On The Air

Funding provided by the Taishoff Family Foundation
Summer 2016

2016 LEADERSHIP AWARDS BREAKFAST
The Taishoff Family Foundation was established by the late Lawrence B. Taishoff and his son Rob in honor of their legendary father and grandfather Sol Taishoff, the founder and editor-in-chief of Broadcasting magazine.

As journalists and publishers, Sol and Larry Taishoff played a seminal role in the development of the radio and television industry in America. As champions of a free and unfettered broadcasting profession, Broadcasting magazine was created as the instrument and manifestation of their devotion to resemble a “sentinel on the Potomac” to warn against government intrusion into the creative processes and activities of radio and television broadcasters.

The Taishoffs devoted their entire lives to extending the values and protections of the First Amendment to “The Fifth Estate” which was the designation bestowed upon the broadcasting fraternity by Sol Taishoff so many years ago.

The vision and foresight of both Taishoffs often caused them to be allied on many of the great issues of the day with the work and example of one of our own founding chairman Ward L. Quaal. In 2009, the Taishoff family was honored with a Ward L. Quaal Pioneer Award.

In addition to their commitment to journalistic causes and a free press, the Taishoff Family Foundation is also active in improving the lives of people with intellectual disabilities. The Foundation has developed resources to help educate society about the special skills and talents of people with Down syndrome, autism and traumatic brain injury, to name a few. Toward this goal, the Taishoff Family Foundation has established the Lawrence B. Taishoff Center for Inclusive Higher Education at Syracuse University.

The Taishoffs also provided critical initial funding for the Library of American Broadcasting, now located at the University of Maryland. Sol Taishoff himself was one of the founders of the Broadcast Pioneers organization which, as you know, has now become the national charitable endeavor known as the Broadcasters Foundation of America which you and so many of our colleagues support.

Today, the Taishoff Family Foundation is administered by the third generation of family members who support, among their many worthwhile endeavors, the National Press Foundation which annually presents the Sol Taishoff Award for Excellence in Electronic Journalism.

Retired Captain Robert Taishoff USN, is the chairman of the Taishoff Family Foundation.

The Broadcasters Foundation of America extends its deep gratitude to the Taishoff family for carrying on the legacy of their illustrious forebears by underwriting On The Air magazine, which is distributed widely throughout the broadcast industry.
The mission of the Broadcasters Foundation of America is to improve the quality of life and maintain the personal dignity of men and women in the radio and television broadcast profession who find themselves in acute need. The foundation reaches out across the country to identify and provide an anonymous safety net in cases of critical illness, advanced age, death of a spouse, accident and other serious misfortune. The Broadcasters Foundation of America is a 501(c)3 public charity.
Chairman’s Message

I am honored to accept the Chairmanship of the Broadcasters Foundation of America. It is most gratifying to embark on this meaningful endeavor at this stage of my career, being part of our industry’s only organization that takes care of its own. Continuity is important and I’m happy to report that Phil Lombardo will remain on our Board as Chairman Emeritus. During Phil’s leadership at the Foundation, the number of grants and the amounts we have awarded to our colleagues in need have tripled. That is a monumental accomplishment and we all are grateful to Phil’s vision and passion and his generous support. We must now continue on the path that Phil has blazed. Working together, I’m prepared for the journey.

Our goal remains the same: to provide aid to each and every broadcaster in need. I urge you to share the purpose of our mission with all broadcasters. Somewhere in your state, there is a broadcaster who needs our help but may not know where to turn. That broadcaster needs to know the Broadcasters Foundation of America is here to help. Let’s make sure that no broadcaster’s cry for help ever goes unanswered.

Thank you,

Dan Mason
Chairman

President’s Message

It is with great pride that we welcome Dan Mason as Chairman of the Broadcasters Foundation of America. Many of you know Dan as the CEO of CBSRADIO, a position from which he retired last year, after achieving notable success with an aggressive growth strategy. The Board of Directors and I are looking forward to the initiatives and ideas that Dan will bring forth to advance our mission, and are forever grateful for the great work Phil Lombardo has done for broadcasters in need throughout the country.

Speaking of new initiatives, we just launched our mid-year outreach program, and with the support of the state broadcast associations and the radio and TV press outlets, we are sharing our story of hope with more broadcasters than ever before. As we expand our exposure, please look for our campaign titled, “Broadcasters in need, need to know where to ask for help.”

Our Leadership Breakfast and the Philip J. Lombardo Charity Golf Tournament, held during the NAB Show, continue to grow and allow us to raise funds and awareness for the Foundation. You can read more about these events in this issue of On the Air magazine.

Please continue to support the work of the Broadcasters Foundation of America.

Thank you,

Jim Thompson
President
The Broadcasters Foundation of America recently launched the Foundation Legacy Society, a new initiative to ensure its ability to help Broadcast Colleagues in the future. To date, Foundation board members and supporters have committed in excess of $3,000,000 in their estate plans.

There is no more important group of supporters than the generous members of the Legacy Society. Please consider making a Bequest to the Broadcasters Foundation in your will or revocable living trust. Any assets, including cash, securities, real estate or tangible personal property, may be transferred to the Broadcasters Foundation through your estate. A bequest offers many benefits, including:

- Retention of full ownership and use of your assets throughout your life
- Flexibility: a bequest is not permanent and can be changed if your life circumstances change
- Potential reduction in taxes payable by your estate
- Ease of arrangement: your attorney can incorporate gift language as part of your will

Your bequest can be a specific amount, a specific asset, or a specific percentage of the remainder of your estate after all other obligations have been met.

Please consider joining the Broadcasters Foundation’s Legacy Society

For more information Contact the Broadcasters Foundation at 212-373-8250 or info@thebfoa.org
More than 250 television and radio broadcasters assembled for the annual Broadcasters Foundation of America Leadership Breakfast to honor seven of the most prominent figures in broadcasting. Six Ward L. Quaal Leadership Awards and the Lowry Mays Excellence in Broadcasting Award were presented at the Breakfast, held during the NAB Show in Las Vegas in April.
The Ward L. Quaal Leadership Awards Recipients:

Ray Cole
President & COO, Citadel Communications

Michael Fiorile
Vice Chairman & CEO, Dispatch Broadcast Group

Scott Herman
COO, CBS Radio

Paul Karpowicz
President & CEO, Meredith Broadcasting Group

Peter Smyth
Chairman & CEO, Greater Media

Julie Talbott
President, Premiere Radio Networks

Lowry Mays Excellence in Broadcasting Award:

Eddie Fritts
Chairman, The Fritts Group

The Award honors an individual in broadcasting whose work exemplifies innovation, community service, advocacy and entrepreneurship. It salutes its namesake, Lowry Mays, and is underwritten by The Lowry Mays Family Foundation.

The Broadcasters Foundation Breakfast is complimentary to all, thanks to the generosity of our sponsors: Accuradio, Frank N. Magid Associates, Marketron, the National Association of Media Brokers (NAMB), Nielsen, the Radio Advertising Bureau (RAB), and the Television Bureau of Advertising (TVB).
Ward L. Quaal Leadership Awards Breakfast

1. Drew Horowitz and Norm Feuer
2. Diane Sutter
3. Harvey Nagler, Erica Farber, Beth & Scott Herman, Beth Neuhoff, Karyn Esken
4. Caroline Beasley, Kathleen, Peter & Cathy Smyth
5. Steve Newberry and Phil Lombardo
1. Dan Mason and Julie Talbott
2. Don Benson, Peter Smyth, Heidi Rafael
3. Julie Talbott, Jeanette Tully, Erica Farber, Beth Herman, Beth Neuhoff
4. Dennis Lyle and Art Brooks
5. Ray Cole
6. Michael Fiorile, Joe Gallo, Paul Karpowicz
1. Jim Beloyianis, Colleen & Ernest Liebre
2. Phil Lombardo, Paul Karpowicz, Dan Mason
3. John David and Eddie Fritts
4. Phil Lombardo, Ray Cole, Dan Mason
5. Scott Herman
6. Leo MacCourtney and Julio Marenghi
1. Phil Lombardo receiving the Chairman's Award
2. Phil Lombardo, Michael Fiorile, Dan Mason
3. Andre Fernandez, Beth & Scott Herman, Phil Lombardo
4. Eddie Fritts, Jim Thompson, Dick Wiley, Lowry Mays
5. Bill Hoffman, Cathy Smyth, Erica Farber, Peter Smyth
1. Jim Thompson and Phil Lombardo
2. Phil Lombardo, Julie Talbott, Dan Mason
3. Eddie Fritts
4. Peter Smyth
5. Phil Lombardo, Scott Herman, Dan Mason
6. Dick Wiley and Bill McGorry
1. The Smyth Family
2. Deborah Parenti, John David, Cathy & Peter Smyth
3. Mark Mays, Lowry Mays, Craig Kitchin, Julie Talbott
4. Eddie Fritts, Lowry Mays, Dan Mason
5. Michael Fiorile
6. Ray Cole with family & friends
PHILIP J. LOMBARDO
Charity Golf Tournament
The annual Philip J. Lombardo Charity Golf Tournament was held in April, in conjunction with the NAB Show in Las Vegas.

Named in honor of our Chairman, this year’s event drew a multitude of radio and television broadcasters to the beautiful, scenic golf course at the Wynn Resort. A record amount of funds were raised to help broadcasters in need.

A special thanks to our sponsors:
US Trust, Norman Knight Foundation, Nielsen and the NAB
1. Diana Wilkin and Scott Blumenthal
2. Jim Thompson, Dick Bodorff, Perry Sook
3. Jim Beloyianis and Peter Dunn
4. Artie Altman, Michael O’Brien, Leo MacCourtney, Ralph Oakley
5. Dennis Wharton, Pat Walsh, Pat Butler, Bill McGorry
1. Greg Guenther, Scott Blumenthal, Joe DiSalvo, Larry Wert
2. Peter Dunn, Ray Hopkins, Joel Goldberg, Mike Wittman
3. Jay Howell, Stan Knott, Julio Marenghi, Andy Alford
4. Perry Sook, Ray Cole, Phil Lombardo, Tim Busch
5. Meredith Broadcasting Group, Low Gross Winners
6. Glenn Krieg, Brian Burns, Liz Burns, Neal Oberg
1. Michael Steinberg, Jose Gonzalez, Alison Smith
2. Dan Mason and Scott Herman
3. Charlie Grisham, Mike McKinnon, Jr., Jerry Jameson, Greg Meidel, caddy
4. BMI, Low Net Winners
5. Golf Reception
6. Ray Hopkins, Peter Dunn, Julio Marenghi, Leo MacCourtney
7. Jeff Latta, Ray Cole, Phil Lombardo, Kane Johnson
1. Mike Ryan, Chris Miller, Scott Herman, Jason McFadden
2. Charlie Ryan, Perry Sook, Tim Busch, Dick Bodorff
3. Liz Burns and Ray Cole
4. Dennis Wharton and Pat Walsh
5. Kathleen & Dan Mason and Joe D’Angelo
6. Peter Doyle, Jim Thompson and Event Volunteers
7. Charlie Ryan, Dick Bodorff, Phil Lombardo
TALKERS supports the Broadcasters Foundation of America

WPGG, Atlantic City Morning Host Harry Hurley donated $1,000 to the Broadcasters Foundation of America during the TALKERS 2016: Bridging the Generations conference in New York this past May. During the conference, Hurley was honored with this year’s Humanitarian of the Year Award for Outstanding Community Service by a Radio Talk Show Host, Hurley has used his successful morning show as a platform for the numerous fundraising activities of his Hurley Morning Show Foundation. Michael Harrison, publisher of TALKERS, has been an avid supporter of the Foundation’s mission. Accepting the award on behalf of the Foundation was Renee Cassis, President of RC Communications Marketing, pictured here with Hurley and Harrison.

BMI Honors Music Legends at the 67th Annual Board of Directors Dinner

Chairman of the Board of Directors, BMI and President of Meredith’s Local Media Group Paul Karpowicz, special guest BMI songwriter and actress Rachel Bloom, BMI CEO & President Mike O’Neill, special guest and MC Rev Run (Joseph Simmons), special guest and BMI singer-songwriter Steve Cropper, and 2016 NAB honoree Graham Nash at the 68th Annual BMI Board of Directors NAB Dinner, held April 19th at the Wynn Encore in Las Vegas. Graham Nash was honored at the event for his achievements in music.
NAB Education Foundation Celebration of Service to America Awards

The NAB Education Foundation’s highest honor, the Service to America Leadership Award, was presented to Academy Award-nominated actress and humanitarian, Sharon Stone. Stone was recognized for her extensive record of philanthropy, including her ongoing commitment to raising awareness and support of AIDS research, prevention and treatment.

Pictured L-R: Dave Lougee, chair, NAB Joint Board of Directors and president of TEGNA Media; Gordon H. Smith, president and CEO, NAB; actress and humanitarian Sharon Stone, Service to America Leadership Award recipient; Marcellus Alexander, president, NAB Education Foundation and executive vice president, NAB Television; Larry Patrick, chair, NAB Education Foundation Board of Directors and managing partner, Patrick Communications

2016 Radio Mercury Awards in New York City

The $50,000 Best of Show Award was presented to Fitzgerald + CO for their "Long Story Short" Campaign for Quikrete. “This year’s winners epitomize our mission of distinguishing and honoring the best creative storytellers who engage consumers, and help build brands,” said Erica Farber, president and CEO, Radio Advertising Bureau and chair of the Radio Creative Fund. “Long Story Short and all of this year’s winners are models for keeping the art of creative radio writing alive.”

Pictured L-R: Chris Smith, The Richards Group, Erica Farber, Radio Advertising Bureau, Mitch Bennett and Noel Cottrell, Best of Show Winners, Fitzgerald + CO
Illinois Broadcasters Association Celebrates Industry Leaders

This year’s recipients are Beth Neuhoff, IBA’s Vincent T. Wasilewski Broadcaster of the Year; Ben Kinningham, IBA’s W. Russell Withers, Jr., Broadcast Pioneer; and Dick Rakovan, IBA’s Lifetime Achievement Award recipient.

More than 400 broadcasters gathered at the famed Caesars Atlantic City to celebrate the power of broadcasting at the 69th Annual New Jersey Broadcasters Association Conference & Gala on June 22nd and 23rd.

The Celebrity Awards Ceremony & Gala included a Keynote from five-time Heavyweight Champion of the World and recipient of the Howard L. Green Humanitarian of the Year Award, Evander Holyfield, and the induction of legendary broadcasters Ed Hurst, Bert Barron and Casey Kasem into the NJBA Hall of Fame! A raffle to benefit the Broadcasters Foundation of America raised funds to help broadcasters in need.
Celebrity Golf Tournament 2016

Baltusrol Golf Club

Monday, September 19, 2016
Springfield, New Jersey

For more information and to reserve your spot, please visit www.broadcastersfoundation.org or contact the Broadcasters Foundation of America at 212-373-8250 or info@thebfoa.org.

The Broadcasters Foundation of America is a 501(c)3 Public Charity.
Our TrafficCarma mobile app extends Broadcasters’ digital reach to their market’s commuters.

Learn more: info@trafficcast.com

TrafficCast. The leader in travel time forecasting for on-line, in-dash and en-route applications.

TrafficCast is Proud to Support the Broadcasters Foundation of America, and Honor its Mission of Giving Back