2018 LEADERSHIP AWARDS BREAKFAST
The Taishoff Family Foundation was established by the late Lawrence B. Taishoff and his son Rob in honor of their legendary father and grandfather Sol Taishoff, the founder and editor-in-chief of Broadcasting magazine.

As journalists and publishers, Sol and Larry Taishoff played a seminal role in the development of the radio and television industry in America. As champions of a free and unfettered broadcasting profession, Broadcasting magazine was created as the instrument and manifestation of their devotion to resemble a “sentinel on the Potomac” to warn against government intrusion into the creative processes and activities of radio and television broadcasters.

The Taishoffs devoted their entire lives to extending the values and protections of the First Amendment to “The Fifth Estate” which was the designation bestowed upon the broadcasting fraternity by Sol Taishoff so many years ago.

The vision and foresight of both Taishoffs often caused them to be allied on many of the great issues of the day with the work and example of one of our own founding chairman Ward L. Quaal. In 2009, the Taishoff family was honored with a Ward L. Quaal Pioneer Award.

In addition to their commitment to journalistic causes and a free press, the Taishoff Family Foundation is also active in improving the lives of people with intellectual disabilities. The Foundation has developed resources to help educate society about the special skills and talents of people with Down syndrome, autism and traumatic brain injury, to name a few. Toward this goal, the Taishoff Family Foundation has established the Lawrence B. Taishoff Center for Inclusive Higher Education at Syracuse University.

The Taishoffs also provided critical initial funding for the Library of American Broadcasting, now located at the University of Maryland. Sol Taishoff himself was one of the founders of the Broadcast Pioneers organization which, as you know, has now become the national charitable endeavor known as the Broadcasters Foundation of America which you and so many of our colleagues support.

Today, the Taishoff Family Foundation is administered by the third generation of family members who support, among their many worthwhile endeavors, the National Press Foundation which annually presents the Sol Taishoff Award for Excellence in Electronic Journalism.

Retired Captain Robert Taishoff USN, is the chairman of the Taishoff Family Foundation.

The Broadcasters Foundation of America extends its deep gratitude to the Taishoff family for carrying on the legacy of their illustrious forebears by underwriting On The Air magazine, which is distributed widely throughout the broadcast industry.
The mission of the Broadcasters Foundation of America is to improve the quality of life and maintain the personal dignity of men and women in the radio and television broadcast profession who find themselves in acute need. The foundation reaches out across the country to identify and provide an anonymous safety net in cases of critical illness, advanced age, death of a spouse, accident and other serious misfortune. The Broadcasters Foundation of America is a 501(c)3 public charity.
Chairman’s Message

We’re proud to welcome three new board members to our team. Wendy McMahon, President of ABC Owned TV Stations, and Charlie Weiss, VP, Group Publisher - B&C, MultiChannel News magazines, have joined our Board of Directors, and Dennis Lyle, President of Illinois Broadcasters Association, has joined our ranks as a Vice President and Officer. I look forward to working with these esteemed broadcasters and our entire Board of Directors on upcoming fundraising and outreach projects.

This past Spring, we launched our 2018 Outreach Campaign: Broadcasting Hope. With this new campaign, we hope to reach across the broadcasting industry, to ensure that everyone knows the Broadcasters Foundation of America is here to help in times of medical crisis and natural disaster. And our support extends to all broadcasters who have made a career in any part of the industry - on the air, behind the scenes, and on the sales floor. I encourage you to spread the word and share our mission with your industry colleagues, friends and employees. Let’s make sure that every broadcaster in need knows we’re here to help.

#BroadcastingHope

Thank you,
Dan Mason
Chairman
It's one thing to know what she's watching today. But what about tomorrow? When you have the right data and the right science, you won't only know what's next—you'll get there first.

Learn more about The Science Behind What's Next™ at nielsen.com.
More than 250 television and radio broadcasters assembled for the annual Broadcasters Foundation of America Leadership Breakfast to honor seven of the most prominent figures in broadcasting. Six Ward L. Quaal Leadership Awards and the Lowry Mays Excellence in Broadcasting Award were presented at the Breakfast, held during the NAB Show in Las Vegas in April.
The Ward L. Quaal Leadership Awards Recipients:

**Marcellus Alexander**  
President, NAB Education Foundation

**Joe Bilotta**  
President & CEO, JMB Solutions, Inc.

**Richard Bodorff**  
Partner, Wiley Rein LLP

**Steve Jones**  
Vice President & General Manager, ABC Radio

**Patrick Maines**  
former President & CEO, The Media Institute

**Bill McElveen**  
Executive Vice President, Alpha Media

---

Lowry Mays Excellence in Broadcasting Award:

**Cathy Hughes**  
Founder & Chairperson, Urban One, Inc.

The Award honors an individual in broadcasting whose work exemplifies innovation, community service, advocacy and entrepreneurship. It salutes its namesake, Lowry Mays, and is underwritten by The Lowry Mays Family Foundation.

---

*The Broadcasters Foundation Breakfast is complimentary to all, thanks to the generosity of our sponsors: Accuradio, Marketron, the National Association of Broadcasters (NAB), the National Association of Media Brokers (NAMB), Nielsen, the Radio Advertising Bureau (RAB), the Television Bureau of Advertising (TVB), US Trust and VCreative.*
1. Dan and Kathy Mason
2. Ray Cole, Frank Biancuzzo, Lisa Schmidt, Mike Hayes
3. Alpha Media Group
4. Michael O’Neill and Erica Farber
5. Beth and Scott Herman
1. Dan Mason, Joe Bilotta, Jim Thompson
2. Dan Mason, Richard Bodorff, Jim Thompson
3. Dan Mason, Cathy Hughes, Jim Thompson
4. Dan Mason, Patrick Maines, Jim Thompson
5. Dan Mason, Bill McElveen, Jim Thompson
Leadership Awards Breakfast

1. Jim Thompson, Steve Jones, Dan Mason
2. Jeff Smulyan, Dan Mason, Scott Herman, Alfred Liggins
3. Cathy Hughes
4. Greg Bilotta, Joe Bilotta, Nicholas Bilotta
5. Dan Mason, Marcellus Alexander, Jim Thompson
1. Richard Bodorff, Bill McGorry, Charlie Weiss
2. Erica Farber, Paul Rotella, Steve Jones, Leah Kamon
3. Jim Thompson and Joe Bilotta
4. Richard Bodorff, Julie Talbott, Cathy Hughes, Dan Mason
5. Connie Buckley, Joe Bilotta and Kathy Baker
6. Marcellus Alexander
PHILIP J. LOMBARDO

Charity Golf Tournament

PHILIP J. LOMBARDO
The 24th Annual Broadcasters Foundation of America Philip J. Lombardo Charity Golf Tournament was held on Sunday, April 8th in conjunction with the NAB Show in Las Vegas.

Named in honor of our Past Chairman, this year’s event drew a multitude of radio and television broadcasters to the beautiful, scenic Bali Hai Golf Club.

* A special thanks to our sponsors: US Trust, Norman Knight Foundation, Nielsen, BMI, and the NAB
Lombardo Charity Golf Tournament

1. Tim Busch, Richard Bodorff, Brian Jones, Bill Sally
2. Meghan Buonocore, Emily Barratt, Beth Herman
3. Allison Smith and Michael Steinberg
4. Mike O’Brien, Dave Hanna, Leo MacCourtney, Damian Riordan
5. Peter Doyle, Philip Lombardo, Richard Bodorff, Jim Thompson
1. Neal Perchuk, Greg Rance, Chris Miller
2. Mike Post, Ray Cole, Philip Lombardo
3. Ed Munson, Todd Brown, Bob Aguanno
4. Aaron Post, Mike Post, Allison Smith, Michael Steinberg
5. Mark Prak, Philip Lombardo, Ray Role, Jim Thompson
6. Mark Todd, Dave Denes, Scott Herman, Yaman Cook, Caddy
1. Bill McGorry and Dennis Wharton

2. Richard Bodorff and Jim Thompson

3. Jim Thompson, Bob Aguanno, Paul Karpowicz, Todd Brown, Ed Munson, Peter Doyle

4. Jim Thompson, Michael Steinberg, Mike Post, Aaron Post, Alliso Smith

5. Kelly Abcarian, Mike O’Brien, Julie Girocco, Filomena Soyster, Sue Trembley
The Broadcasters Foundation of America launched the Foundation Legacy Society to ensure its ability to help Broadcast Colleagues in the future. To date, Foundation board members and supporters have committed in excess of $4,000,000 in their estate plans.

There is no more important group of supporters than the generous members of the Legacy Society. Please consider making a Bequest to the Broadcasters Foundation in your will or revocable living trust. Any assets, including cash, securities, real estate or tangible personal property, may be transferred to the Broadcasters Foundation through your estate.

**A bequest offers many benefits, including:**

- Retention of full ownership and use of your assets throughout your life
- Flexibility: a bequest is not permanent and can be changed if your life circumstances change
- Potential reduction in taxes payable by your estate
- Ease of arrangement: your attorney can incorporate gift language as part of your will.

Your bequest can be a specific amount, a specific asset, or a specific percentage of the remainder of your estate after all other obligations have been met.

**Please consider joining the Broadcasters Foundation’s Legacy Society.**

For more information Contact the Broadcasters Foundation at 212-373-8250 or info@thebfoa.org
NASBA honored at the NAB Service to America Awards

State Broadcast Associations were recognized with the Special President’s Award at the recent NAB Service to America Awards. The award acknowledged the heroic efforts of local broadcasters in California, Florida, Montana, Oregon, Puerto Rico, Texas and Washington. Broadcast stations in these states received special recognition for providing life-saving information during last year’s fires, floods and hurricanes.

Receiving the awards on behalf of broadcasters in their states were (from left to right) David Donovan, President of the National Alliance of State Broadcasters Associations (President of the N.Y State Broadcasters Association); Dewey Bruce, President of the Montana Broadcasters Association; Joe Berry, President California Broadcasters Association; Pat Roberts, President Florida Association of Broadcasters and Oscar Rodriguez, President of the Texas Association of Broadcasters.

Connecticut Broadcasters Association

Board members of the Connecticut Broadcasters Association visited the National Guard in support of the Recruiting & Retention program. Connecticut broadcasters helped the National Guard recruit people for their mission, which includes service to communities after tornadoes, flooding, wildfire and other natural disasters.
On May 15, the Michigan Association of Broadcasters held its State Capitol Advocacy Day in Lansing. MAB members met with state lawmakers to discuss the need for public notice reform, extending FOIA to the Legislature and the Governor's Office, and to educate the lawmakers on the economic benefits of the broadcast industry. Michigan broadcasters created more than 8,000 jobs in last year and accounted for $1.5 billion of the state GDP, according to the findings of a 2017 survey by the Washington, D.C., based Woods & Poole Economics, Inc.

New York State Broadcasters Association

NYSBA recently honored 61 stations across NY State for their public service efforts. The “Serving New York” awards were presented at regional lunches in New York City, Long Island, Albany, Syracuse, Rochester, Binghamton and Buffalo. The coveted “Excellence in Broadcasting” awards were also presented at the region lunches. The list of stations and their public service campaigns may be found on the NYSBA web site.
Pennsylvania Association of Broadcasters

The Pennsylvania Association of Broadcasters celebrated broadcasters during its annual meeting held at the Hotel Hersey in Hersey, PA, from May 6-7, 2018. Here are a few honorees.

Marcellus Alexander, NABEF, with Janet & Lew Klein, Temple University. Marcellus received the 2018 Janet & Lew Klein “Making A Difference” Award

Suzy Kolber, ESPN – 2018 PAB Gold Medal Award Recipient

Robert VanDerheyden, Bold Gold Media – 2018 PAB Hall of Fame Inductee – Radio

Brian Lilly, Lilly Broadcasting – 2018 PAB Hall of Fame Inductee – Television
Hurley in the Morning supports the Broadcasters Foundation of America

At the June 2018 Talkers Conference, and for the third consecutive year, Harry Hurley presented the Broadcasters Foundation of America with a donation to help radio and television broadcasters in need. This year, he increased the donation to $2,000 and he encouraged conference attendees to help spread the mission of the Foundation so that broadcasters in need know where to find help.

BMI Honors Mike Post at the 70th Annual Board of Directors Dinner

Michael Fiorile, Chairman of the BMI Board of Directors and Mike O’Neill, President and CEO of “BMI” present Mike Post with the BMI Board of Directors Awards at the 70th Annual BMI/NAB Dinner.
NAB Education Foundation
Celebration of Service to America Awards

The NAB Education Foundation held its 20th annual Celebration of Service to America Awards in Washington, D.C., on June 12. Several radio and TV stations from across the country were honored for their community service initiatives. Country music star Sara Evans received the Service to America Leadership Award for her ongoing philanthropic efforts surrounding disaster relief, music education and children's charities.

Sound Makes the Story at the 2018 Radio Mercury Awards

The 2018 Radio Mercury Awards recognized and honored the year’s best creative and innovated spots, and campaigns in Radio Advertising. Sound Makes the Story was the night’s theme, and the two Best in Show winners showcased just that. Congratulations to FCB Chicago and Fitzco//McCann, Casanova//McCann on their two big wins.

Above: Sean Bryan, McCann NY; Alejandro Ortiz, Casanova McCann; Mitch Bennett, Michael Groenwald, Bowen Mendelson, Fitzco; Erica Farber, Radio Advertising Bureau. Below: Chief Judge & McCann NY Co-CCO, Sean Bryan; John Bleeden, FCBChiago, and Erica Farber.
My American vodka beats the giant imports every day.

Try American! It’s Better.