Taishoff Family Foundation

The Taishoff Family Foundation was established by the late Lawrence B. Taishoff and his son Rob in honor of their legendary father and grandfather Sol Taishoff, the founder and editor-in-chief of Broadcasting magazine.

As journalists and publishers, Sol and Larry Taishoff played a seminal role in the development of the radio and television industry in America. As champions of a free and unfettered broadcasting profession, Broadcasting magazine was created as the instrument and manifestation of their devotion to resemble a “sentinel on the Potomac” to warn against government intrusion into the creative processes and activities of radio and television broadcasters.

The Taishoffs devoted their entire lives to extending the values and protections of the First Amendment to “The Fifth Estate” which was the designation bestowed upon the broadcasting fraternity by Sol Taishoff so many years ago.

The vision and foresight of both Taishoffs often caused them to be allied on many of the great issues of the day with the work and example of one of our own founding chairman Ward L. Quaal. In 2009, the Taishoff family was honored with a Ward L. Quaal Pioneer Award.

In addition to their commitment to journalistic causes and a free press, the Taishoff Family Foundation is also active in improving the lives of people with intellectual disabilities. The Foundation has developed resources to help educate society about the special skills and talents of people with Down syndrome, autism and traumatic brain injury, to name a few. Toward this goal, the Taishoff Family Foundation has established the Lawrence B. Taishoff Center for Inclusive Higher Education at Syracuse University.

The Taishoffs also provided critical initial funding for the Library of American Broadcasting, now located at the University of Maryland. Sol Taishoff himself was one of the founders of the Broadcast Pioneers organization which, as you know, has now become the national charitable endeavor known as the Broadcasters Foundation of America which you and so many of our colleagues support.

Today, the Taishoff Family Foundation is administered by the third generation of family members who support, among their many worthwhile endeavors, the National Press Foundation which annually presents the Sol Taishoff Award for Excellence in Electronic Journalism.

Retired Captain Robert Taishoff USN, is the chairman of the Taishoff Family Foundation.

The Broadcasters Foundation of America extends its deep gratitude to the Taishoff family for carrying on the legacy of their illustrious forebears by underwriting On The Air magazine, which is distributed widely throughout the broadcast industry.
The mission of the Broadcasters Foundation of America is to improve the quality of life and maintain the personal dignity of men and women in the radio and television broadcast profession who find themselves in acute need. The foundation reaches out across the country to identify and provide an anonymous safety net in cases of critical illness, advanced age, death of a spouse, accident and other serious misfortune. The Broadcasters Foundation of America is a 501(c)(3) public charity.
Chairman’s Message

More than ever before, broadcasters who are in need of help are reaching out for assistance. This year we plan to give out over $800,000 in aid to people throughout the United States, and we hope to do even more. We encourage you to share the mission of our Foundation with colleagues who might not yet know about our efforts. Whether it is through donations to our various fundraising initiatives, including the Guardian Fund, Angel Campaign, Legacy Society and Membership Drives, or by sharing our Foundation Video and mission with your staff and colleagues, we need your continued support to ensure no call for help from a broadcaster ever goes unanswered.

We have included a remittance envelope in this edition of On the Air that you can fill out and return, or you can donate online at www.broadcastersfoundation.org or by calling 212-373-8250. The Broadcasters Foundation is an organization you may never need, but, with your help, we will always be there for you or someone you may know.

Thank you,

Philip J. Lombardo
Chairman

President’s Message

Our Leadership Breakfast continues to exceed our expectations. Held during the NAB Show in Las Vegas, the awards recognized seven outstanding broadcasters for their contributions and leadership in the industry. The Ward L. Quaal Leadership Award was presented to six broadcast standouts, while the Lowry Mays Excellence in Broadcasting Award was presented to one individual for his industry dedication, service and innovation. Please read our complete coverage of the event in this edition of On the Air magazine.

At this year’s event we shared our new Foundation Video, narrated by Board Members Deborah Norville and George Stephanopoulos, to a packed house of industry leaders. This touching video encouraged kind words and donations from many people. Please share the video with your colleagues – our goal is to reach even more people that can help and need our help.

The Philip J. Lombardo Charity Golf Tournament was a huge success. Thanks to all our attendees and corporate sponsors for helping to raise funds and awareness for the Foundation.

It is important to keep in mind our mission, helping the men and women in the radio and television broadcast profession who find themselves in acute need. With your help, we can be sure no call for help ever goes unanswered.

Thank you,

Jim Thompson
President
The Broadcasters Foundation of America recently launched the Foundation Legacy Society, a new initiative to ensure its ability to help Broadcast Colleagues in the future. To date, Foundation board members and supporters have committed in excess of $3,000,000 in their estate plans.

There is no more important group of supporters than the generous members of the Legacy Society. Please consider making a Bequest to the Broadcasters Foundation in your will or revocable living trust. Any assets, including cash, securities, real estate or tangible personal property, may be transferred to the Broadcasters Foundation through your estate. A bequest offers many benefits, including:

- Retention of full ownership and use of your assets throughout your life
- Flexibility: a bequest is not permanent and can be changed if your life circumstances change
- Potential reduction in taxes payable by your estate
- Ease of arrangement: your attorney can incorporate gift language as part of your will

Your bequest can be a specific amount, a specific asset, or a specific percentage of the remainder of your estate after all other obligations have been met.

Please consider joining the Broadcasters Foundation’s Legacy Society

For more information Contact the Broadcasters Foundation at 212-373-8250 or info@thefoa.org
More than 250 television and radio broadcasters assembled for the annual Broadcasters Foundation of America Leadership Breakfast to honor seven of the most prominent figures in broadcasting. Six Ward L. Quaal Leadership Awards and the Lowry Mays Excellence in Broadcasting Award were presented at the Breakfast, held during the NAB Show in Las Vegas in April.
The Ward L. Quaal Leadership Awards Recipients:

David Barrett
Director, Hearst Corporation

Don Curtis
Chairman & CEO, Curtis Media Group

Jane Mago
Former EVP & General Counsel, National Association of Broadcasters

Herb McCord
President & Owner, Granum Communications Corp.

Al Primo
Creator, Eyewitness News, Education Television Fund, Inc.

Jeff Warshaw
CEO, Connoisseur Media

Lowry Mays Excellence in Broadcasting Award:

Mel Karmazin
former Chief Executive Officer and member of the Board of Directors of SiriusXM and CBS Corp.

The Award honors an individual in broadcasting whose work exemplifies innovation, community service, advocacy and entrepreneurship. It salutes its namesake, Lowry Mays, and is underwritten by The Lowry Mays Family Foundation.

The Broadcasters Foundation Breakfast is complimentary to all, thanks to the generosity of our sponsors: Accuradio, Frank N. Magid Associates, Marktron, the National Association of Media Brokers (NAMB), Nielsen, the Radio Advertising Bureau (RAB), and the Television Bureau of Advertising (TVB).
Ward L. Quaal Leadership Awards Breakfast

1. Erica Farber, Gordon Smith, Mel Karmazin
2. Ralph Oakley, Jim Beloyianis, Mark & Robin Prak, Leo MacCourtney
3. Philip Lombardo, Don Curtis, Jim Thompson
4. Barbara McFarland, Matt O’Grady, Erica Farber
5. Dave Kennedy, Joyce Tudryn, Bob Fox
1. Jane Mago
2. Jeff Warshaw and Philip Lombardo
3. Terry Karmazin, Dina Elkins, Mel Karmazin, Craig Karmazin, Kelli Gabel
4. Philip Lombardo, Herb McCord, Jim Thompson
5. Art Brooks and Whit Adamson
6. Diane Sutter, Norm Feuer, John Gehron
1. David Barrett, Chuck Ducoty, Rebecca Campbell
2. John Gehron, Buzz Knight, Kurt Hanson
3. Philip Lombardo, Mel Karmazin, Lowry Mays, Jim Thompson
4. Jane Mago and Charles Warfield
5. Peter Doyle, Don Curtis, Mark Gray
6. Jim Beloianis and Leo MacCourtney
1. Broadcaster Foundation Breakfast
2. Philip Lombardo, Al Primo, Jim Thompson
3. Philip Lombardo, Jeff Warshaw, Jim Thompson
4. Philip Lombardo, David Barrett, Jim Thompson
5. Mark Mays, Lowery Mays, Mel Karmazin, Herb McCord
6. Richard, Brian and Liz Burns
Ward L. Quaal Leadership Awards Breakfast

1. Richard Bodorff and Richard Wiley
2. Jeff Haley
3. Brian Cobb and Harry Jesell
4. Mark Rosenthal, Mel Karmazin, Craig Karmazin, Jim Thompson
5. Philip Lombardo, Jane Mago, Jim Thompson
6. Jim Belovias, Jordan Wertlieb, Arnie Altman, Dave Bisceglia, Michael Kronenfeld
7. Philip Lombardo
1. Scott Herman, Craig and Mel Karmazin
2. Bob Jacobson and Bob Fox
3. Juliet Brooks Primo and Al Primo
4. Mel Karmazin
5. Don Curtis and Dave Kennedy
6. Wade Hargrove and Rebecca Campbell
The annual Philip J. Lombardo Charity Golf Tournament was held in April, in conjunction with the NAB Show in Las Vegas.

Named in honor of our Chairman, this year’s event drew a multitude of radio and television broadcasters to the beautiful, scenic golf course at the Wynn Resort. A record amount of funds were raised to help broadcasters in need.

A special thanks to our sponsors:
US Trust, Rentrak, Knight Media, Nielsen and the NAB
Lombardo Charity Golf Tournament

1. Mike McKinnon and Mike McKinnon, Jr.
2. Mike Steinberg, Jose Gonzalez, Phil Graham
3. Paul Karpowicz and Bill McGorry
4. Ray Cole, Philip Lombardo, Bill McGorry, Jeff Wolf
5. Bob Struble, Jason Crist, Wynn caddy, Gary Curtis, Bill Powers
1. Jeff Wolf, Philip Lombardo, Mike O’Neill
2. Bert Ellis and Greg Meidel
3. DuJuan McCoy and Peter Doyle
4. Peter Dunn, Joel Goldberg, Mike Whitman, Al Primo
5. Aaron Israelite, Mike O’Neill, David Israelite, David Johnson
6. Bill Powers, Peter Doyle, Gary Curtis, Jason Crist
1. Dan Sullivan, Tom Carter, Tim Busch, Richard Bodorff
2. Diana Wilkin and Paul Franklin
3. Paul Karpowicz, Bill Wade, Philip Lombardo
4. Bill Wade, Paul Karpowicz, Ed Munson, Patrick McCreery
5. Glenn Krieg, Neal Oberg, Liz Burns, Brian Burns
6. Jay Howell, Greg Schmidt, Justin Hollman, Craig Weakly
7. Chris Chunn, Dave Boylan, Bob Ellis

18 | SUMMER 2015 | ON THE AIR
1. Bill McGorry, Louis Hilleston, Filomena Soyster
2. Ray Cole, Kelly Cole, Scott Blumenthal
3. Richard Bodorff, Philip Lombardo
4. Greg Schmidt and Dennis Wharton
5. Larry Wert, Randy Bongarten, DJ Cavanagh, Keith Bowen
6. Chris Winkle, Gary White, Dana Withers, Tim DeFazio
7. Ralph Oakley, Jamie Gillespie, Leo MacCourtney, Scott Blumenthal
FIRST ANNUAL
Geoff Neuhoff Memorial Golf Tournament
Monday, July 13, 2015 • Illini Country Club • Springfield, IL

This inaugural event brought together radio and television broadcasters to celebrate the life of Geoff Neuhoff and raise much needed funds for the Broadcasters Foundation of America. The event was presented by Elizabeth Neuhoff, Roger and Louise Neuhoff and Neuhoff Communications and sponsored by Peerless.
NAB Education Foundation
Celebration of Service to America Awards

2015 Radio Mercury Awards in NY City

Winners for the 2015 Radio Mercury Awards were announced at the 24th annual awards reception at le Poisson Rouge in New York.

This year’s $50,000 Best of Show award was presented to Wieden+Kennedy for their “Mandroid” Campaign for Old Spice. “The 2015 winners all exemplify our mission of recognizing and rewarding the best creative storytellers who engage consumers, help build brands, and keep the spirit of creative radio writing alive,” said Erica Farber, president and CEO, Radio Advertising Bureau and chair of the Radio Creative Fund. “Mandroid’ and all of this year’s winners were inspiring and creative, and continue to meet and exceed the high bar that we set.”
NASBA Hits the High Seas

In February 2015, NASBA members from around the country met in Washington, DC.

NJ Broadcasters Association
69th Annual Conference & Gala, Caesars, Atlantic City

Tom Cantone (presenter), Harry Hurley (Morning Host, TownSquare Radio - NJ Broadcaster’s Hall of Fame) and Paul Rotella

Paul Rotella and Kevin Williams (Sports Director, TownSquare Radio - NJ Broadcaster’s Hall of Fame)
Celebrity Golf Tournament 2015

The Stanwich Club

Monday, September 21, 2015
Greenwich, Connecticut

For more information and to reserve your spot, please visit www.broadcastersfoundation.org or contact the Broadcasters Foundation of America at 212-373-8250 or info@thebfoa.org.

The Broadcasters Foundation of America is a 501(c)3 Public Charity.
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