On The Air
Funding provided by the Taishoff Family Foundation
Spring 2015

2015 Golden Mike Recipient
Senator Gordon Smith

2015 Lifetime Achievement Award Recipient
Dick Clark
The Taishoff Family Foundation was established by the late Lawrence B. Taishoff and his son Rob in honor of their legendary father and grandfather Sol Taishoff, the founder and editor-in-chief of Broadcasting magazine.

As journalists and publishers, Sol and Larry Taishoff played a seminal role in the development of the radio and television industry in America. As champions of a free and unfettered broadcasting profession, Broadcasting magazine was created as the instrument and manifestation of their devotion to resemble a “sentinel on the Potomac” to warn against government intrusion into the creative processes and activities of radio and television broadcasters.

The Taishoffs devoted their entire lives to extending the values and protections of the First Amendment to “The Fifth Estate” which was the designation bestowed upon the broadcasting fraternity by Sol Taishoff so many years ago.

The vision and foresight of both Taishoffs often caused them to be allied on many of the great issues of the day with the work and example of one of our own founding chairman Ward L. Quaal. In 2009, the Taishoff family was honored with a Ward L. Quaal Pioneer Award.

In addition to their commitment to journalistic causes and a free press, the Taishoff Family Foundation is also active in improving the lives of people with intellectual disabilities. The Foundation has developed resources to help educate society about the special skills and talents of people with Down syndrome, autism and traumatic brain injury, to name a few. Toward this goal, the Taishoff Family Foundation has established the Lawrence B. Taishoff Center for Inclusive Higher Education at Syracuse University.

The Taishoffs also provided critical initial funding for the Library of American Broadcasting, now located at the University of Maryland. Sol Taishoff himself was one of the founders of the Broadcast Pioneers organization which, as you know, has now become the national charitable endeavor known as the Broadcasters Foundation of America which you and so many of our colleagues support.

Today, the Taishoff Family Foundation is administered by the third generation of family members who support, among their many worthwhile endeavors, the National Press Foundation which annually presents the Sol Taishoff Award for Excellence in Electronic Journalism.

Retired Captain Robert Taishoff USN, is the chairman of the Taishoff Family Foundation.

The Broadcasters Foundation of America extends its deep gratitude to the Taishoff family for carrying on the legacy of their illustrious forebears by underwriting On The Air magazine, which is distributed widely throughout the broadcast industry.
The mission of the Broadcasters Foundation of America is to improve the quality of life and maintain the personal dignity of men and women in the radio and television broadcast profession who find themselves in acute need. The foundation reaches out across the country to identify and provide an anonymous safety net in cases of critical illness, advanced age, death of a spouse, accident and other serious misfortune. The Broadcasters Foundation of America is a 501(c)3 Public Charity.
Chairman’s Message

Over the past 6 years, the amount of assistance the Broadcasters Foundation has provided to colleagues in need has almost doubled. This year we will give out close to $900,000 in monthly grants. Requests for help continue to grow and the demands on our resources are greater than ever. Please continue to support the Foundation.

Three years ago we launched the Foundation Legacy Society, an initiative created to ensure the future of the Broadcasters Foundation of America. We are pleased to announce that Foundation board members and benefactors have now committed $3 million from their estate plans. You can find more information about this initiative in this edition of On the Air. Please consider joining the Broadcasters Foundation’s Legacy Society.

The Broadcasters Foundation of America is an organization you may never need, but with your help, we will always be there for you or someone you may know.

Thank you,

Jim Thompson
President

President’s Message

This year, the Broadcasters Foundation is reaching out to the industry in new and exciting ways. First, I would like to thank Deborah Norville and George Stephanopoulos for their contributions to our new Foundation video. This new video shares the stories of two of our grantees and puts faces on our wonderful cause. Please take a look at the video on our website and share it with your broadcast colleagues, www.broadcastersfoundation.org.

This year’s Golden Mike Award dinner was a huge success. Congratulations to Senator Gordon Smith for this well-deserved honor. Thanks to his efforts and those of our event attendees, the Foundation raised over $250,000 for broadcasters in need. I would also like to mention our new Lifetime Achievement Award, presented to Dick Clark and accepted by his wife, Kari Clark. This award will subsequently be known as the Dick Clark Lifetime Achievement Award.

Having just wrapped up our events at the NAB Show in Las Vegas, we are now working on our future golf tournaments, including the Celebrity Golf Tournament on September 21st. I hope we can count on your financial assistance and look forward to seeing you on the green in September.

Thank you,

Jim Thompson
President
We are proud to support the

BROADCASTERS FOUNDATION
OF AMERICA

To learn about our wealth management capabilities,
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The 2015 Golden Mike Award Honors the NAB’s Senator Gordon Smith

$250,000 Raised to Help Broadcasters in Need
The Golden Mike Award was presented to Senator Gordon Smith, President and CEO of the National Association of Broadcasters (NAB), at a black-tie fundraiser to benefit the Foundation's mission of helping broadcasters in need. More than 275 radio and television industry executives and celebrities were in attendance for the event.

The evening was hosted by CBS News' Chief White House Correspondent Major Garrett, who reports for all CBS News broadcasts and platforms. The presenters were Jeff Smulyan, Founder and Chairman of the Board of Emmis Communications Corporation, and David Barrett, Director of Hearst Corporation, with special messages from former Presidents Bill Clinton and George W. Bush, and Vice President Biden.

Kari Clark accepted the Lifetime Achievement Award on behalf of her late husband, the legendary TV and radio personality Dick Clark. This was the first time the Broadcasters Foundation has given a Lifetime Achievement Award. Going forward, it will be awarded annually and be known as The Dick Clark Lifetime Achievement Award, in honor of the iconic broadcaster and entertainer.

The Broadcasters Foundation also premiered its new video, featuring grant recipients sharing their personal stories and expressing how the Foundation has made a difference in their lives. The video is on the Foundation’s website at www.broadcastersfoundation.org.
1. Senator Smith with NASBA Members
2. Peter Doyle and Marcellus Alexander
3. Bill McElveen, Erica Farber and Jose Valle
4. Mike Fiorile and Elizabeth Tumulty
5. Patti Hayes, Phil Lombardo and Kathy Wertlieb
6. David Palmer, Jim Hughes and Jim Beloyianis
1. Jeff Smulyan, Gordon Smith and David Barrett
2. Caroline Beasley and Dan Mason
3. Teresa Hithe and Denise Galiber
4. Paul Rotella and Dave Donovan
5. Sharon and Gordon Smith
6. Bernie Prazenica and Dave Davis
7. Deborah Norville and Joe Bilotta
1. Dan Mason, Steve Newberry, Erica Farber, Jeff Smulyan and Caroline Beasley
2. Dave Lougee, Jack Abernathy and Dennis Swanson
3. Diana Wilkin, Paul Karpowicz, Deborah Norville and Phil Lombardo
4. Mike O’Neill, Mark Gray and Phil Lombardo
5. Nick Verbitsky, Deborah Norville, Bonnie Verbitsky and Major Garrett
6. Jordon and Kathy Wertlieb, Rebecca Campbell and Ray Cole
1. Ernest Liebre, Kim and Phil Lombardo, Colleen Liebre and Denise and Brian Cobb
2. Caroline Beasley, Jeff Smulyan and Michelle Vetterkind
3. Phil Lombardo, Kari Clark, Nick Verbitsky and Jim Thompson
4. Ernest Liebre, Marcellus Alexander, Dave Lougee and Joyce Tudryn
5. Gordon Smith, Courtney Rae and David Barrett
6. Mario Gabelli, Phil Lombardo and Senator Smith
7. Joe Bodan and Vjosa Istogu
1. Senator Smith’s Table
2. Jenny Oaks Baker
3. Marcellus Alexander, Paul Karpowicz, Senator Smith, Dennis Wharton and Major Garrett
4. President Clinton
5. Brian and Denise Cobb and Bert Ellis.
6. Kari Clark, Charlie and Jill Colombo, Bonnie and Nick Verbitsky and Andy Denmark
1. Jeff Smulyan, Dennis Wharton and Jerry Lee
2. Major Garrett
3. Bill O’Shaughnessy, Margo and John Catsimatidis and Ned Hentz
4. Michelle Vetterkind, John David and Sue Kenyon
5. (Standing) Vinny DellaRatta, Janice Garjian, Renee Cassis, Dolores Nolan
   (Seated) Emily Barratt and Meghan Buonocore
6. Jerry Crowley, Joyce Becker, Peter Doyle and Noelia Santelli
1. Jim Thompson, Phil Lombardo, Gordon Smith, Major Garrett
2. Nick Verbitsky
3. Ned Hents, Beth Neuhoff, Kevin Latek, Scott Knight
4. Wayne Cabot and Joyce Tudryn
5. Bill O’Shaughnessy and Rob Taishoff
6. Erica Farber, Dan Mason and Steve Newberry
7. Gib Gilbert and Leo MacCourtney
1. Mike and Patti Hayes, Kathy and Jordan Wertlieb
2. Paul Karpowicz, Diana Wilkin and Mike Malone
3. Pete Doherty, Tim McCarthy, Vinny DiMarco and Scott Herman
4. Jeff Smulyan, Scott Herman and Phil Lombardo
5. Leah Kamon and Paul Rotella
6. Jose Gonzales, Mike Steinberg and Paul Karpowicz
7. Nick Verbitsky
1. Dick Clark Lifetime Achievement Award
2. Bonnie Verbitsky, Andy Denmark and Kari Clark
3. Glenn Close
4. Joe Bodan, Colleen Liebre, Joe Bilotta and Ernest Liebre
5. Chris and Courtney Rae, Sharon and Gordon Smith
6. Senator Smith and Rob Taishoff
Introducing the Dick Clark Lifetime Achievement Award

At the 2015 Golden Mike Award Dinner, the Broadcasters Foundation of America introduced the Lifetime Achievement Award. Each year the Foundation will honor an exceptional broadcasting veteran who was a visionary catalyst in transforming the traditional boundaries of broadcasting and championed progressive attitudes and behaviors of fellow broadcasters.

This inaugural award honored the late Dick Clark. Dick Clark’s lifetime of sustained broadcasting excellence, visionary creativity and keen business acumen have had an indelible impact on, not only the broadcasting industry, but popular culture as well.

The award was accepted by Dick Clark’s beloved wife, Kari, and will subsequently be known as the *Dick Clark Lifetime Achievement Award*, honoring the broadcasting legend for years to come.
Scared and Alone

It's hard to imagine the one/two punch the family of this broadcaster was dealt. An announcer and program director in radio for more than 15 years, he was diagnosed with cancer. The treatment left him unable to work. Even with his wife’s income, the couple was desperate to support themselves and their four children. The Broadcasters Foundation awarded them a monthly grant to help make ends meet.

Unfortunately, fate had more in store for this family. Unable to win the battle with cancer, this broadcaster passed away at only 37 years old. The funeral costs wiped out what little the family had left. When two family emergencies arose in one month, the now single-mother faced an unimaginable dilemma. She felt alone and really scared.

In desperation, she wrote to the Broadcasters Foundation which immediately gave her a one-time emergency grant to cover the unexpected costs.

She wrote back: “I can’t tell you the relief that I feel. My heart skipped a beat when I opened your email. I was worried sick trying to figure out ways to come up with the money. Thank you, Thank you, Thank you.”

With your help, this broadcaster’s wife and their children can continue to receive a monthly grant from the Broadcasters Foundation of America.
AMERICA’S BROADCASTERS: A HELPING HAND IN TIMES OF NEED

Whether it’s providing critical information during a storm, delivering late-breaking election results or covering a local crisis, America’s broadcasters are committed to keeping the public informed, no matter the cost or consequence.

When radio and television broadcasters face hardship, the Broadcasters Foundation of America is there to provide assistance.

The National Association of Broadcasters thanks the Broadcasters Foundation of America for supporting fellow broadcasters during difficult times.

WeAreBroadcasters.com #WeAreBroadcasters
BROADCASTERS FOUNDATION OF AMERICA

Celebrity Golf Tournament
2015

The Stanwich Club

Monday, September 21, 2015
Greenwich, Connecticut

For more information and to reserve your spot, please visit www.broadcastersfoundation.org or contact the Broadcasters Foundation of America at 212-373-8250 or info@thebfoa.org. The Broadcasters Foundation of America is a 501(c)3 Public Charity.
The 2015 Broadcasters Foundation of America Annual Breakfast
The Ward L. Quaal Leadership Awards and Lowry Mays Excellence in Broadcasting Award

During its annual industry breakfast, the Broadcasters Foundation of America continued its tradition of presenting The 2015 Ward L. Quaal Leadership Awards and The Lowry Mays Excellence in Broadcasting Award.

Held in conjunction with the National Association of Broadcasters (NAB) Show in Las Vegas, on Wednesday April 15th, the complimentary event was made possible by AccuRadio, Frank N. Magid Associates, Marketron, the National Association of Media Brokers (NAMB), Nielsen, the Radio Advertising Bureau (RAB), and the Television Bureau of Advertising (TVB).

The Ward L. Quaal Leadership Awards are named in honor of the iconic broadcaster. The awards are presented each year to six broadcasters whose careers have impacted the industry and whose lives have made a difference in the community at large.

The Lowry Mays Excellence in Broadcasting Award honors an individual in broadcasting whose work exemplifies innovation, community service, advocacy and entrepreneurship. The Award saluted its namesake, who is a legend in the broadcasting industry, and is underwritten by the Lowry Mays Family Foundation.

The 2015 Ward L. Quaal Leadership Awards Recipients are:
David Barrett, Director, Hearst Corporation
Don Curtis, Chairman & CEO, Curtis Media Group
Jane Mago, Former EVP & General Counsel, National Association of Broadcasters
Herb McCord, President & Owner, Granum Communications Corp.
Al Primo, Creator, Eyewitness News, Education Television Fund, Inc.
Jeff Warshaw, CEO, Connoisseur Media

The 2015 Lowry Mays Excellence in Broadcasting Award Recipient is:
Mel Karmazin, former Chief Executive Officer and member of the Board of Directors of CBS Corporation and SiriusXM.

Look for pictures from this widely attended event in the summer issue of On the Air.
Ready. Set. Go anywhere.

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Make every trip an adventure with the muscular, versatile 2015 GLA. Its power liftgate opens to an expansive cargo space and split-folding rear seats, making it the perfect companion for any excursion. With advanced aerodynamics, striking design details and an exceptional starting price, it’s everything you could want and more in a compact SUV. The 2015 GLA. An entirely new automotive experience from the company that’s always been known for pioneering them. Visit MBUSA.com/GLA

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2015 GLA 250 4MATIC® shown in Cirrus White metallic paint with optional equipment. *MSRP excludes all options, taxes, title, registration, transportation charge and dealer prep. Options, model availability and actual dealer price may vary. See dealer for details. ©2015 Authorized Mercedes-Benz Dealers

For more information, call 1-800-FOR-MERCEDES, or visit MBUSA.com.
The Broadcasters Foundation of America recently launched the Foundation Legacy Society, a new initiative to ensure its ability to help Broadcast Colleagues in the future. To date, Foundation board members and supporters have committed in excess of $3,000,000 in their estate plans.

There is no more important group of supporters than the generous members of the Legacy Society. Please consider making a Bequest to the Broadcasters Foundation in your will or revocable living trust. Any assets, including cash, securities, real estate or tangible personal property, may be transferred to the Broadcasters Foundation through your estate. A bequest offers many benefits, including:

- Retention of full ownership and use of your assets throughout your life
- Flexibility: a bequest is not permanent and can be changed if your life circumstances change
- Potential reduction in taxes payable by your estate
- Ease of arrangement: your attorney can incorporate gift language as part of your will

Your bequest can be a specific amount, a specific asset, or a specific percentage of the remainder of your estate after all other obligations have been met.

Please consider joining the Broadcasters Foundation’s Legacy Society

For more information Contact the Broadcasters Foundation at 212-373-8250 or info@thebfoa.org

The Broadcasters Foundation is a 501(c)3 Public Charity