2016 Golden Mike Recipient
Bob Pittman

2016 Lifetime Achievement Award Recipient
Charles Osgood
The Taishoff Family Foundation was established by the late Lawrence B. Taishoff and his son Rob in honor of their legendary father and grandfather Sol Taishoff, the founder and editor-in-chief of Broadcasting magazine.

As journalists and publishers, Sol and Larry Taishoff played a seminal role in the development of the radio and television industry in America. As champions of a free and unfettered broadcasting profession, Broadcasting magazine was created as the instrument and manifestation of their devotion to resemble a “sentinel on the Potomac” to warn against government intrusion into the creative processes and activities of radio and television broadcasters.

The Taishoffs devoted their entire lives to extending the values and protections of the First Amendment to “The Fifth Estate” which was the designation bestowed upon the broadcasting fraternity by Sol Taishoff so many years ago.

The vision and foresight of both Taishoffs often caused them to be allied on many of the great issues of the day with the work and example of one of our own founding chairman Ward L. Quaal. In 2009, the Taishoff family was honored with a Ward L. Quaal Pioneer Award.

In addition to their commitment to journalistic causes and a free press, the Taishoff Family Foundation is also active in improving the lives of people with intellectual disabilities. The Foundation has developed resources to help educate society about the special skills and talents of people with Down syndrome, autism and traumatic brain injury, to name a few. Toward this goal, the Taishoff Family Foundation has established the Lawrence B. Taishoff Center for Inclusive Higher Education at Syracuse University.

The Taishoffs also provided critical initial funding for the Library of American Broadcasting, now located at the University of Maryland. Sol Taishoff himself was one of the founders of the Broadcast Pioneers organization which, as you know, has now become the national charitable endeavor known as the Broadcasters Foundation of America which you and so many of our colleagues support.

Today, the Taishoff Family Foundation is administered by the third generation of family members who support, among their many worthwhile endeavors, the National Press Foundation which annually presents the Sol Taishoff Award for Excellence in Electronic Journalism.

Retired Captain Robert Taishoff USN, is the chairman of the Taishoff Family Foundation.

The Broadcasters Foundation of America extends its deep gratitude to the Taishoff family for carrying on the legacy of their illustrious forebears by underwriting On The Air magazine, which is distributed widely throughout the broadcast industry.
The mission of the Broadcasters Foundation of America is to improve the quality of life and maintain the personal dignity of men and women in the radio and television broadcast profession who find themselves in acute need. The foundation reaches out across the country to identify and provide an anonymous safety net in cases of critical illness, advanced age, death of a spouse, accident and other serious misfortune. The Broadcasters Foundation of America is a 501(c)3 Public Charity.
Chairman’s Message

The Broadcasters Foundation of America supports broadcasters all across the country. This year we will give out close to $800,000 in monthly grants. As requests for help continue to grow and the demands on our resources increase, we ask that you continue to generously support the Foundation.

Three years ago we launched the Foundation Legacy Society, an initiative created to ensure the future of the Broadcasters Foundation of America. We are pleased to announce that the Foundation’s board members and supporters have now committed $3 million in their estate plans. You can find more information about this initiative in this edition of On the Air. Please consider joining the Broadcasters Foundation’s Legacy Society.

The Broadcasters Foundation of America is an organization you may never need, but with your help, we will always be there for you or someone you may know.

Jim Thompson
President

President’s Message

The Broadcasters Foundation is finding new ways to reach out to the broadcasting industry. This year, we added a Spanish version of our website so more people can learn about the Foundation’s mission. We continue to share our Foundation video, which tells the stories of two of our grantees and puts a face to our wonderful cause. Please take a look at the video on our website and share with your broadcast colleagues, www.broadcastersfoundation.org.

This year’s Golden Mike Award dinner was a huge success and exceeded expectations. Congratulations to Bob Pittman, this year’s honoree. Thanks to his efforts and those of our event attendees, the Foundation raised over $400,000 for broadcasters in need. During the gala, Charles Osgood was honored with this year’s Dick Clark Lifetime Achievement Award, which was accepted on his behalf by CBS Sunday Morning colleague, Mo Rocca.

Having just wrapped up our events at the NAB Show in Las Vegas, we are now working on our summer golf tournaments, including the Celebrity Golf Tournament on September 19th. I hope we can count on your financial assistance and look forward to seeing you on the green in September.

Jim Thompson
President
We are proud to support

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The 2016 Golden Mike Award Honors iHeartMedia’s Bob Pittman

$400,000 Raised to Help Broadcasters in Need
The Golden Mike Award was presented to Bob Pittman, Chairman and CEO of iHeartMedia, Inc., at a black-tie fundraiser to benefit the Foundation’s mission of helping broadcasters in need. More than 325 radio and television industry executives and celebrities were in attendance for the event.

The gala was hosted by Elvis Duran, host of Elvis Duran and the Morning Show, which originates on iHeart Media’s Z-100 in New York and is nationally syndicated on more than 80 radio stations across the country. The evening’s presenters were Jarl Mohn, President and Chief Executive Officer of NPR, and John Sykes, President of iHeartMedia Entertainment Enterprises. Dan Mason, past President and Chief Executive Officer of CBS RADIO and Vice Chairman of the Broadcasters Foundation, presented the Award.

The 2016 Dick Clark Lifetime Achievement Award was bestowed on legendary broadcaster Charles Osgood, anchor of the Emmy Award winning CBS Sunday Morning and The Osgood File on the CBS Radio Network. Unable to attend the event due to recent surgery, Osgood’s colleague from CBS Sunday Morning, humorist Mo Rocca, accepted the Award on Osgood’s behalf.
1. Mo Rocca, John Sykes, Cam, Bob Pittman, Jim Thompson, Jarl Mohn, Phil Lombardo
2. Jerry Lee and Erica Farber
3. Rebecca Campbell and Mike Hayes
4. Elvis Duran and David Katz
5. Eric Rhodes, Deborah Parenti, Steve Jones
6. Jeff Haley and Steve Goldstein
1. Phil Lombardo, Bob Pittman, Jim Thompson
2. Dan Mason and Eric Rhodes
3. Taylor Swift
4. Heather Cohen, Deborah Parenti, Jinny Lederer
5. John Rosso and David Oxenford
6. Peter Smyth, David Katz, Julie Talbott
7. Cam and Ray Cole
1. Deborah Parenti, Buzz Knight, Elvis Duran, David Katz, Heather Cohen
2. Brian Cobb, Denise Cobb, Phil Lombardo
3. Joyce Tudryn, Dick Foreman, Heidi Raphael, Steve Chessare
4. David Palmer, Kim Guthrie, Jason Morrow
5. Rich Bressler, Shelli Bressler, John Sykes, Cam, Bob Pittman
6. Dave Lougee, Sharon Smith, Gordon Smith
1. Jim Thompson, Barbara Goldman, Tammy Greenberg, Jeff Haley, Leah Kamon, Erica Farber
2. Heather Cohen, David Katz, Julie Talbott
3. Mike Steinberg, Owen Grover, Alissa Pollack
4. Phil Lombarazo, Ben Devita, Susi D’Ambra-Coplan, Ray Cole
5. Todd Kalman, Jerry Lee, Scott Herman
6. Bill LeBlanc, Tony Chiulli, Erick Weiner, Bob Harnaga
7. Michael Fiorile and David Comisar
1. Bob Pittman’s Table
2. Tom Brokaw
3. Cam and band
4. Rich and Shelli Bressler
5. Jordan Wertlieb and Mike Hayes
6. Mike Hayes, Leo MacCourtney, Phil Lombardo, Ray Cole, Perry Sook
1. Jarl Mohn, Dennis Wharton, Joyce Tudryn
2. Mo Rocca
3. Renee Cassis, Barbara Goldman, Erica Farber, Kim Guthrie
4. Joe Bilotta and Dan Spears
5. Tim McCarthy, Rebecca Campbell, Dave Davis
6. Al McGowan, Tim Sabean, Jim Thompson, Elvis Duran
1. Jim Thompson, Bob Pittman, Dan Mason, Elvis Duran
2. Jarl Mohn, Bob Pittman, John Sykes
3. Bob Pittman
4. Stuart Fischer, Craig Horowitz, Jessica King, Michael Gross
5. Bill O’Shaughnessy, Abby Auerbach, Joyce Tudryn, Gregorio Alvarez
6. John Rouse and Camille Edwards
7. Peter Smyth and Bob Pittman
1. Charles Osgood
2. Jarl Mohn and Bob Pittman
3. Jim Thompson, Mo Rocca, Phil Lombardo
4. Jim Thompson, Charles Osgood, Peter Doyle
5. (clockwise) Dolores Nolan, Renee Cassis, Janice Garjian, Meghan Buonocore, Emily Barratt
6. Scott Herman and Tim McCarthy
7. Dan Mason and Jim Thompson
1. Bob Pittman
2. John Sykes, Cam, Bob Pittman
3. Will.i.am
4. Jason Morrow, Dave Lougee, Larry Wert, David Palmer, Michael Fiorile, Jordan Wertlieb
5. Elvis Duran
6. Erica Farber and Andre Fernandez
Foundation Board Member Give Back with Memoir

I’d like to share some exciting news about our friend and fellow board member, Phil Beuth, who has written an inspiring book, *Limping on Water*, and generously designated half the proceeds to the Broadcasters Foundation.

Phil’s story is the tale of a disadvantaged boy, born with cerebral palsy who, through luck, pluck and strength of character, rose to become a top executive at one of America’s most respected and successful media companies, Capital Cities Communications (ABC/Cap Cities). In fact, Phil was the very first employee at Cap Cities and stayed with the company throughout his entire career, including during his tenure as head of *Good Morning America*.

More than simply recollections of a career at a celebrated broadcasting company, *Limping on Water* is a keen insider’s chronicle of that "Mad Men" golden era of television.

It is also a powerful lesson in forging a career that is ethical and prosperous; "doing well and doing good."

*Limping on Water* is in its second printing and has been praised by Larry King and Warren Buffett and it consistently has ranked in the Top 10 on Amazon’s Best Seller List.

Please share this news, as I believe everyone will thoroughly enjoy reading *Limping on Water* as much as I have. Moreover, they will simultaneously be supporting our mission of helping broadcasters in need.

*Limping on Water* can be purchased on Amazon. A link directly to the Amazon page is available from the Broadcasters Foundation of America website at www.broadcastersfoundation.org.

Thank you,

Philip J. Lombardo
Chairman
Scared and Alone

It’s hard to imagine the one/two punch the family of this broadcaster was dealt. An announcer and program director in radio for more than 15 years, he was diagnosed with cancer. The treatment left him unable to work. Even with his wife’s income, the couple was desperate to support themselves and their four children. The Broadcasters Foundation awarded them a monthly grant to help make ends meet.

Unfortunately, fate had more in store for this family. Unable to win the battle with cancer, this broadcaster passed away at only 37 years old. The funeral costs wiped out what little the family had left. When two family emergencies arose in one month, the now single-mother faced an unimaginable dilemma. She felt alone and really scared.

In desperation, she wrote to the Broadcasters Foundation which immediately gave her a one-time emergency grant to cover the unexpected costs.

She wrote back: “I can’t tell you the relief that I feel. My heart skipped a beat when I opened your email. I was worried sick trying to figure out ways to come up with the money. Thank you, Thank you, Thank you.”

With your help, this broadcaster’s wife and their children can continue to receive a monthly grant from the Broadcasters Foundation of America.
Whether it’s providing lifesaving information during a crisis, delivering late-breaking election results or uncovering abuses of power through intensive investigations, America’s broadcasters are committed to keeping the public informed, no matter the cost or consequence.

When radio and television broadcasters face hardship, the Broadcasters Foundation of America is there to provide assistance.

The National Association of Broadcasters thanks the Broadcasters Foundation of America for supporting fellow broadcasters during difficult times.
Celebrity Golf Tournament 2016

Baltusrol Golf Club

Monday, September 19, 2016
Springfield, New Jersey

For more information and to reserve your spot, please visit www.broadcastersfoundation.org or contact the Broadcasters Foundation of America at 212-373-8250 or info@thebfoa.org.

The Broadcasters Foundation of America is a 501(c)3 Public Charity.
The 2016 Broadcasters Foundation of America Annual Breakfast
The Ward L. Quaal Leadership Awards and Lowry Mays Excellence in Broadcasting Award

During its annual industry breakfast, the Broadcasters Foundation of America continued its tradition presenting the 2016 Ward L. Quaal Leadership Awards and the Lowry Mays Excellence in Broadcasting Award.

Held in conjunction with the National Association of Broadcasters (NAB) Show in Las Vegas, on Wednesday on April 20th, the complimentary event was made possible by Frank N. Magid Associates, Marketron, the National Association of Media Brokers (NAMB), the Radio Advertising Bureau (RAB), and the Television Bureau of Advertising (TVB).

The Ward L. Quaal Leadership Awards are named in honor of the iconic broadcaster. The awards are presented each year to six broadcasters whose careers have impacted the industry and whose lives have made a difference in the community at large.

The Lowry Mays Excellence in Broadcasting Award honors an individual in broadcasting whose work exemplifies innovation, community service, advocacy and entrepreneurship. The Award salutes its namesake, who is a legend in the broadcasting industry, and is underwritten by the Mays Family Foundation.

The 2016 Ward L. Quaal Leadership Awards Recipients are:

Ray Cole, President & COO, Citadel Communication
Michael Fiorile, Vice Chairman & CEO, Dispatch Broadcast Group
Scott Herman, COO, CBS Radio
Paul Karpowitz, President & CEO, Meredith Broadcasting Group
Peter Smyth, Chairman & CEO, Greater Media
Julie Talbott, President, Premiere Radio Networks

The 2016 Lowry Mays Excellence in Broadcasting Award Recipient is:

Eddie Fritts of The Fritts Group, former President and CEO of The National Association of Broadcasters (NAB).

Look for pictures from this widely attended event in the summer issue of On the Air.
Evercore Wealth Management serves high-net-worth individuals, families and related institutions, delivering customized investment management, financial planning, and trust and custody services.

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The Broadcasters Foundation of America recently launched the Foundation Legacy Society, a new initiative to ensure its ability to help Broadcast Colleagues in the future. To date, Foundation board members and supporters have committed in excess of $3,000,000 in their estate plans.

There is no more important group of supporters than the generous members of the Legacy Society. Please consider making a Bequest to the Broadcasters Foundation in your will or revocable living trust. Any assets, including cash, securities, real estate or tangible personal property, may be transferred to the Broadcasters Foundation through your estate. A bequest offers many benefits, including:

- Retention of full ownership and use of your assets throughout your life
- Flexibility: a bequest is not permanent and can be changed if your life circumstances change
- Potential reduction in taxes payable by your estate
- Ease of arrangement: your attorney can incorporate gift language as part of your will

Your bequest can be a specific amount, a specific asset, or a specific percentage of the remainder of your estate after all other obligations have been met.

Please consider joining the Broadcasters Foundation’s Legacy Society

For more information Contact the Broadcasters Foundation at 212-373-8250 or info@thebfoa.org

The Broadcasters Foundation is a 501(c)3 Public Charity
Our TrafficCarma mobile app extends Broadcasters’ digital reach to their market’s commuters.

Learn more: info@trafficcast.com

TrafficCast. The leader in travel time forecasting for on-line, in-dash and en-route applications.

TrafficCast is Proud to Support the Broadcasters Foundation of America, and Honor its Mission of Giving Back