The Taishoff Family Foundation was established by the late Lawrence B. Taishoff and his son Rob in honor of their legendary father and grandfather Sol Taishoff, the founder and editor-in-chief of Broadcasting magazine.

As journalists and publishers, Sol and Larry Taishoff played a seminal role in the development of the radio and television industry in America. As champions of a free and unfettered broadcasting profession, Broadcasting magazine was created as the instrument and manifestation of their devotion to resemble a “sentinel on the Potomac” to warn against government intrusion into the creative processes and activities of radio and television broadcasters.

The Taishoffs devoted their entire lives to extending the values and protections of the First Amendment to “The Fifth Estate” which was the designation bestowed upon the broadcasting fraternity by Sol Taishoff so many years ago.

The vision and foresight of both Taishoffs often caused them to be allied on many of the great issues of the day with the work and example of one of our own founding chairman Ward L. Quaal. In 2009, the Taishoff family was honored with a Ward L. Quaal Pioneer Award.

In addition to their commitment to journalistic causes and a free press, the Taishoff Family Foundation is also active in improving the lives of people with intellectual disabilities. The Foundation has developed resources to help educate society about the special skills and talents of people with Down syndrome, autism and traumatic brain injury, to name a few. Toward this goal, the Taishoff Family Foundation has established the Lawrence B. Taishoff Center for Inclusive Higher Education at Syracuse University.

The Taishoffs also provided critical initial funding for the Library of American Broadcasting, now located at the University of Maryland. Sol Taishoff himself was one of the founders of the Broadcast Pioneers organization which, as you know, has now become the national charitable endeavor known as the Broadcasters Foundation of America which you and so many of our colleagues support.

Today, the Taishoff Family Foundation is administered by the third generation of family members who support, among their many worthwhile endeavors, the National Press Foundation which annually presents the Sol Taishoff Award for Excellence in Electronic Journalism.

Retired Captain Robert Taishoff USN, is the chairman of the Taishoff Family Foundation.

The Broadcasters Foundation of America extends its deep gratitude to the Taishoff family for carrying on the legacy of their illustrious forebears by underwriting On The Air magazine, which is distributed widely throughout the broadcast industry.
The mission of the Broadcasters Foundation of America is to improve the quality of life and maintain the personal dignity of men and women in the radio and television broadcast profession who find themselves in acute need. The foundation reaches out across the country to identify and provide an anonymous safety net in cases of critical illness, advanced age, death of a spouse, accident and other serious misfortune. The Broadcasters Foundation of America is a 501(c)3 Public Charity.
chairman’s message

In the last issue of *On the Air*, I shared with you that the Broadcasters Foundation had introduced a charitable bequests program titled The Legacy Society. I am very proud to tell you that our Board of Directors, friends, and supporters have committed more than $2 million to this fund. Imagine the broadcasters that this bequest fund will help. You can read more about the Legacy Society on the next page.

Please remember that donations to the Guardian and Corporate Angel Funds remain vital to helping our colleagues in need. This year, the Foundation will distribute over $700,000 in aid -- more than at any other time in our existence, and the requests for aid pour in every day.

There is a remittance envelope in this edition of *On the Air* that you can fill in and return, or you can make a contribution online at www.broadcastersfoundation.org, or by calling 212-373-8250. The Broadcasters Foundation is an organization you may never need, but with your support, we will always be there for someone you may know.

We had a tremendous turnout at our annual Awards Breakfast, held during the NAB Show in Las Vegas. We recognized a total of seven outstanding broadcasters for their contributions and leadership in our industry. Six broadcasters were honored with a Ward L. Quaal Leadership Award, and we presented another recipient with the Lowry Mays Excellence in Broadcasting Award. Please be sure to read about these exceptional broadcasters in the special report about the Awards Breakfast in this edition of *On the Air*. I think you will agree they are as inspiring in their commitment to our industry as the broadcasters whose names grace the titles of these awards.

We launched our first Mid-Year Giving Campaign this past spring. We are grateful to our media supporters who helped us by running our web ads in their email publications and on their websites.

Please remember the good work that we do for those in need. Our goal is to ensure that no broadcaster’s cry for help ever goes unanswered. With your help, we will make that a reality.

president’s message

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Chairman

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Philip J. Lombardo
Chairman
The Broadcasters Foundation of America recently launched the Foundation Legacy Society, a new initiative to ensure its ability to help Broadcast Colleagues in the future. To date, Foundation board members and supporters have committed in excess of $2,000,000 in their estate plans.

There is no more important group of supporters than the generous members of the Legacy Society. Please consider making a Bequest to the Broadcasters Foundation in your will or revocable living trust. Any assets, including cash, securities, real estate or tangible personal property, may be transferred to the Broadcasters Foundation through your estate. A bequest offers many benefits, including:

- Retention of full ownership and use of your assets throughout your life
- Flexibility: a bequest is not permanent and can be changed if your life circumstances change
- Potential reduction in taxes payable by your estate
- Ease of arrangement: your attorney can incorporate gift language as part of your will

Your bequest can be a specific amount, a specific asset, or a specific percentage of the remainder of your estate after all other obligations have been met.

Please consider joining the Broadcasters Foundation’s Legacy Society

For more information Contact the Broadcasters Foundation at 212-373-8250 or info@thebfoa.org
More than 250 television and radio broadcasters assembled for the annual Broadcasters Foundation of America Leadership Breakfast to honor seven of the most prominent figures in broadcasting with six Ward L. Quaal Leadership Awards and the Lowry Mays Excellence in Broadcasting Award. The Leadership Breakfast took place in conjunction with the NAB Show in Las Vegas this past April.

The Ward L. Quaal Leadership Awards

The Lowry Mays Excellence in Broadcasting Award

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The Ward L. Quaal Leadership Award Recipients:
Skip Finley - Radio Executive, Managing Partner, Noepe Communications
Alan Frank - President/CEO, Post-Newsweek Stations, Ret.
David Kennedy - Former President/CEO, Susquehanna Media
Mike McKinnon - President/CEO McKinnon Broadcasting
Charles Osgood - TV News Anchor, Radio & TV Personality
Bob Schmidt - President/CEO Eagle Communications, Ret.

The Leadership Awards are given annually in recognition of career contributions to the broadcast industry and the community at large. They are named in honor of iconic broadcaster Ward L. Quaal. Originally the Pioneer Awards, the change to Leadership Awards was enacted to more accurately reflect the intention and purpose of the recognition.

The 2013 Lowry Mays Excellence in Broadcasting Award:
Stanley S. Hubbard - Chairman of Hubbard Broadcasting

The Award honors an individual in broadcasting whose work exemplifies innovation, community service, advocacy, and entrepreneurship. It salutes its namesake Lowry Mays and is underwritten by The Clear Channel Foundation and Wiley Rein, LLP.

The Leadership Awards Breakfast is complimentary to all, thanks to the generosity of our sponsors, The National Association of Media Brokers (NAMB), Frank N. Magid Associates, The Television Bureau of Advertising (TVB), The National Association of Broadcasters (NAB), and Marketron.
1. Alan Frank, Skip Finley, Stanley Hubbard, Bob Schmidt, Mike McKinnon, and David Kennedy
2. Bob Schmidt and the Eagle Communications team
3. Kay Olin and Steve Rivers
4. Ray Cole, Alan Frank, and Jeff Smulyan
5. Phil Lombardo, Skip Finley, and Jim Thompson
1. Phil Lombardo, David Kennedy, and Jim Thompson
2. Bob Schmidt and Gary Shorum
3. Phil Lombardo, Alan Frank, and Jim Thompson
4. David Kennedy
5. Michael and Monica Carter
6. Skip Finley
7. Alan Frank
Ward L. Quaal Leadership Awards Breakfast

1. John David, Bob Fox, and Skip Finley
2. Phil Lombardo
3. Skip Finley, Bob Schmidt, and David Kennedy
4. Bob Schmidt
5. Dick Foreman, Phil Lombardo, and Jerry Lee
6. Bob Fox and Erwin Krasnow
1. Phil Lombardo, Bob Schmidt, and Jim Thompson
2. Mike McKinnon
3. Phil Lombardo, Stanley Hubbard, and Jim Thompson
4. David Kennedy, Ginny Morris, and John David
5. Jim Thompson, Susan Austin, and Charles Warfield
6. Phil Lombardo, Mike McKinnon, and Jim Thompson
Indomitable Spirit

Following a gratifying career in the Carolinas for forty years, this television broadcast engineer was ready to enjoy his retirement. He got a part-time job in a local supermarket and was doing okay.

But he developed spinal stenosis and was unable to work. He sold his home and bought a smaller, one-story house that was simpler to maintain and made it easier to get around.

Progressing age brought more debilitating health. He was diagnosed with stage-four chronic kidney disease. Still, he remained active and positive. Even though he was in his late 70s, he went to the senior center with his girlfriend every weekend.

As his condition worsened, the medical bills and special-care costs piled up. The Broadcasters Foundation of America began providing a monthly grant to help with the expenses.

He is now in his 80s, and his 77-year-old girlfriend, who is fighting lung cancer, visits him every day to help with the household chores. Their indomitable spirit carries on.

He recently told us:
“As you know by now, I could not make it…or still be alive…without your help. God bless you all.”
Whether it’s through targeted outreach campaigns on our stations or encouraging our employees to support local non-profits, we believe in the collective power we can all contribute to making our communities better places to live and work.

And with that spirit, I’d like to encourage you and your company to drive positive change through a deeper commitment to our broadcasting community.

The Broadcasters Foundation of America’s Corporate Angel Initiative was established to make it easy for companies like Disney/ABC Owned Television Group to provide support at a corporate level to broadcasters in need. Many of us have friends and colleagues touched by personal tragedy, perilous financial pressures or medical ordeals. For those who have nowhere to turn, the Broadcasters Foundation is available to provide needed relief, with grants to help cover basic necessities, such as medicine and recovery treatments.

The Corporate Angel Initiative was developed to receive annual donations from participating corporations. Together, with investment income and proceeds from annual events, like the Golden Mike Awards, the Corporate Angel Initiative ensures the Foundation can provide critical support for the future. And that gives piece of mind to recipients, who can soundly trust the Foundation to support them as needed throughout their lifetime.

This is an opportunity for our industry to collectively drive positive change together. Please consider how your company can make a world of difference to those in dire need. Together, we can dramatically improve the quality of life of so many of our fellow broadcasters in need.

It has always been the mission of the Disney/ABC Owned Television Stations Group to serve our viewers and the communities in which we live.

Rebecca Campbell | President, ABC Owned Television Stations Group
The annual Philip J. Lombardo Charity Golf Tournament was held in April in conjunction with the National Association of Broadcasters (NAB) Show in Las Vegas.

Named in honor of our Chairman, this year’s event drew a multitude of radio and television broadcasters to the beautiful and scenic golf course at the Wynn, and raised much-needed funds to help colleagues in need.

The winning foursome from this year’s event are pictured below: Mike McKinnon Sr., Mike McKinnon, Jr., Paul Franklin, and Greg Meidel.

A special thanks to our sponsors, Broadcasting & Cable, Nielsen, and the NAB.
Lombardo Charity Golf Tournament

1. Jim Thompson, Dick Bodorff, Jim Beloyianis, and Bill Moll
2. Scott and Geoff Blumenthal
3. Ray Cole, Steve and Linda Bell Blue, and Phil Lombardo
4. Wally Hsueh, Louis Hillelson, and Bill McGorry
5. Ed Munson, Derek Brown, Klarn De Palma, and Todd Brown
6. Bill Moll, Paul Franklin, and Paul Karpowicz
7. Keith Zubchevich, Phil Lombardo, Ray Cole, and Steve Blue
1. Liz and Brian Burns, Glenn Krieg, and Neal Oberg
2. Geoff Blumenthal, Peter Dunn, and Scott Blumenthal
3. Chris Ornelas, Doug Lowe, Jim Conshafter, and John Feore
4. Jeff Block, Chris Miller, and Al Primo
5. Ray Cole, Jim Conshafter, and Phil Lombardo
6. Alison Smith and Phil Graham
7. Paul Karpowicz and Greg Meidel
Lombardo Charity Golf Tournament

1. Lynn Martin, Dana Withers, Gary White, and Glen Bastin
2. Jay Meyers, Nick Verbitsky, Neal Perchuk, and Bill Powers
3. Jose Gonzalez, Jim Thompson, Allison Smith, Phil Graham, and Mike Steinberg
4. Peter Dunn, Joe DiSalvo, Paul Kapowicz, and Steve Palm
5. Artie Altman, Ralph Oakley, Leo MacCourtney, and Michael O’Brien
6. Wally Hsueh, Kelly Cole, caddie, Dennis Wharton, and Bill McGorry
1. Liz Burns and Glenn Krieg
2. Louis Hillelson and Jason Greenblatt
3. Jim Thompson, Peter Dunn, Leo MacCourtney, and Artie Altman
4. Jim Beloyianis, Jerry Jameson, Bill Moll, and Dick Bodorff
5. Peter Dunn and Linda Bell Blue
6. Mike McKinnon and Jim Beloyianis
7. Steve Palm and Chris Ornelas
The broadcast and music industries came together for the 65th annual BMI Board of Directors dinner, held during the NAB Show in Las Vegas last April.
NAB Education Foundation

The 2013 Radio Mercury Awards Recognize the best audio advertising and integrated campaigns on radio!

The Best of Show Award was given to Barton F. Graf 9000 LLC for their radio campaign, “A Long Day of Childhood” for Ragu / Unilever.

This year’s event was produced by the Radio Advertising Bureau, presented by Clear Channel Media + Entertainment, and sponsored by Arbitron, Beasley Broadcast Group, Bonneville International, Buckley Broadcasting, CBS Radio, Cox Radio Group, The Cromwell Group, Curtis Media, Dial Global, Eastlan Ratings, Emmis Communications, Entercom Communications, Greater Media, Hubbard Radio, Katz Radio Group, Marketron, Qantum Communications, United Stations Radio Network, Univision Radio, and WBEB.

Bruce Reese, President and CEO, Hubbard Radio and Chair NABEF; Marcellus Alexander, President, NABEF; 2013 NABEF Leadership Award Honoree Stevie Wonder; Gordon Smith, President and CEO, NAB; Paul Karpowicz, President, Meredith Local Media Group at the 2013 Celebration of Service to America Awards

Scott Herman, CBS Radio and Kim Guthrie, Cox Radio Group, with RAB President and CEO Erica Farber, and Chief Judge and Chief Creative Officer, Y&R Midwest, Bill Cimino

Deborah Beagan, NYMRAD, Alex Cameron, Emmis Communications, Scott Herman, CBS Radio, Melissa Schoenke, Target
George G. Beasley Receives Honorary Doctorate Degree from Appalachian State University

New On-Campus Broadcasting and Media Facility – The George G. Beasley Media Complex – to Open Later This Year

George G. Beasley (left), Chairman and Chief Executive Officer of Beasley Broadcast Group and a member of the Broadcasters Foundation Board of Directors, with Dr. Kenneth E. Peacock (right), Chancellor of Appalachian State University, after accepting his honorary Doctor of Humane Letters degree during the College of Fine and Applied Arts commencement.

Beasley enjoys deep ties to Appalachian State University (ASU) in Boone, NC receiving both his undergraduate ('58) and graduate degrees ('60) from ASU. Most recently, he contributed the lead gift making a new broadcasting and media facility on campus possible – the George G. Beasley Media Complex, which is scheduled to open later this year. Mr. Beasley’s life has been one of service and leadership to radio broadcasting, to his community, to his love of education, and to his alma mater.

The 2013 Radio Ink Hispanic Radio Conference in Miami

At Radio Ink’s Hispanic Radio Conference, the Foundation’s Carl Butrum shared information with attendees about our mission to help broadcasters in need. Hispanic radio presents a huge -- perhaps unprecedented -- opportunity for the radio industry. Hispanics are the fastest-growing population in the U.S., and these consumers are avid and loyal users of radio.
Providing a Lifeline

After working in Los Angeles for 34 years, this on-air music radio personality lost her job due to a format change at the station. She followed an on-air job opportunity to Las Vegas, only to lose that in six months to another format change.

Faced with the necessity of spinal surgery, she had to find a job with health insurance. She landed a small non-radio position and proceeded with her operation. Incredibly, upon her release from the hospital, the company she had been working for went out of business and the insurance company refused to settle the medical claims. She had to declare bankruptcy.

She continued to move around the country for on-air jobs, finally hosting a national radio show. But the job did not include any benefits or paid time-off. When she needed neck surgery, she had to rely on the generosity of friends.

Her physical condition continued to deteriorate and she now needed knee replacement. So she wrote to the Broadcasters Foundation of America. The Board approved a six-month grant to get her through this trying time.

She wrote the Foundation a note: “Because of this money I will be able to pay my rent and basic bills. The grant will literally save me from the streets.”

For this broadcaster, the Foundation was a lifeline in her time of dire need.
On The Air
Broadcasters Foundation of America
125 West 55th Street
3rd Floor
New York, NY 10019

Broadcasters Foundation of America
125 West 55th Street
21st Floor
New York, NY 10019

212.373.8250 · info@thebfoa.org · www.broadcastersfoundation.org
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Improving the quality of life of the men and women in the radio and television broadcast industry