On The Air

Funding provided by the Taishoff Family Foundation

Spring 2017

2017 Golden Mike Recipient
Paul Karpowicz

2017 Lifetime Achievement Award Recipient
Bill Hoffman
Taishoff Family Foundation

The Taishoff Family Foundation was established by the late Lawrence B. Taishoff and his son Rob in honor of their legendary father and grandfather Sol Taishoff, the founder and editor-in-chief of Broadcasting magazine.

As journalists and publishers, Sol and Larry Taishoff played a seminal role in the development of the radio and television industry in America. As champions of a free and unfettered broadcasting profession, Broadcasting magazine was created as the instrument and manifestation of their devotion to resemble a “sentinel on the Potomac” to warn against government intrusion into the creative processes and activities of radio and television broadcasters.

The Taishoffs devoted their entire lives to extending the values and protections of the First Amendment to “The Fifth Estate” which was the designation bestowed upon the broadcasting fraternity by Sol Taishoff so many years ago.

The vision and foresight of both Taishoffs often caused them to be allied on many of the great issues of the day with the work and example of one of our own founding chairman Ward L. Quaal. In 2009, the Taishoff family was honored with a Ward L. Quaal Pioneer Award.

In addition to their commitment to journalistic causes and a free press, the Taishoff Family Foundation is also active in improving the lives of people with intellectual disabilities. The Foundation has developed resources to help educate society about the special skills and talents of people with Down syndrome, autism and traumatic brain injury, to name a few. Toward this goal, the Taishoff Family Foundation has established the Lawrence B. Taishoff Center for Inclusive Higher Education at Syracuse University.

The Taishoffs also provided critical initial funding for the Library of American Broadcasting, now located at the University of Maryland. Sol Taishoff himself was one of the founders of the Broadcast Pioneers organization which, as you know, has now become the national charitable endeavor known as the Broadcasters Foundation of America which you and so many of our colleagues support.

Today, the Taishoff Family Foundation is administered by the third generation of family members who support, among their many worthwhile endeavors, the National Press Foundation which annually presents the Sol Taishoff Award for Excellence in Electronic Journalism.

Retired Captain Robert Taishoff USN, is the chairman of the Taishoff Family Foundation.

The Broadcasters Foundation of America extends its deep gratitude to the Taishoff family for carrying on the legacy of their illustrious forebears by underwriting On The Air magazine, which is distributed widely throughout the broadcast industry.
The mission of the Broadcasters Foundation of America is to improve the quality of life and maintain the personal dignity of men and women in the radio and television broadcast profession who find themselves in acute need. The foundation reaches out across the country to identify and provide an anonymous safety net in cases of critical illness, advanced age, death of a spouse, accident and other serious misfortune. The Broadcasters Foundation of America is a 501(c)3 Public Charity.
Chairman’s Message

The Broadcasters Foundation of America supports broadcasters all across the country. This year we will give out close to $900,000 in monthly and emergency grants. As requests for help continue to grow and the demands on our resources increase, we ask for your continued support.

This past year we launched a new website with the goal of reaching more broadcasters than ever. You can visit our website to hear stories from our grantees or learn why it’s important to show your support. Please help us spread the word about the Foundation’s mission to help broadcasters in need. If you know of a broadcaster suffering from financial hardship, lend a helping hand to let them know we are here to help. Learn more at broadcastersfoundation.org.

The Broadcasters Foundation of America is an organization you may never need, but with your help, we will always be there for you or someone you may know.

Jim Thompson
President

President’s Message

The Broadcasters Foundation is finding new ways to reach the broadcasting industry. We’ve launched our social media pages and hope to use this powerful tool to increase awareness among younger broadcasters. Be sure to follow us on Facebook and Twitter at @BroadcastersFDN. Please help spread the word about the Foundation - share our mission and show your support.

This year’s Golden Mike Award dinner was a great success and honored two local media champions. Congratulations to Meredith Corporation’s Paul Karpowicz, this year’s Golden Mike honoree, and Cox Media Group’s Bill Hoffman, the Lifetime Achievement Award recipient. Thanks to their efforts and those of our event attendees, the Foundation raised over $280,000 for broadcasters in need.

We’re excited for our upcoming events at the NAB Show in Las Vegas and our Celebrity Golf Tournament on September 12th. I hope we can count on your financial assistance and look forward to seeing you on the green.

Jim Thompson
President
We’re proud to support

THE BROADCASTERS FOUNDATION OF AMERICA

At U.S. Trust, we’re committed to supporting organizations that play an important role in the communities where we live and work.

To learn how we can help you pursue your philanthropic goals, please contact:

FILOMENA M. SOYSTER
Managing Director, Private Client Advisor
860.313.7046, filomena.soyster@ustrust.com
29 South Main Street, West Hartford, CT 06107

Life’s better when we’re connected®
The 2017 Golden Mike Award
Meredith Corporation’s
Paul Karpowicz
$280,000 Raised to Help Broadcasters in Need
Golden Mike Award was presented to Paul Karpowicz, President of Meredith Corporation’s Local Media Group, at a black-tie fundraiser to benefit the Foundation’s mission of helping broadcasters in need. The 2017 Lifetime Achievement Award was presented to Bill Hoffman, retired President of Cox Media Group. More than 250 radio and television industry executives and celebrities were in attendance for the event.

The gala was hosted by Tim McAuliff, former President and CEO of Petry Media Group. The evening’s presenters were Steven Lanzano, President of the Television Bureau of Advertising (TVB), Mike O’Neill, President and Chief Executive Officer of Broadcast Music, Inc. (BMI) and Senator Gordon Smith, President and Chief Executive Officer of the National Association of Broadcasters (NAB). Triple-platinum pop star and BMI songwriter Andy Grammer rocked the house with his smash hits, “Keep Your Head Up,” “Honey, I’m Good,” and “Fresh Eyes.”
1. Paul Karpowicz, Harry Jessell, Jordan Wertlieb
2. Brian and Denise Cobb
3. Dan Mason, Peter Dunn, Philip Lombardo, Peter Doyle
4. Marcellus Alexander, Paul Karpowicz, Diana Wilkin
5. Amy McGorry and Bill McGorry
6. Kim and Philip Lombardo
1. Joan and Bill Hoffman, Paul and Lisa Karpowicz
2. George Stephanopoulos
3. David Barrett, Jordan Wertlieb, Jean Dietz, John Rouse, Marla Drutz, Eric Meyrowitz
4. Tim McAuliff, Abby Auerbach, Richard Bodorff, Steve Lanzano
5. Leah Kamon, Mark Gray, Erica Farber
6. Kevin Barth, Peter Dunn, Joel Goldberg
7. Richard Foreman, Damian Riordan, Nick Verbistsky
1. Sil Scaglione, Jim Thompson, Rachel Grant, Tim Sabeau, Al McGowan, Gil Edwards
2. David Barrett, Jeff Smulyan, Dennis Wharton
3. Bill Hoffman, Andy Grammer, Paul Karpowicz
4. Jillian Kumor and Elizabeth Toscano
5. Phinel Petite-Frere, Emily Barr, Susi D’Ambra-Coplan, Chiara Wimberly, David Comisar
6. Leo MacCourtney, Denise Galiber, Artie Altman, Richard Foreman, Scott Knight
1. Kathy Kirby, Richard Bodorff, Diana Wilkin, Jim Thompson
2. Klarn DePalma, Kim Guthrie, Marcellus Alexander
3. Bill Wade, Lisa Karpowicz, Paul Karpowicz, Judy McAuliff, Tim McAuliff
4. Steve Jones and Deborah Parenti
5. Frank Commerford and Bob Harnaga
6. Dan Mason and Erica Farber
7. Chris Oliviero, Suzanne Grimes, Mike McVoy, Dan Mason
8. Steve Lanzano, Ray Hopkins, Michael Fiorile
1. Plaza Grand Ballroom
2. Paul Karpowicz
3. Andy Grammer
4. Tim McAuliff, Andy Grammer, Judy McAuliff
5. Emily Barratt, Meghan Buonocore, Janice Garjian, Renee Cassis, Dolores Nolan, Frank Pesce
6. Nick and Bonnie Verbitsky, Philip Lombardo, David Barrett
1. Tito’s Handmade Vodka Team with Scott Knight
2. Amy McGorry, Bill McGorry, Paul Karpowicz
3. Mike O’Neill, Bill and Joan Hoffman, Doug Hoffman, Marcella Navarro
4. Larry Wert and Jeff Smulyan
5. Jim Thompson, Bill Hoffman, Dan Mason
6. Wade and Sandy Hargrove, Philip Lombardo
1. Jim Thompson, Paul Karpowicz, Dan Mason, Tim McAuliff
2. Lisa and Paul Karpowicz
4. Pierre Bouvard, Joyce Tadryn, Harry Jessells
5. Dan Speers and Erica Farber
6. Richard Bodorff and Richard Foreman
7. John Rouse, Bill Hoffman, Ray Cole
8. Philip Lombardo, Joe Bodan, Joe Bilotta, Ernest Liebre
1. Steve Lanzano
2. Don Benson, Mark Gray, Andre Fernandez, Bill Hendrich
3. Charlie Lizzo, Lisa and Paul Karpowicz, Peter Senseney, Doren Wade, Bill Wade, Jean Crowley
4. Michael Fiorile and Tim McAuliff
5. Barbara Cane, Mike Steinberg, Liz Fischer
7. Tim McAuliff, Artie Altman, Jordan Wertlieb, Paul Tranisi
8. Joann Haller and Andre Fernandez
1. Andy Grammer
2. Senator Gordon Smith
3. Dan Mason
4. Andy Grammer photo-op
5. Ray Cole, Bill Hoffman, Paul Karpowicz, Michael Fiorile
6. Elizabeth Toscano
Katz Media Group’s Membership Drive is in it’s 8th Year ... and going strong!

Each year, Katz Media Group generously hosts a Membership Drive for the Broadcasters Foundation of America. Mark Gray, CEO of Katz Media Group, and Leo MacCourtney, President of Katz Television Group, both members of the board of directors of the Broadcasters Foundation of America, champion this program and encourage Katz employees on all levels to donate.

Over the course of two weeks, Mark and Leo share the message of the Foundation with their employees. Everyone from account managers to administrative assistants, throughout the Katz Radio, Katz Television and iHeartMedia offices, participate.

“Becoming a member of the Broadcasters Foundation of America can make a difference. Contributions support the Foundation’s efforts to help men and women in our industry who have fallen on hard times,” explains Mark Gray. “We are enormously proud of our employees’ continued dedication.”

Now in its 8th year, the program has raised over $250,000, consistently raising over $30,000 each year. All funds raised during the Katz Membership Drive go towards the Stu Olds Memorial Fund.

Stu had an extraordinary 33-year career, guiding Katz Media Group and shaping the current radio environment. He was an active, longtime member of the Broadcasters Foundation of America and led efforts to raise corporate funding and increase the Foundation’s capacity to assist those in need.

Stu tragically passed away in December 2010 after battling Myelodysplastic syndrome, a type of leukemia. In the spirit of Stu’s generosity, and in honor of his April 1st birthday, the Foundation’s April grants come directly from the Stu Olds Memorial Fund.

To learn how to start a membership drive at your company, please contact Jim Thompson, jim@thebfoa.org, or call our offices at 212-373-8250.
Indomitable Spirit

Following a gratifying career in the Carolinas for forty years, this television broadcast engineer was ready to enjoy his retirement. He got a part-time job in a local supermarket and was doing okay.

But he developed spinal stenosis and was unable to work. He sold his home and bought a smaller, one-story house that was simpler to maintain and made it easier to get around.

Progressing age brought more debilitating health. He was diagnosed with stage-four chronic kidney disease. Still, he remained active and positive. Even though he was in his late 70s, he went to the senior center with his girlfriend every weekend.

As his condition worsened, the medical bills and special-care costs piled up. The Broadcasters Foundation of America began providing a monthly grant to help with the expenses.

He is now in his 80s, and his 77-year-old girlfriend, who is fighting lung cancer, visits him every day to help with the household chores. Their indomitable spirit carries on.

He recently told us:
“As you know by now, I could not make it…or still be alive…without your help. God bless you all.”
Whether it’s providing lifesaving information during a crisis, delivering breaking news or uncovering corruption through intensive investigations, America's broadcasters are committed to keeping the public informed, no matter the cost or consequence.

When radio and television broadcasters face hardship, the Broadcasters Foundation of America is there to provide assistance.

The National Association of Broadcasters thanks the Broadcasters Foundation of America for supporting fellow broadcasters during difficult times.

WeAreBroadcasters.com  #WeAreBroadcasters
Celebrity Golf Tournament 2017

Sleepy Hollow Country Club

TUESDAY, SEPTEMBER 12, 2017
BRIARCLIFF MANOR, NEW YORK

For more information and to reserve your spot, please visit www.broadcastersfoundation.org
or contact the Broadcasters Foundation of America at 212-373-8250 or info@thebfoa.org.
The Broadcasters Foundation of America is a 501(c)3 Public Charity.
The 2017 Broadcasters Foundation of America Annual Breakfast
The Ward L. Quaal Leadership Awards
Lowry Mays Excellence in Broadcasting Award
Chairman’s Award

During its annual industry breakfast, the Broadcasters Foundation of America continues its tradition presenting the 2017 Ward L. Quaal Leadership Awards, the Lowry Mays Excellence in Broadcasting Award and the Chairman’s Award.

Held in conjunction with the National Association of Broadcasters (NAB) Show in Las Vegas, on Wednesday, April 24th, the complimentary event is made possible by Frank N. Magid Associates, Marketron, the National Association of Media Brokers (NAMB), Nielsen, the Radio Advertising Bureau (RAB), the Television Bureau of Advertising (TVB), and AccuRadio.

The Ward L. Quaal Leadership Awards are named in honor of the iconic broadcaster. The awards are presented each year to six broadcasters whose careers have impacted the industry and whose lives have made a difference in the community at large.

The Lowry Mays Excellence in Broadcasting Award honors an individual in broadcasting whose work exemplifies innovation, community service, advocacy and entrepreneurship. The Award saluted its namesake, who is a legend in the broadcasting industry, and is underwritten by the Mays Family Foundation.

Look for pictures from this widely attended event in the summer issue of On the Air.

The 2017 Ward L. Quaal Leadership Awards Recipients are:

John David, Executive Vice President of Radio, NAB
Harry Jessell, Editor and Co-Publisher, TVNwscheck & NetNewscheck
Scott Knight & the Knight Family, Knight Media Group
David Lougee, President, TEGNA Media
Larry Patrick, Managing Partner, Patrick Communications
Diane Sutter, President & CEO, ShootingStar Broadcasting

The 2017 Lowry Mays Excellence in Broadcasting Award Recipient is:

Jeff Smulyan, Founder and Chairman of Emmis Communications Corporation

The 2017 Chairman’s Award Recipient is:

William Duhamel, President, Duhamel Broadcasting Enterprises
Happy with Your Recruiting Plan?

Like many companies, you probably don’t have an effective recruiting budget. There’s fierce competition to hire. Make an investment in recruiting and training your managers or get left behind.

Let’s Talk!

The experts at Media Staffing Network are improving the bottom line.

www.mediastaffingnetwork.com
laurie@mediastaffingnetwork.com
patty@mediastaffingnetwork.com
The Broadcasters Foundation of America recently launched the Foundation Legacy Society, a new initiative to ensure its ability to help Broadcast Colleagues in the future. To date, Foundation board members and supporters have committed in excess of $3,000,000 in their estate plans.

There is no more important group of supporters than the generous members of the Legacy Society. Please consider making a Bequest to the Broadcasters Foundation in your will or revocable living trust. Any assets, including cash, securities, real estate or tangible personal property, may be transferred to the Broadcasters Foundation through your estate.

A bequest offers many benefits, including:

- Retention of full ownership and use of your assets throughout your life
- Flexibility: a bequest is not permanent and can be changed if your life circumstances change
- Potential reduction in taxes payable by your estate
- Ease of arrangement: your attorney can incorporate gift language as part of your will.

Your bequest can be a specific amount, a specific asset, or a specific percentage of the remainder of your estate after all other obligations have been met.

Please consider joining the Broadcasters Foundation’s Legacy Society.

For more information Contact the Broadcasters Foundation at 212-373-8250 or info@thebfoa.org

The Broadcasters Foundation is a 501(c)3 Public Charity
My American vodka beats the giant imports every day.

Try American! It's Better.