The Taishoff Family Foundation was established by the late Lawrence B. Taishoff and his son Rob in honor of their legendary father and grandfather Sol Taishoff, the founder and editor-in-chief of Broadcasting magazine.

As journalists and publishers, Sol and Larry Taishoff played a seminal role in the development of the radio and television industry in America. As champions of a free and unfettered broadcasting profession, Broadcasting magazine was created as the instrument and manifestation of their devotion to resemble a “sentinel on the Potomac” to warn against government intrusion into the creative processes and activities of radio and television broadcasters.

The Taishoffs devoted their entire lives to extending the values and protections of the First Amendment to “The Fifth Estate” which was the designation bestowed upon the broadcasting fraternity by Sol Taishoff so many years ago.

The vision and foresight of both Taishoffs often caused them to be allied on many of the great issues of the day with the work and example of one of our own founding chairman Ward L. Quaal. In 2009, the Taishoff family was honored with a Ward L. Quaal Pioneer Award.

In addition to their commitment to journalistic causes and a free press, the Taishoff Family Foundation is also active in improving the lives of people with intellectual disabilities. The Foundation has developed resources to help educate society about the special skills and talents of people with Down syndrome, autism and traumatic brain injury, to name a few. Toward this goal, the Taishoff Family Foundation has established the Lawrence B. Taishoff Center for Inclusive Higher Education at Syracuse University.

The Taishoffs also provided critical initial funding for the Library of American Broadcasting, now located at the University of Maryland. Sol Taishoff himself was one of the founders of the Broadcast Pioneers organization which, as you know, has now become the national charitable endeavor known as the Broadcasters Foundation of America which you and so many of our colleagues support.

Today, the Taishoff Family Foundation is administered by the third generation of family members who support, among their many worthwhile endeavors, the National Press Foundation which annually presents the Sol Taishoff Award for Excellence in Electronic Journalism.

Retired Captain Robert Taishoff USN, is the chairman of the Taishoff Family Foundation.

The Broadcasters Foundation of America extends its deep gratitude to the Taishoff family for carrying on the legacy of their illustrious forebears by underwriting On The Air magazine, which is distributed widely throughout the broadcast industry.
The mission of the Broadcasters Foundation of America is to improve the quality of life and maintain the personal dignity of men and women in the radio and television broadcast profession who find themselves in acute need. The foundation reaches out across the country to identify and provide an anonymous safety net in cases of critical illness, advanced age, death of a spouse, accident and other serious misfortune. The Broadcasters Foundation of America is a 501(c)(3) public charity.
Chairman’s Message

We’re proud to welcome three new board members to our team. Kim Guthrie, President of Cox Media Group, and DuJuan McCoy, Owner/President/CEO of Bayou City Broadcasting, have joined our Board of Directors, and Julie Talbott, President of Premiere Networks, has joined our ranks as a Vice President and Officer. I look forward to working with these esteemed broadcasters and our entire Board of Directors on our upcoming fundraising and outreach campaigns.

We are now in the middle of relaunching our outreach campaign. I am certain there are broadcasters in every state that need our support, but they don’t know we are here or are too ashamed of their circumstances to ask for help. A longtime broadcaster who recently applied for a grant wrote: “I hesitated for five months to submit this application due to my feeling of unworthiness. My frugal existence is a complete 180 degree turn in my life – no car, no cable, limited mobility. Financial assistance at this time would improve the quality of my health… and allow me to take my grandkids to a movie or to the water park.”

Please help spread the word about our mission. Let’s make sure that every broadcaster in need knows we’re here to help.

Thanks in advance for your continued support,

Dan Mason
Chairman

President’s Message

This year’s Las Vegas events were a huge success. The Philip J. Lombardo Charity Golf Tournament found a new home at the Bali Hai Golf Club and our Leadership Breakfast was powerful and inspiring. I’d like to again congratulate all eight of this year’s award honorees. Each honoree shows a passion for radio and television broadcasting and is an example of the type of leadership this industry deserves. We thank each of you for your support.

And support for our broadcasting colleagues in need is the key initiative of the Foundation. We continue to look for innovative ways to expand our outreach to ensure that all broadcasters know about our mission. Listen for our new Radio PSA campaign, which will start airing this summer on stations across the country. In the past few months, we’ve received more requests for help than ever before and we’re pushing to increase our giving even more in the months to come. But we need your help. To learn more about our organization, visit our website, broadcastersfoundation.org. Follow us on Facebook and Twitter at @BroadcastersFDN. Share our Message. Join our Mission.

Thank you,

Jim Thompson
President
DON’T ASK WHAT’S NEXT.
KNOW WHAT’S NEXT.

It’s one thing to know what she’s watching today. But what about tomorrow? When you have the right data and the right science, you won’t only know what’s next—you’ll get there first.

Learn more about The Science Behind What’s Next™ at nielsen.com.
More than 250 television and radio broadcasters assembled for the annual Broadcasters Foundation of America Leadership Breakfast to honor eight of the most prominent figures in broadcasting. Six Ward L. Quaal Leadership Awards, the Lowry Mays Excellence in Broadcasting Award and the Chairman’s Award were presented at the Breakfast, held during the NAB Show in Las Vegas in April.
The Ward L. Quaal Leadership Awards Recipients:

**John David**
EVP Radio, National Association of Broadcasters

**Harry Jessell**
Editor & Co-Publisher, TVNewsCheck

**Scott Knight and the Knight Family**
Knight Media Group

**David Lougee**
President, TEGNA Media

**Larry Patrick**
Founder, Patrick Communications

**Diane Sutter**
President & CEO, ShootingStar Broadcasting

The Chairman’s Award:

**William Duhamel**
Chairman & CEO, Duhamel Broadcasting

Lowry Mays Excellence in Broadcasting Award:

**Jeff Smulyan**
Chairman & CEO, Emmis Communications

The Award honors an individual in broadcasting whose work exemplifies innovation, community service, advocacy and entrepreneurship. It salutes its namesake, Lowry Mays, and is underwritten by The Lowry Mays Family Foundation.

*The Broadcasters Foundation Breakfast is complimentary to all, thanks to the generosity of our sponsors: Accuradio, Frank N. Magid Associates, Marketron, the National Association of Media Brokers (NAMB), Nielsen, the Radio Advertising Bureau (RAB), and the Television Bureau of Advertising (TVB).*
Leadership Awards Breakfast

1. Dave and Danni Lougee
2. Harry Jessell, Susan Patrick, Kathy Haley, Larry Patrick
3. Dan & Kathy Mason, Harvey Nagler, Beth & Scott Herman
4. Jordan Wertlieb and Dan Spears
5. Diane Sutter and Jane Pigg
1. Richard Bodorff and Bill Moll
2. Don West, Harry Jessell, Kathy Haley
3. Paul Lefort, Jasmine Elliott, Kelly Abcarian, Jeff Wender, Rich Tunkel
4. Dan and Kathy Mason
5. Dan Mason, Lowry Mays, Jim Beloyianis
Leadership Awards Breakfast

1. Jim Thompson, Harry Jessell, Dan Mason
2. Dan Mason, John David, Jim Thompson
3. Dan Mason, Scott Knight, Jim Thompson
4. Dan Mason, Diane Sutter, Jim Thompson
5. Dave Lougee
1. Dan Mason, Jeff Smulyan, Lowry Mays, Jim Thompson
2. Bill Duhamel
3. Jeff Smulyan
4. Harry Jessells
5. Larry Patrick
PHILIP J. LOMBARDO
Charity Golf Tournament
The 23rd Annual Broadcasters Foundation of America Philip J. Lombardo Charity Golf Tournament was held on Sunday, April 23rd in conjunction with the NAB Show in Las Vegas.

Named in honor of our Past Chairman, this year’s event drew a multitude of radio and television broadcasters to the beautiful, scenic Bali Hai Golf Club.

A special thanks to our sponsors:
US Trust, Norman Knight Foundation, Nielsen, TEGNA, Tito’s Handmade Vodka and the NAB
1. Beth Herman, Emily Barratt, Meghan BuonoCore
2. Leo MacCourtney, Perry Sook, Ray Cole, Jim Thompson
3. Sponsors & Awards
4. Jeff Wender and Peter Doyle
5. Ray Hopkins, Tim Busch, Perry Sook
1. Leo MacCourtney and Ray Cole
2. Jeff Wolf, Ray Cole, Phil Lombardo, Bill McGorry
3. Joel Goldberg and Ray Hopkins
4. Brian Jones, Richard Bodorff, Tom Buono, Tim Busch
5. Jamie Gillespie, Chris Ornelas, Dade Hayes, Dennis Wharton
6. Scott Herman, Seema Sadekar, Chris Miller, Steve Jones
1. Mike McKinnon, Mike McKinnon, Jr., Sharon McKinnon, Bert Ellis
2. Perry Sook, Leo MacCourtney, Ralph Oakley, Michael O’Brien
3. Scott Chorski, Neal Oberg, Brian Lubanski, Geoff Blumenthal, Jim Thompson
4. Dade Hayes, Jamie Gillespie, Chris Ornelas, Dennis Wharton, Jim Thompson
5. Brian Burns, Dave Hanna, caddie, Damian Riordan, Dan Zaretsky
The Broadcasters Foundation of America launched the Foundation Legacy Society to ensure its ability to help Broadcast Colleagues in the future. To date, Foundation board members and supporters have committed in excess of $3,000,000 in their estate plans.

There is no more important group of supporters than the generous members of the Legacy Society. Please consider making a Bequest to the Broadcasters Foundation in your will or revocable living trust. Any assets, including cash, securities, real estate or tangible personal property, may be transferred to the Broadcasters Foundation through your estate.

A bequest offers many benefits, including:

Retention of full ownership and use of your assets throughout your life

Flexibility: a bequest is not permanent and can be changed if your life circumstances change

Potential reduction in taxes payable by your estate

Ease of arrangement: your attorney can incorporate gift language as part of your will.

Your bequest can be a specific amount, a specific asset, or a specific percentage of the remainder of your estate after all other obligations have been met.

Please consider joining the Broadcasters Foundation’s Legacy Society.

For more information Contact the Broadcasters Foundation at 212-373-8250 or info@thebfoa.org
In June, the Wisconsin Broadcasters Association held their annual Summer Conference at Blue Harbor Resort in Sheboygan, WI. Over two days, broadcasters attended engineering and marketing seminars, young professional mentoring sessions and career fair, and other industry events. The conference concluded with the Hall of Fame dinner.
**TALKERS supports the Broadcasters Foundation of America**

Harry Hurley (left) ‘gives back’ to help broadcasters in need. The WPG Atlantic City morning host continued the tradition he kicked off last year with a $1,000 contribution to the Broadcasters Foundation. Chairman Dan Mason (right) accepted the donation at the Talkers Conference in NYC, reminding everyone that too many broadcasters in need don’t know the Foundation exists and asking them to spread the word about the Foundation’s mission of “granting hope.”

**BMI Honors Carrie Underwood at the 69th Annual Board of Directors Dinner**

Mike O’Neill, President and CEO of BMI and Paul Karpowicz, former Chairman and current Presiding Director, BMI Board of Directors & President, Meredith Local Media Group, present Carrie Underwood with the BMI Board of Directors Award at the 69th Annual BMI/NAB Dinner.
NAB Education Foundation Celebration of Service to America Awards

The NAB Education Foundation’s highest honor, the Service to America Leadership Award, was presented to renowned musician and philanthropist, Jon Bon Jovi. Mr. Bon Jovi was recognized for his ongoing efforts to combat poverty and homelessness.

Pictured L-R: Marcellus Alexander, president, NAB Education Foundation & EVP, NAB Television; Larry Patrick, chair, NAB Education Foundation Board of Directors and managing partner, Patrick Communications; Hon. Frank Pallone (NJ-06); Jon Bon Jovi; Dave Lougee, chair, NAB Joint Board of Directors and president and CEO of TEGNA; Gordon H. Smith, president & CEO, NAB

2017 Radio Mercury Awards in New York City

The 2017 Radio Mercury Awards celebrated the most creative and innovative radio spots, PSAs and promotional campaigns in Radio Advertising. All of this year’s finalists showcased the fact that On Radio, Anything is Possible. To top off a great night, the $50,000 Best of Show Award was presented to The Richards Group for their 2017 Radio Campaign Motel 6.

“Best of Show Winners, The Richards Group, Chris Smith, Rachel Dawer, Sheri Cartwright, and Steve Grimes, with Chief Judge, Mark Gross, and RAB President & CEO, Erica Farber”
This grant means everything to us.

What happens when you’re faced with the unimaginable?

Jimmy Moore was a photo journalist with WSPA-TV in Spartanburg, SC. One morning, on his way into work, Jimmy was in a catastrophic car accident. His injuries were so severe, he had to be life-flighted to the nearest hospital. His wife, Jaimie, was also on her way to work and unknowingly stuck in the traffic from her husband’s accident.

When Jaimie arrived at the hospital, she was told that her husband would never be able to walk again and might have trouble breathing on his own. It was merely months after their wedding and now the Moores were faced with the unimaginable.

The couple moved to Atlanta, so Jimmy could receive specialized treatment from Shepherd Spinal Center. His care would require new medical equipment and dedicated nursing care.

Their News Director back at WSPA-TV told the Moores about the Broadcasters Foundation of America. They began to receive a monthly financial grant, which helped them move into a home large enough for Jimmy’s new medical equipment and enabled them to hire the nursing care he needs.

Now Jimmy and Jaimie are taking care of a new member of the Moore Family, their daughter, Spencer Rosalyn Moore.

Jimmy’s story is just one of many. Please tell your colleagues about the Broadcasters Foundation of America, because no broadcaster’s cry for help should ever go unanswered.

Share this story. Join our Mission.

Find out more information at www.broadcastersfoundation.org.
Celebirty Golf Tournament 2017

Sleepy Hollow Country Club

TUESDAY, SEPTEMBER 12, 2017
BRIARCLIFF MANOR, NEW YORK

For more information and to reserve your spot, please visit www.broadcastersfoundation.org or contact the Broadcasters Foundation of America at 212-373-8250 or info@thebfoa.org. The Broadcasters Foundation of America is a 501(c)3 Public Charity.
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