication to broadcasting, including successfully reviving the foundation and setting it on a course to the vibrant organization that we have today.

The Leadership Awards Breakfast is complimentary to all, thanks to the generosity of our sponsors the National Association of Media Brokers (NAMB), Arbitron, Frank N. Magid Associates, the Television Bureau of Advertising (TVB) and NAB.
Ward L. Quaal Leadership Awards Breakfast

1. Phil Lombardo, Connie Buckley, Susan Ziller Brazell, Carl Brazell, and Colleen Liebre
2. Jeanne Sander, Phil Lombardo, and Jack Sander
3. Phil Lombardo, Brian Cobb, and Jim Thompson
4. Carl Brazell, and Lowry Mays
5. Del Bryant, and Ken Elkins
6. Phil and Kim Lombardo, Susan and Ray Cole
1. Honorees
2. Ralph and Calla Guild
3. Phil Lombardo, Carl Brazell, and Jim Thompson
4. Brian Cobb, Denise Cobb, and Cecil Walker
5. Steve Rivers, and Will Fuller,
6. Doc Fuller, and John David
7. Jim Thompson, and Rob Dunlop
1. Kim Lombardo, Ray and Susan Cole, Joe Bodan, Ernest Liebre, and Joe Bilotta
2. Jack and Jeanne Sander with Jim Beloyianis
3. Phil Lombardo, Ralph Guild, and Jim Thompson
4. Ron Ruth, Connie Buckley, and Carl Brazell
5. Mike Mahone, Win Uebell, and Carl Butrum
6. Chris Fox, Jen Buckley, Martha Fahnoe, Connie Buckley, and Jeff Smulyan
1. Lowry Mays, Phil Lombardo, Connie Buckley, Jen Buckley, and Jim Thompson
2. Joe Bilotta, Connie Buckley, and Gordon Smith
3. Phil Lombardo, Jack Sander, and Jim Thompson
4. Erica Farber, John Dimling, and Gary Chapman
5. Phil Lombardo, Joel Delmonico, and Jim Thompson
6. John Dimling
7. Lowry Mays
Your Help Literally Saves Lives

People living longer than their means

The story of this elderly couple in their late 70s is all too typical of the cases that come to the attention of the Broadcasters Foundation of America. The husband had worked in television until his retirement 13 years ago.

For several years, they managed to maintain their independence with Social Security, savings and part-time work. Six years ago, the wife was diagnosed with a rare form of kidney cancer. The husband left his part-time job and became his wife’s full-time caregiver. They struggled along quietly and independently with no family members able to offer support until all of their resources were completely exhausted.

This situation was brought to the attention of the Broadcasters Foundation of America, which made an immediate emergency grant to keep them in their apartment. The foundation then placed them on a monthly grant which combined with Social Security allows them to meet their monthly living expenses, thus somewhat relieving the day-to-day financial pressure which they had faced quietly and alone.

Your support of the Broadcasters Foundation of America has placed you by this couple’s side with a helping hand.
As we constantly strive to enhance our offerings, we never forget that our people are the motivation and inspiration behind everything that we do.

It’s this same philosophy that leads us to make a yearly commitment to the Broadcasters Foundation of America’s Corporate Angel Initiative. We believe in helping our broadcasting community, the people who have worked alongside us within this industry. After years of service, many of our former colleagues find themselves in great need with nowhere to turn. Devastating medical diagnosis or personal losses leave them with few options for relief.

Thankfully, the Broadcasters Foundation of America is here to help.

At Emmis Communications, we’ve developed 11 commandments to guide our business culture, which is something we take very seriously. “Be good to your people” is the third commandment on the list and, to us, it means supporting and encouraging the extraordinary growth of our employees and the communities we serve.

Sixty years ago a few of our industry’s thoughtful leaders recognized the quiet suffering happening within our own business. They formed the Broadcasters Foundation of America to provide support to our radio and television colleagues in need. Since then, the Broadcasters Foundation had provided millions of dollars to hundreds of broadcasters. These grants have dramatically helped improve their quality of life, from paying for necessary prescription medication to covering a few months of rent. For many recipients, this support truly saves lives.

The Corporate Angel Initiative was created as an easy way for companies to get involved. The Initiative, along with its compounded investment income and proceeds from annual events, like the Golden Mike Awards, ensures the Foundation can provide for demands in the years to come. With this revenue stream, the Foundation can confidently make grants to needy broadcasters. Recipients count on the Foundation’s support, and the Corporate Angel Initiative helps ensure the Foundation’s longevity.

Please join me and Emmis Communications in supporting the Corporate Angel Initiative this year. With your generosity, we can make a world of difference to a broadcaster in need. Let’s “be good to our people” together.
PHILIP J. LOMBARDO
CHARITY GOLF TOURNAMENT
One of the Broadcasters Foundation most popular annual traditions was held on new ground this year, as the Philip J. Lombardo Charity Golf Tournament moved to the famous Wynn Golf Course in Las Vegas.

As always, the event was held just prior to the opening of the National Association of Broadcasters Show. The new site drew a multitude of radio and television broadcasters to the beautiful and scenic course.

Co-chairs of this year’s event, Paul Karpowicz and Dick Bodorff, provided leadership for a spectacular day of golf and fundraising to benefit broadcasters in need.

Capitalizing on the love so many broadcasters have for the sport of golf, the Broadcasters Foundation raises money each year with this event, named in honor of our esteemed Chairman.

A special thank you to our sponsors, Broadcasting & Cable and the NAB.
Lombardo Charity Golf Tournament

1. Joe McCallion, Marc Morgan, Jay Meyers, and Neil Perchuk
2. Karen Chapman and Gary Chapman
3. Joe Bilotta, Joe Bodan, Colleen and Ernest Liebre, and Chuck Dreyfus
4. Mike Steinberg, Mike O’Neil, John Douglas, and Jose Gonzalez
5. Chris Miller, Scott Herman, Bonnie and Nick Verbitsky
6. Jason Greenblatt, Jimmy Schaeffler, Seema Sadekar, and Louis Hilleston
1. Dick Bodorff, Preston Farr, Doc Bodesteiner, and Bill Moll
2. Mike McKinnon Jr., and Mike McKinnon Sr.
3. Al Primo, Liz Burns, Brian Burns, and Justin Holman
4. Lance Evans, Steve Erlich, Nisha Sadekar, and Michael Carter
5. Gary and Karen Chapman, Vason Crist, and Robert Struble
6. Ray Cole and Dave Boylan
7. Dana Withers
1. Collen Liebre, Seema and Nisha Sadekar and Dana Withers
2. Paul Franklin, Mike McKinnon Jr., Mike McKinnon Sr., and Greg Meidel
4. John Orlando, Jamie Gillespie, Kelly Cole, and Dennis Wharton
5. Mike Steinberg, Jose Gonzalez, and Allison Smith
1. Chuck Dreyfus, Joe Bodan, Joe Bilota, and Ernest Liebre
2. Nick and Bonnie Verbitsky and Dick Foreman
3. Jim Thompson, Chris Miller, Phil Lombardo, Bonnie and Nick Verbitsky and Scott Herman
4. Peter Doyle, Carl Butrum, Jim Thompson, and Michael Carter
5. Steve Palm, Phil Lombardo, Dave Boylan, and Ray Cole
6. Nick Verbitsky, and Dick Foreman
7. Chris Miller
The broadcast and music industries came together for the 64th annual BMI Board of Directors dinner, held during the NAB Show in Las Vegas, last April.
Sander; songwriters Ronnie Dunn, Mike Stoller and Carlos Santana; Lauren Christy; and songwriter Paul Anka; Ginny Morris (back row; left to right) BMI Board Members Craig A. Dubow, Jones, and Cecil L. Walker; BMI President & CEO Del Bryant; BMI Chairman of the Board of Directors Susan Davenport Austin; and BMI Board Members Mark Pedowitz, Michael Fiorile.

The New Jersey Broadcasters Association held its 65th Annual Conference and Gala in June.
The 2nd Stu Olds Memorial Golf Classic took place on June 12th at The Knollwood Country Club in Elmsford, New York. Presented by the Friends of Stu Olds to celebrate the life and career of the beloved and respected former head of Katz Media Group, the golf outing was co-chaired by Don Bouloukos, Senior Vice President and Market Manager, CBS Radio, New York, and Mark Gray, President, Katz Radio.

Proceeds from The Classic directly benefit the Stu Olds Memorial Fund of the Broadcasters Foundation of America. Plus, raffle ticket sales matched last year’s record-breaker, raising close to $6,500 to help broadcasters in dire need.

Olds was a staunch supporter of the Foundation and served on the Board of Directors as Vice Chairman. Olds had an extraordinary 33-year career guiding the nation’s largest media representation firm until his untimely death last December.

Donations to the Stu Olds Memorial Fund can be made on the Broadcasters Foundation website at www.broadcastersfoundation.org, or by calling 212-373-8250, or emailing info@thebfoa.org.

Photo Credit: J. Ann Photography www.jannphoto.com

Plaque in Stu’s honor on the course at Knollwood, commemorating his winning personality and smile that endeared him to so many.

Stu Olds daughters Whitney Kennedy and Madison Olds, Wife Kim Olds, and daughter Morgan Gawronski

The winning team led by Captain Don Bouloukos
Frances Preston, the winsome southern girl who came up from Nashville to dazzle us all with her style and grace, passed away in June.

Frances Preston, the winsome southern girl who came up from Nashville to dazzle us all with her style and grace, passed away in June. In every season of her 83 years, her beguiling smile was accompanied always by a bright, fine mind packed with exquisitely-tuned executive smarts, all of which served her well as President and CEO of BMI for 18 years.

Part of the reason was Frances Preston, the comely woman who glided easily between the two complimentary and connected, but ultimately separate, worlds of music publishing and broadcasting. She fought like hell to protect the product of the genius and creativity of her composers, lyricists and performers. And her influence was considerable in Nashville, New York and in Washington. Also in the lives and careers of Willie Nelson, Dolly Parton, Johnny Cash, Barry Manilow, Isaac Hayes and hundreds of others. Kris Kristofferson called her the “songwriter’s guardian angel.”

Frances was the first non-performing woman member in the fabled Friars Club in New York and its first female director. In that jocular, irreverent atmosphere, nobody made any jokes about this lady.

The BMI Building in Nashville and an entire wing at Vanderbilt Hospital in the south bear her name. And over the years, Frances raised millions for the T.J. Martell Foundation. Among her enthusiasms was your Broadcasters Foundation of America. She served us for many years as a director and her gentle, yet firm, diplomacy helped us navigate some rough shoals and growing pains.

There have been many stellar and luminous women executives in broadcasting and the performing arts: Ellen Sulzberger Straus, Bernice Judis, Lady Bird Johnson, Oveta Culp Hubby, Kay Koplowitz, Ginny Hubbard Morris, our own Erica Farber and, of course, Oprah. Frances Williams Preston, who the Times called “the highest ranking woman in the music industry,” was among them.

Del Bryant, Frances’ polished, cerebral successor at BMI, he of great lineage himself in the music world, called her “a force of nature who put BMI on the culture map.”

We last saw her in New York at the annual luncheon for Don West’s Library of American Broadcasting as she was appropriately inducted into the company of the “Giants of Broadcasting.” Slower of step and speech after a debilitating stroke, Frances, still a handsome woman with a commanding presence, spoke movingly, but briefly.

After the nostalgic luncheon, she departed the Grand Hyatt ballroom ever so slowly and haltingly on the arm of her son. But that great carriage and her trademark mega-watt smile were still intact as the luncheon ended and the glare of the lights receded.

She went out like a lady. As always.

William O’Shaughnessy
Chairman, Guardian Fund
Broadcasters Foundation of America
Broadcasters Foundation of America
125 West 55th Street
21st Floor
New York, NY 10019

On The Air

Improving the quality of life of the men and women in the radio and television broadcast industry

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