Celebrity Golf Tournament 2013
BALTUSROL GOLF CLUB  SEPTEMBER 23, 2013
The Taishoff Family Foundation was established by the late Lawrence B. Taishoff and his son Rob in honor of their legendary father and grandfather Sol Taishoff, the founder and editor-in-chief of Broadcasting magazine.

As journalists and publishers, Sol and Larry Taishoff played a seminal role in the development of the radio and television industry in America. As champions of a free and unfettered broadcasting profession, Broadcasting magazine was created as the instrument and manifestation of their devotion to resemble a “sentinel on the Potomac” to warn against government intrusion into the creative processes and activities of radio and television broadcasters.

The Taishoffs devoted their entire lives to extending the values and protections of the First Amendment to “The Fifth Estate” which was the designation bestowed upon the broadcasting fraternity by Sol Taishoff so many years ago.

The vision and foresight of both Taishoffs often caused them to be allied on many of the great issues of the day with the work and example of one of our own founding chairman Ward L. Quaal. In 2009, the Taishoff family was honored with a Ward L. Quaal Pioneer Award.

In addition to their commitment to journalistic causes and a free press, the Taishoff Family Foundation is also active in improving the lives of people with intellectual disabilities. The Foundation has developed resources to help educate society about the special skills and talents of people with Down syndrome, autism and traumatic brain injury, to name a few. Toward this goal, the Taishoff Family Foundation has established the Lawrence B. Taishoff Center for Inclusive Higher Education at Syracuse University.

The Taishoffs also provided critical initial funding for the Library of American Broadcasting, now located at the University of Maryland. Sol Taishoff himself was one of the founders of the Broadcast Pioneers organization which, as you know, has now become the national charitable endeavor known as the Broadcasters Foundation of America which you and so many of our colleagues support.

Today, the Taishoff Family Foundation is administered by the third generation of family members who support, among their many worthwhile endeavors, the National Press Foundation which annually presents the Sol Taishoff Award for Excellence in Electronic Journalism.

Retired Captain Robert Taishoff USN, is the chairman of the Taishoff Family Foundation.

The Broadcasters Foundation of America extends its deep gratitude to the Taishoff family for carrying on the legacy of their illustrious forebears by underwriting On The Air magazine, which is distributed widely throughout the broadcast industry.
The mission of the Broadcasters Foundation of America is to improve the quality of life and maintain the personal dignity of men and women in the radio and television broadcast profession who find themselves in acute need. The foundation reaches out across the country to identify and provide an anonymous safety net in cases of critical illness, advanced age, death of a spouse, accident and other serious misfortune. The Broadcasters Foundation of America is a 501(c)(3) Public Charity.
chairman’s message

More than ever before, broadcasters who are in need of help are reaching out for assistance. The Board of the Broadcasters Foundation of America believes that we have a responsibility to assist colleagues who have fallen on difficult times. Our goal is to ensure that no call for help from a broadcaster will ever go unanswered.

Over the next year, the Broadcasters Foundation will grant more than $850,000 in aid. Fundraising events like the Celebrity Golf Tournament and the Golden Mike Award are not only necessary, they are vital for continuing our mission of providing aid to broadcasters in unfortunate circumstances. Please help us by letting your colleagues know that we exist. Share the stories about the good work that we do, and let fellow broadcasters know we are there when they are in trouble.

Soon, we will launch our annual year-end Giving Campaign. A letter will be sent to you asking for your support. We have made it effortless for you to help our colleagues with our easy-to-use, self-addressed donation envelope. You will also find our donation envelope in this edition of On the Air. Please use it to make your contribution.

Philip J. Lombardo
Chairman

president’s message

Please join me in welcoming Peter Doyle to the Broadcasters Foundation of America, who has come onboard as Vice President. Peter is well-known in broadcasting from his many years of leadership at McGavren Guild. In his new role, Peter will share responsibility with me for the planning and execution of our fundraising events and assisting in the overall fundraising and outreach efforts. He will be a great asset to our mission of helping colleagues in need.

We just concluded one of our most successful fundraising events -- the annual Celebrity Golf Tournament. This year, we returned to the Baltusrol Golf Club in Springfield, New Jersey, where we raised over $235,000. More than 150 broadcasters and celebrities turned out to play golf and support our cause. Our heartfelt thanks to this year’s co-chairs, Peter Dunn, President, CBS Television Stations, and Mark Gray, President, Katz Radio Group, who led us to one of our most successful golf fundraisers. We are grateful to our title sponsors, Mercedes-Benz Tri-State Dealers and Evercore Wealth Management for helping to make this event possible.

We are working on our next major fundraising event -- the 2014 Golden Mike Award honoring Del Bryant, President of BMI. The Golden Mike Award dinner and presentation will take place at the Plaza Hotel in New York City on February 24. I hope to see you there.

Jim Thompson
President
The car of your dreams is now the car of your reality. Introducing the unique Mercedes-Benz CLA. An uncompromising 4-door coupe that elevates pulses, drops jaws and causes double takes wherever it goes. Its muscular, seductive look is only trumped by its incredible price. Starting at just $29,900, the breakthrough CLA challenges you to rethink everything.
$235,000 Raised To Help Broadcasters in Need
More than 150 broadcasters and celebrities turned out to support the mission of the Broadcasters Foundation at the 2013 Celebrity Golf Tournament at the Baltustrol Golf Club in Springfield, NJ.

Celebrity golfers included: Bruce Beck, WNBC-TV; Nick Buoniconti, NFL Super Bowl Champion; Craig Carton, WFAN; Duke Castiglione, Fox 5; Tina Cervasio, MSG Network; Howard Cross, NFL Super Bowl Champion; Maurice Dubois, WCBS-TV; John Franco, New York Mets Hall of Famer; Jay Harris, ESPN; Ann Liguori, WFAN Radio and ESPN; Otis Livingston, WCBS-TV; Sean McDonough, ESPN; Lonnie Quinn, WCBS-TV; Bill Raftery, CBS Sports; Sterling Sharpe, NFL Green Bay Packers Hall of Famer; Mike Woodson, New York Knicks; Chris Wragge, WCBS-TV, and more.

Co-Chairs for this year’s event were Peter Dunn, President, CBS Television Stations, and Mark Gray, President, Katz Radio Group. Title sponsors of the 2013 event were the Mercedes-Benz Tri-State Dealers and Evercore Wealth Management. Additional sponsors included CBS, NBC, ESPN, Marketron, Nielsen, Buckley Broadcasting, and BMI, among others.

Event Photographer: Wendy Moger-Bross
1. Reed Cheiney, Tim McCarthy, Shannon Fish, Chad Cascadden, Adam Monaco, and Pete Doherty with caddies
2. Chad Brown, Tucker Flood, Mike Pallad, and Mark Gray
3. Joe Sylvestri, Joe Pepe, Scott Johnson, Mike Woodson, and Bob Camastro
4. Chris Wragge
5. Otis Livingston, Maurice DuBois, Chris Wragge, and Lonnie Quinn
6. Joe Bilotta, Jim Spanarkel, Spencer Brown, Jen Buckley, and Ernest Liebre
1. Johnny Gill, Jay Howell, Howard Cross, Leo MacCourtney, and Jim Beloyianis
2. Dennis Wharton, Paul Karpowicz, Chris Ornelas, and Gordon Smith
3. Shannon Fish, Ray Cole, Seema Sadekar, and Phil Lombardo
4. Chuck Mayer, Brendan Nolan, Gary Jeter, Teddy Hayes, and Jeff Jackson
5. Mario Gabelli, Nick Buoniconti, Matthew Gabelli, C.V. McGinty, and Michael Gabelli
6. Tina Cervasio and Mike Woodson
7. Charlie Ryan and Phil Lombardo
1. Stephen Posnock, Ken Doyle, Otis Livingston, Kirk Miller, and Steve Mulderrig
2. Duke Castiglione, John Franco, and Bruce Beck
3. Jim Thompson (left) and Scott Knight (center) with First Net Winners John Monsees, Tina Cervasio, Bill Falvey, AJ Hoffman, and Mike Arleo
4. Craig Carton, Vincent Sciortino, Alexa Harnett, Bill Strauss, and Doug Wells
5. Toni Chiulli, Bob Harnaga, Bruce Beck, Bill LeBlanc, and Bruce Kallner
6. John Byren, Bill Raftery, Nick Verbitsky, Stefan Jones, and Bill Hogan
1. John Apruzzese, John Schriffen, Pat Ryan, Gary Gildersleeve, and Bruce Lakefield
2. Jim Hughes, David Palmer, Harold Green, Brian Niddrie, and Jim Monahan
3. Jason Greenblatt, Chris Wragge, Rachel Grant, and Bill McGorry
4. Phil Graham, Mike Steinberg, Ann Liguori, Jose Gonzalez, and Mike O'Neill
5. Neal Perchuck, Jay Meyers, Tim Welsh, Jeff Powers, and Joe Bodan
6. Nancy and Tom McKinley
7. Leo MacCourtney and Kathleen Keefe
2013 Celebrity Golf Tournament

1. Mark Zurzola, Klarn DePalma, Mike Taffaro, Kathleen Keefe, Jeff Platek, and Steve Posnock
2. David Donovan, Joe Reilly, and Gordon Smith
3. Jim Thompson (left), Scott Knight (center), and Phil Lombardo (right) with Third Net Winners Bill Strauss, Alexa Harnett, Doug Wells, and Vincent Sciorrino
5. Mark Lefkowitz, Dom Camera, John Franco, Scott Herman, and Don Bouloukos
6. Seema Sadekar (center) with Low Gross Winners Kevin Rustad, Tom Parsekian, Mike Wittman, and Rick McGuire
1. Kate Hentz, Ann Liguori, Mary Calvi, Sheila Knight, and Alice Gainer
2. Jim Thompson, Phil Lombardo, Bruce Beck, and Scott Knight
3. Peter Doyle, Pat Walsh, Jeff Haley, Jeff Smulyan, and Mark Gray
4. Julio Marenghi, Jim Belovianis, Craig Broitman, and Bruce Kallner
5. Dawn Ellison, Reed Cheney, Tim McCarthy, and Jerry Crowley
6. Maurice DeBois and Kristine Johnson
7. Nick Buoniconti and Scott Knight
2013 Celebrity Golf Tournament

1. Bruce Miller, Scott Knight, Kate Hentz, Sheila Knight, and Ned Hentz
2. Ron Ruth and Joe Bilotta
3. Roger Moody, Sean McDonough, Chris Tzianabos, and Ray Cole
4. John Schriffen, Seema Sadekar, Tina Cervasio, Shannon Fish, Scott Burrell, and Nisha Sadekar
5. Tim McCarthy and Bill Raftery
6. Cindy Thompson, Jim Thompson, and Bonnie Verbitsky
7. Jen Buckley, Bill Strauss, Jerry Crowley, Dawn Ellison, and Doug Wells
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CELEBRITY GOLF TOURNAMENT

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Nielsen is honored to support the Broadcasters Foundation of America and salutes its efforts to assist broadcasters in need.
Giving Back.
Jeff and his wife Wynter make a heartfelt donation.

By Jeffrey D. Warshaw

I have been given many blessings in my personal life and my career. Ten years ago, I launched Connoisseur Media and we have grown to 39 radio stations. Then last year, I married my wonderful wife, Wynter.

As we were planning our wedding, Wynter and I talked about how fortunate we were and how we had a great deal for which to be thankful. We thought about all the money that our friends and family would spend on wedding gifts to show how happy they were for us. But it didn't make sense. We had so much already, and whatever we didn't have we could afford to buy.

Then, I thought about the Broadcasters Foundation of America. Across the country, in markets of all sizes, there are broadcasters whose lives have been derailed by unforeseen, tragic circumstances. In most cases the devastation is so severe or so long-lasting, that whatever funds they have in reserve are not enough to make ends meet, or even to stay alive. These are our colleagues, and we all know that bad things can happen to good people.

Wynter and I decided to ask our friends and family to make a donation to the Foundation's Guardian Fund in lieu of gifts. It was one of the best and most rewarding decisions I have made in my life. We raised $17,000 and made a real difference in the lives of broadcasters who need help.

What struck me though is the effect it had on Wynter and me. We knew we had done something important—we helped fellow broadcasters. We felt good!

We donate annually to the Broadcasters Foundation Guardian Fund, and every time we do we know we are doing the right thing. Please consider making your annual commitment to helping those in our industry who need it. I guarantee you will feel good about it.

Jeffrey D. Warshaw
Chief Executive Officer
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Dear Sonnie and Jim, there aren’t words enough to tell y’all what the Broadcasters Foundation means to Sonnie and me. But on the 1st of every month when we get your check, I still cry a special month. I pray to God to give you and the Foundation many more “old radio” people like us. I do great blessings to keep you going so that you can help many more.

Nov 1, 2011

Your help literally saves lives.

Bob Bless You all –
February 24, 2014
The Plaza Hotel, New York City

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President of BMI
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Understanding
Opportunity
Connection
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Work
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the great work of

the Broadcasters Foundation
The Broadcasters Foundation of America recently launched the Foundation Legacy Society, a new initiative to ensure its ability to help Broadcast Colleagues in the future. To date, Foundation board members and supporters have committed in excess of $2,500,000 in their estate plans.

There is no more important group of supporters than the generous members of the Legacy Society. Please consider making a Bequest to the Broadcasters Foundation in your will or revocable living trust. Any assets, including cash, securities, real estate or tangible personal property, may be transferred to the Broadcasters Foundation through your estate. A bequest offers many benefits, including:

- Retention of full ownership and use of your assets throughout your life
- Flexibility: a bequest is not permanent and can be changed if your life circumstances change
- Potential reduction in taxes payable by your estate
- Ease of arrangement: your attorney can incorporate gift language as part of your will

Your bequest can be a specific amount, a specific asset, or a specific percentage of the remainder of your estate after all other obligations have been met.

Please consider joining the Broadcasters Foundation’s Legacy Society

For more information Contact the Broadcasters Foundation at 212-373-8250 or info@thebfoa.org

The Broadcasters Foundation is a 501(c)3 Public Charity
seen & heard

The 2013 Giants of Broadcasting

The Library of American Broadcasting (LAB) inducted 11 Giants of Broadcasting at its annual luncheon ceremony on October 16th in New York City. Among the honorees was Foundation Board member, Jeff Smulyan, Chairman and Chief Executive Officer of Emmis Communications.

Eight of the honorees are pictured here (left to right): Alex Trebek, Dick Cavett, Robert L. Johnson, Richard E. Wiley, Jeff Smulyan, Carole Cooper, Richard Leibner, and Morley Safer. Additional inductees this year were Barry Diller, Anne Sweeney, and David E. Kelley.

Peter Doyle Joins The Broadcasters Foundation Of America As Vice President

As Vice President of the Broadcasters Foundation of America, Peter Doyle will share responsibility for planning and executing the Foundation’s fundraising events and assisting in the overall fundraising and outreach efforts with its President, Jim Thompson.

Peter is widely known in broadcasting for his leadership of McGavren Guild for more than 30 years. “I have always believed in giving back to my community and to this industry that has been so good to so many of us,” said Peter. “There are a plethora of opportunities for expanding our reach across the industry so that we can continue to help our colleagues in need. I look forward to concentrating my efforts on raising money to support this great cause.”
NBC Owned Television Stations congratulates the Broadcasters Foundation Tournament on their 15th Anniversary
The 23rd annual Broadcasting & Cable Hall of Fame honored pioneers, innovators, and stars of broadcasting at the annual dinner and awards ceremony held on Monday, October 28th at the Waldorf-Astoria Hotel in New York City.

The 2013 honorees were: Steve Bronstein, President and CEO, NFL Network, and EVP Media, NFL; Michael Gelman, Producer, Live with Kelly & Michael; Alex Trebek, Host, Jeopardy!; Jon Feltheimer, CEO, Lionsgate; Neil Smit, President and CEO, Comcast Cable Communications, and EVP, Comcast Corporation; Richard L. Plepler, CEO, Home Box Office, Inc.; Bill Goodwyn, President and CEO, Strategic Distribution and Discover Education, Discovery Communications; Tom Rogers, President and CEO, Tivo, Inc.; Randy Falco, President and CEO, Univision Communications, Inc.; Deborah McDermott, President and CEO, Young Broadcasting LLC; Gary Newman, Chairman and CEO, Twentieth Century Fox Television; Jo Ann Ross, President, Network Sales, CBS Television Network; an Dana Walden, Chairman and CEO, Twentieth Century Fox Television.

Hosting duties for the gala event were shared by Lesley Stahl, CBS News Correspondent for 60 Minutes and Meredith Vieira, NBC News Special Correspondent and Host of The Meredith Vieira Show.
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