The mission of the Broadcasters Foundation of America is to improve the quality of life and maintain the personal dignity of men and women in the radio and television broadcast profession who find themselves in acute need. The foundation reaches out across the country to identify and provide an anonymous safety net in cases of critical illness, advanced age, death of a spouse, accident and other serious misfortune. The Broadcasters Foundation of America is a 501(c)(3) Public Charity.

The Taishoff Family Foundation

The Taishoff Family Foundation was established by the late Lawrence B. Taishoff and his son Rob in honor of their legendary father and grandfather Sol Taishoff, the founder and editor-in-chief of Broadcasting magazine.

As journalists and publishers, Sol and Larry Taishoff played a seminal role in the development of the radio and television industry in America. As champions of a free and unfettered broadcasting profession, Broadcasting magazine was created as the instrument and manifestation of their devotion to resemble a “sentinel on the Potomac” to warn against government intrusion into the creative processes and activities of radio and television broadcasters.

The Taishoffs devoted their entire lives to extending the values and protections of the First Amendment to “The Fifth Estate” which was the designation bestowed upon the broadcasting fraternity by Sol Taishoff so many years ago.

The vision and foresight of both Taishoffs often caused them to be allied on many of the great issues of the day with the work and example of one of our own founding chairman Ward L. Quaal. In 2009, the Taishoff family was honored with a Ward L. Quaal Pioneer Award.

In addition to their commitment to journalistic causes and a free press, the Taishoff Family Foundation is also active in improving the lives of people with intellectual disabilities. The Foundation has developed resources to help educate society about the special skills and talents of people with Down syndrome, autism and traumatic brain injury, to name a few. Toward this goal, the Taishoff Family Foundation has established the Lawrence B. Taishoff Center for Inclusive Higher Education at Syracuse University.

The Taishoffs also provided critical initial funding for the Library of American Broadcasting, now located at the University of Maryland. Sol Taishoff himself was one of the founders of the Broadcast Pioneers organization which, as you know, has now become the national charitable endeavor known as the Broadcasters Foundation of America which you and so many of our colleagues support.

Today, the Taishoff Family Foundation is administered by the third generation of family members who support, among their many worthwhile endeavors, the National Press Foundation which annually presents the Sol Taishoff Award for Excellence in Electronic Journalism.

Retired Captain Robert Taishoff USN, is the chairman of the Taishoff Family Foundation.

The Broadcasters Foundation of America extends its deep gratitude to the Taishoff family for carrying on the legacy of their illustrious forebears by underwriting On The Air magazine, which is distributed widely throughout the broadcast industry.
chairman’s message

Over the past five years the amount of assistance the Broadcasters Foundation has provided for colleagues in need has almost doubled. This year we will give out close to $900,000 in monthly grants. Requests for help continue to grow and the demand on our resources are greater than ever. Please continue to support the foundation.

We are currently embarking on our critically important year-end fundraising campaign. Your support has never been more important. You will soon be receiving a letter appealing to your generous spirit. A self-addressed envelope will be enclosed to simplify the act of giving to the Foundation’s noble mission.

You will also find the same envelope in this issue of On the Air magazine. Please consider increasing your gift, which will allow our circle of assistance to widen. On behalf of our grateful grantees, we wish to express our deep appreciation for your continued help.

The Broadcasters Foundation of America is an organization you may never need, but with your help, we will always be there for you or someone you may know.

Thank you,

Philip J. Lombardo
Chairman

president’s message

With the recent addition of Frank Pesce as our new business manager, we are at full staff, which includes Peter Doyle as Vice President and Emily Bauratt as Office Administrator. With the recent addition of Frank Pesce as our new business manager, with Peter Doyle as Vice President and Emily Bauratt as Office Administrator.

We just concluded the most successful Celebrity Golf Tournament in our history. We raised over $205,000 and had a perfect day at Sleepy Hollow Country Club. Our sincere thanks to this year’s co-chairs, Leo MacCourtney, president of Katz-IV and Scott Herman, EVP Operations & NY Market Manager CBS Radio, who led us in this record setting fundraiser. We are grateful to our title sponsors, Mercedes-Benz Tri-State Dealers and Evercore Wealth Management for helping to make this event possible. You can read more about the Celebrity Golf Tournament on page 6.

We are currently soliciting year end donations and organizing our next fundraiser, the Golden Mike Award Gala, being held on February 23rd at the Plaza Hotel in New York City. I hope we can count on your financial assistance and look forward to seeing you at the Golden Mike dinner.

Thank you,

Jim Thompson
President
Celebrity golfers included Michael J. Fox; Bruce Beck, WNBC-TV; Craig Carton, WFAN; Tina Cervasio, MSG Network; Howard Cross, NFL Super Bowl Champion; Maurice DuBois, WCBS-TV; John Franco, New York Mets Hall of Famer; Jay Harris, ESPN; Otis Livingston, WCBS-TV; Sean McDonough, ESPN; Lonnie Quinn, WCBS-TV; Sterling Sharpe, NFL Green Bay Packers Hall of Famer; Chris Wragge, WCBS-TV; and more.

Co-Chairs for this year’s event were Scott Herman, Executive VP of Operations & New York Market Manager, CBS Radio, and Leo MacCourtney, President & CEO, Katz Television Group. Title sponsors of the 2014 event were the Mercedes-Benz Tri-States Dealers and Evercore Wealth Management. Additional sponsors included ABC, CBS, NBC, ESPN Radio, Marketron, Nielsen, Flight Options and Imagine Communications, among others.

More than 150 broadcasters and celebrities turned out to support the mission of the Broadcasters Foundation at the 2014 Celebrity Golf Tournament at the Sleepy Hollow Country Club in Tarrytown, NY.

Celebrity golfers included Michael J. Fox; Bruce Beck, WNBC-TV; Craig Carton, WFAN; Tina Cervasio, MSG Network; Howard Cross, NFL Super Bowl Champion; Maurice DuBois, WCBS-TV; John Franco, New York Mets Hall of Famer; Jay Harris, ESPN; Otis Livingston, WCBS-TV; Sean McDonough, ESPN; Lonnie Quinn, WCBS-TV; Sterling Sharpe, NFL Green Bay Packers Hall of Famer; Chris Wragge, WCBS-TV; and more.

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2014 Celebrity Golf Tournament

1. Scott Porretti, Mark Gray, Matt Kluft, Tucker Flood
2. Seema Sadekar, Phil Lombardo
3. Craig Carton
4. Don Bouloukos, Chad Brown, Dan Finn, Scott Herman

2014 Celebrity Golf Tournament

1. Adam Monaco, Alyson Rozner, Jonathan Coachman, Janine DiCarlo, Paul Smith
2. Adam Arnegger, Rick DiPietro, Scott Knight, Tim McCarthy, Peter Doherty
3. Rick McGuire, Kevin Rustad, Mike Wittman, Bob Cotter, Lonnie Quinn
4. Michael J. Fox, Ray Cole
5. Skip Finley, Karen Finley
6. Don Bouloukos, Chad Brown, Dan Finn, Scott Herman
2014 Celebrity Golf Tournament

1. Kevin Bjorkdhal, Michael McCafferty, Jim Spanarkel, Ryan March, Brandon Noble
2. Traug Keller, Russell Peter, Greg Berllo, Mike Connolly, Jeff Flammenda
3. Mike O’Neill, Mike Steinburg, Maurice Dallion, Joe Gonzales, Phil Graham
4. Bill LeBlanc, Bruce Kalkee, Bruce Beck, Tony Chiodo, Carrie Corrion
5. Rich Tinkal, Paul Rentola, Joe Badly, Dennis Lyke
6. Rich Haas, Jim Viola, Craig Corso, Bill Strauss, Doug Wills

ON THE AIR

1. Mary Calvi, Dana Tyler, Alex Gainer
2. Bob Carasotto, Joe Peps, John Frances, Jim Brunetta, Bill Rechel
3. Steve Chaseur, Dan Fina, Rob Williams, Scott Barnell, Chad Brown
4. Jim Holihan, Charlie Ryan, Sterling Sharpe, Peter Daghe, Dick Bedorff
5. Bill Fisher, John Monoues, Denny Marshall, Ned Harris, Bruce Milner
6. Meghan Bourneaux, Taylor Wilson
7. John Frances
2014 Celebrity Golf Tournament

1. Jim Beloyianis, Artie Altman, Chad Cascadden, Leo MacCourtney, Dave Bisceglia
2. Adam Monaco, Adam Arragge
3. Brandon Long, Joe Michalleti, Chris Adams, John Devin, Tom Magrino
4. Fred Powers, Joe Bledsoe, Rachel Grant, Joe Bolan
5. Karen Finley, Jeff Haley, Skip Finley, Conrie Buckley
6. Joe Harris, Jonathan Coachman, Michael J. Fox, Ray Cole, John Baccigross

1. Leo MacCourtney, John DeWan, Jim Hughes
2. Jon Valeo, Michael J. Fox, Bob Cestrutto, Doug Wells
3. Ned Hertz, Bruce Miller
4. Mike Hayes, Larry Schneiderman, Eric Meyerswitz, Bob Klein, Dick Brennan
5. Tara Ceravolo, Scott Knight
6. Karen Finley, Sheila Knight, Colleen Lichten, Frank Prons
2014 Celebrity Golf Tournament

2. Dolores Nolan, Bruce Beck, Peter Doyle, Emily Barrett
3. Mike Phillips
4. Kevin Wick, Tina Cervasio, Rachel Grant, Nisha Sadekar, Sweta Sadekar
5. Jen Thompson, Rachel Grant, Skip Finley, Jerry Crowley
6. Charlie Bres, John Apruzzese
7. Celebrity Golf Dinner

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June 3, 2014

Jim Thompson
President
Broadcasters Foundation of America
125 West 55th Street, 3rd Floor
New York, NY 10019

Dear Jim,

I cannot express in words how meaningful and helpful your support of me through the Broadcasters Foundation has been. You have stuck with me and changed my life – from not being able to walk to getting on my feet again and re-starting my business.

It is with pleasure that I am able to inform you that I will no longer need your assistance. The time has come when I feel that I can make it on my own, and a day that I have looked forward to for a long time. So, therefore, I will not be applying for your assistance for another term. With the exception of a few minor issues, which will remain with me, I am good to go.

Again, I very much appreciate what you have done for me. Your help and genuine interest in my well-being means more that you will ever know. I appreciate those times when you have called to check in on me.

Please pass along my thanks and gratitude to your many members and benefactors, many of whom I know. It is my hope that I can repay their kindness one day, as I grow my business.

Best Regards,

(Name withheld)
The Broadcasters Foundation of America recently launched the Foundation Legacy Society, a new initiative to ensure its ability to help Broadcast Colleagues in the future. To date, Foundation board members and supporters have committed in excess of $2,500,000 in their estate plans.

There is no more important group of supporters than the generous members of the Legacy Society. Please consider making a Bequest to the Broadcasters Foundation in your will or revocable living trust. Any assets, including cash, securities, real estate or tangible personal property, may be transferred to the Broadcasters Foundation through your estate. A bequest offers many benefits, including:

- Retention of full ownership and use of your assets throughout your life
- Flexibility: a bequest is not permanent and can be changed if your life circumstances change
- Potential reduction in taxes payable by your estate
- Ease of arrangement: your attorney can incorporate gift language as part of your will

Your bequest can be a specific amount, a specific asset, or a specific percentage of the remainder of your estate after all other obligations have been met.

Please consider joining the Broadcasters Foundation’s Legacy Society

For more information Contact the Broadcasters Foundation at 212-373-8250 or info@thebloa.org
12th Annual Giants of Broadcasting Luncheon

The Library of American Broadcasting presented its 12th annual Giants of Broadcasting Luncheon in New York City on October 16. This year’s honorees were: Regis Philbin, Pablo Raul Alarcon Sr. and Raul Alarcon Jr., David Barrett, Chuck Scarborough, Fred Silverman, Peter Smyth, Virginia Pate Wetter, Judy Woodruff and Gwen Ifill, plus a special tribute to Sylvester L. (Pat) Weaver with a remembrance by Sigourney Weaver.

24th Annual Broadcasting & Cable Hall of Fame

Broadcasting & Cable welcomed its 24th class of honorees into the Hall of Fame on October 20, during a sold-out gala at New York’s famed Waldorf-Astoria Hotel. The evening was co-hosted by Bob Costas, NBC Sports, Major League Baseball Network and Megyn Kelly, Anchor, The Kelly File, Fox News Channel.

This year, B&C honored: Emilio Azcárraga, Chairman of the Board, President and Chief Executive Officer, Grupo Televisa; Sean R.H. Bratches, EVP, Sales and Marketing, ESPN; Italia Commisso Weinand, EVP, Programming and Human Resources, Media-com Communications Corp.; Family Feud; Doug Herzog, President, Viacom Entertainment Group; Bill Koenigsberg, President, CEO, Founder, Horizon Media; Mark Lazarus, Chairman, NBC Sports Group; Mad Men, AMC Networks’; David F. Poltrack, Chief Research Officer, CBS Corp.; Robin Roberts, Co-Anchor, Good Morning America; and Bud Selig, Commissioner, Major League Baseball.

BMI and HD Radio put the spotlight on new talent for the Most Influential Women in Radio.

BMI partnered with HD Radio in providing the entertainment at the annual “Lipstick and Lobster” dinner hosted by the Mentoring Inspiring Women in Radio Group (MIW) and held recently in Indianapolis in conjunction with the Radio Show. BMI singer/songwriter Hugh Mitchell along with his partner Jillia Jackson performed for a large and enthusiastic group of female radio executives. The twosome make up the new duo “Among the Willows” who are currently working on their debut LP. The MIW Radio Group is committed to advocating the advancement of women to senior positions in radio companies and corporations.

(left to right): Irby B. Smith, Chairman, Broadcasting & Cable; Peter Smyth, Fred Silverman, Virginia Pate Wetter, Raul Alarcón, Jr., David Barrett

21
SUMMER 2014
ON THE AIR

2010
FALL
ON THE AIR

2011
FALL/WINTER
ON THE AIR

2014
SUMMER
ON THE AIR

seen & heard

seen & heard

seen & heard

seen & heard
Your Help Literally Saves Lives

Two Days Short of Disability Coverage

Our colleague thrived in the fast-paced environment of a major market station ever since he knocked on doors as an account executive in 1980. He later became the type of general manager and vice president that any sales team would be proud to work alongside.

Always challenging himself, he took on a position leading a major market cluster of stations when a health emergency changed his life in one day. He had worked for this new firm fewer than 90 days, which meant he was ineligible for disability coverage.

His worst day was the result of a stroke suffered during open heart/bypass surgery, leaving him immobile. Whatever strength he could summon now would be needed for strenuous rehabilitation to stop any further physical decline and prepare himself for yet another day in the operating room.

His wife is staying at home to care for him and their three small children. While he strives to recover, she is holding the family together. Unimaginable medical bills have depleted their life savings.

Rehabilitation costs, medical bills, deductibles, in home care, and a host of other unexpected day-to-day expenses have raised havoc upon the lives of this family. However, despite the circumstances they are fighting back, together, as a family.

You can help them by making a contribution to the Broadcasters Foundation of America.

Evercore Wealth Management serves high-net-worth individuals, families and related institutions, delivering customized investment management, financial planning, and trust and custody services.

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DIRECT RELATIONSHIPS
INVESTMENT AND PLANNING EXPERTISE
PARTNERSHIP VALUES

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CONTACT:
CHARLES RYAN
PARTNER
212.822.7624
ryan@evercore.com

Everscore Wealth Management, LLC • 55 East 52nd Street, New York, NY 10022
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