The Taishoff Family Foundation was established by the late Lawrence B. Taishoff and his son Rob in honor of their legendary father and grandfather Sol Taishoff, the founder and editor-in-chief of Broadcasting magazine.

As journalists and publishers, Sol and Larry Taishoff played a seminal role in the development of the radio and television industry in America. As champions of a free and unfettered broadcasting profession, Broadcasting magazine was created as the instrument and manifestation of their devotion to resemble a “sentinel on the Potomac” to warn against government intrusion into the creative processes and activities of radio and television broadcasters.

The Taishoffs devoted their entire lives to extending the values and protections of the First Amendment to “The Fifth Estate” which was the designation bestowed upon the broadcasting fraternity by Sol Taishoff so many years ago.

The vision and foresight of both Taishoffs often caused them to be allied on many of the great issues of the day with the work and example of one of our own founding chairman Ward L. Quaal. In 2009, the Taishoff family was honored with a Ward L. Quaal Pioneer Award.

In addition to their commitment to journalistic causes and a free press, the Taishoff Family Foundation is also active in improving the lives of people with intellectual disabilities. The Foundation has developed resources to help educate society about the special skills and talents of people with Down syndrome, autism and traumatic brain injury, to name a few. Toward this goal, the Taishoff Family Foundation has established the Lawrence B. Taishoff Center for Inclusive Higher Education at Syracuse University.

The Taishoffs also provided critical initial funding for the Library of American Broadcasting, now located at the University of Maryland. Sol Taishoff himself was one of the founders of the Broadcast Pioneers organization which, as you know, has now become the national charitable endeavor known as the Broadcasters Foundation of America which you and so many of our colleagues support.

Today, the Taishoff Family Foundation is administered by the third generation of family members who support, among their many worthwhile endeavors, the National Press Foundation which annually presents the Sol Taishoff Award for Excellence in Electronic Journalism.

Retired Captain Robert Taishoff USN, is the chairman of the Taishoff Family Foundation.

The Broadcasters Foundation of America extends its deep gratitude to the Taishoff family for carrying on the legacy of their illustrious forebears by underwriting On The Air magazine, which is distributed widely throughout the broadcast industry.
The mission of the Broadcasters Foundation of America is to improve the quality of life and maintain the personal dignity of men and women in the radio and television broadcast profession who find themselves in acute need. The foundation reaches out across the country to identify and provide an anonymous safety net in cases of critical illness, advanced age, death of a spouse, accident and other serious misfortune. The Broadcasters Foundation of America is a 501(c)3 Public Charity.

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On The Air is a free news and feature publication, offered to the Broadcasters Foundation of America members and friends, and is published three times a year by the:

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212-373-8250

Jim Thompson, Publisher
Emily Barratt, Editor

For feature story contributions or to request another copy of this publication, please call the Broadcasters Foundation of America at 212-373-8250, or you may email any questions and/or comments info@thebfoa.org.
Chairman’s Message

This past year has been record-breaking in many ways. We have increased our outreach across the country, with the hope all radio and television broadcasters will become aware of the Foundation’s monthly and emergency grant programs. Please follow us on Facebook and Twitter at @BroadcastersFDN or you can learn more online at broadcastersfoundation.org.

We are on track to give out over $1,000,000 in grant funds this year to over 250 broadcasters, but we know there are more people in need of our help. We’ve launched relief campaigns for Hurricanes Florence and Michael and, with the help of our NASBA partners, are reaching more broadcaster than ever before.

But we can’t do it all without your support. We are entering our year-end fundraising campaign. You may have already received a letter appealing to your generous spirit, with a self-addressed envelope to simplify the act of giving. That same remittance envelope is included with this edition of On the Air magazine. You can also donate online at broadcastersfoundation.org or by calling 212-373-8250. Please consider increasing your gift to help insure that no qualified request for help ever goes unanswered.

Sincerely,

Jim Thompson
President

President’s Message

As another hurricane season comes to a close, we continue our relief efforts and are still accepting applications for support. To learn more about how to get help and how to give back visit www.broadcastersfoundation.org/hurricanerelief.

This year’s Celebrity Golf Tournament was a great success. Held in September at the beautiful Westchester Country Club, the event raised over $255,000 for broadcasters in need. A special thank you to this year’s event chair, Tony Chiulli, SVP, Digital & Political Sales, NBC-Owned TV Stations & Telemundo Station Group. We are grateful to our title sponsor, Evercore Wealth Management, for making this event possible. You can read more about the tournament on page 6.

We are currently soliciting year-end donations and organizing our next fundraiser, the Golden Mike Award Gala, being held on March 6, 2019 at the Plaza Hotel in New York City. The honoree is Perry Sook, Chairman, President & CEO of Nexstar Broadcasting Group. We look forward to seeing you at the Golden Mike dinner.

Thank you,

Jim Thompson
President
Putnam is proud to support the Broadcasters Foundation of America and its commitment to colleagues in need.
Raised to Help Broadcasters in Need

$255,000

Raised to Help Broadcasters in Need
More than 150 broadcasters and celebrities turned out to support the mission of the Broadcasters Foundation at the 2018 Celebrity Golf Tournament at Westchester Country Club in Rye, NY. Celebrity golfers included: WCBS-TV’s Maurice Dubois, Otis Livingston, and Chris Wragge; WCBS-FM’s Scott Shannon; actress and philanthropist Rachel Grant; NBA All-Star Ray Allen and NBA Star Donny Marshall; 1980s Miracle on Ice Star Mike Eruzione; ESPN’s John Anderson and Anita Marks; NY Jets’ Greg Buttle; Voice of the NY Jets Bob Wughsen; and more.

This year’s Event Chair was Tony Chiulli, SVP, Digital & Political Sales, NBC-Owned TV Stations & Telemundo Station Group. Sponsors included: Evercore Wealth Management, ABC Channel 7, CBS TV, Entercom/CBS Radio, NBC Owned TV Stations & Telemundo Station Group, Eileen & Jack Connors, Jr., ESPN Radio, Empire Merchants/Diageo Brands, Flexjet, Katz Media Group, Norman Knight Charitable Foundation, Nielsen, Pepe Auto Group, Putnam Investments, Tito’s Handmade Vodka, and others.
1. Jamie Gillespie, Dennis Wharton, Chris Cutter, Dade Hayes, Bill McGorry
2. Sean McDonough
3. Seema Sadekar, Scott Burrell, Nisha Sadekar
4. Don Julio Cocktail Tent
5. Pepe Auto Group Hole-in-One contest
6. Guinness Power Drive prizes
7. Breakfast sponsored by Tito’s Handmade Vodka
8. Flexjet & White Elephant Nantucket Raffle with Bethany Nicole Taylor and Frank Pesce
1. John Devin, Anthony Moniello, Wally Szczersiak, Brandon Long, Mike Picheco
2. Jim Thompson and Dan Mason
3. WCC Caddy, Tim Orlowski, Greg Buttle, Portland Rosen, Joe Baresi, Mark Zorzola, Dave Marks
4. Scott Knight, Mark Lund, Taylor Twellman, Ned Hentz
5. Tucker Flosd, Bill Hendrich, Deb Placey, Mark Gray, Joey Gangi
6. Sarah Borland, Meghan Buonocore, Emily Barrett
7. Philip Lombardo
8. Joe Bodan
1. Paul Schwartz, Artie Altman, Leo MacCourtney, Bob Wischusen, Brad Mont
2. Bob Klein, Rick Cerone, Ashley Gold, Eric Meyrowitz, Larry Schneiderman
3. Bill Sally, Tim Busch, Rachel Grant, Dick Bodorff, Perry Sook
4. Randy McMillan, Jose Gonzalez, Lee Saltz, Mike Steinberg
5. Tim McCarthy, Jeff Martindale, Traug Keller, Patrick Polking, Tom Ricks
6. Ray Karczewski, Gib Gibson, Larry Wert
7. Ray Allen and Ernest Liebre
1. Roger Moody, Chris Wragge, Phillip Lombardo, Ernest Liebre, Ray Allen
2. Adam Levy, Sue Tremblay, Tim Welsh, Jeff Wender, Matt Pagen
3. Mike Vasti, Tony Chiulli, Bob Harnaga, LPGA Pro Paula Hurtado, Bruce Kallner, Bill LeBlanc
4. Paul Smith, John Morrissey, Adam Monaco, John Bucchigross, Mike Donato
5. LPGA Pro Portland Rosen
6. Dan Zaretsky, Damian Riordan, Anita Marks, Scott Shannon
7. Gib Gibson, Oris Livingston, Bob O’Neill, Larry Wert, Ray Karczewski
1. Bill McCarthy, Sean Lawton, Lou Obermeir, Donny Marshall, Tom Trenchard
2. Dick Madsen, Scott Burrell, Don Boulokos, Scott Herman, Steve Swartz
3. Paula Hurtado, Sean McDonough, Nisha Sadekar, Scott Burrell, Seema Sadekar
4. Jim Thompson and Charles Ryan
5. Tim McCarthy and John Devin
6. Pete Doherty, Mark Lefkowitz, Greg Buttle
7. Brad Mont, Rachel Grant, Perry Sock
1. Denis Barry, Mark Lund, Bruce Kallner, Tony Chiulli
2. Frank Pesce, Bethany Nicole Taylor, Dennie Lyle
3. Richard Foreman, Anita Marks, Scott Shannon, Tim McCarthy
4. Richard Bodorff and Philip Lombardo
5. Beth and Scott Herman
6. Richard Foreman and William O’Shaughnessy
7. Stefana Medina, PJ Stack, Tucker Flood
8. Bill Sally and Artie Altman
The Nielsen Foundation is honored to support the mission of the Broadcasters Foundation of America, helping to provide essential assistance to broadcasters in acute need.

The Nielsen Foundation is a private foundation funded by Nielsen, a global measurement and data analytics company. The Nielsen Foundation seeks to enhance use of data by the social sector to reduce discrimination, ease global hunger, promote effective education, and build strong leadership.
Hurricane & Disaster Relief

Over the past year, the US has been hit by several major hurricanes and disasters. In 2017, Hurricanes Harvey, Irma and Maria devastated Texas, Florida and Puerto Rico, while record-breaking wildfires ravaged California. Recently, Hurricanes Florence and Michael hit the Carolinas and Gulf Coast, causing severe flooding and damage. Right now, there are still thousands of our TV and Radio colleagues recovering from these horrible events and they are left to wonder how they will feed, clothe, house and provide for their families.

The Broadcasters Foundation of America is here to help. We have already distributed over $300,000 in one-time, emergency grants and anticipate the need to grow as communities continue their recovery.

Here few messages of “thanks” to show how your generosity makes an impact...

“I received the emergency grant and I cannot say how grateful I am for this blessing. Thank you very much for this helping hand. God bless you.”
- TV Broadcaster, San Juan, PR

“I was brought to tears when I received the grant check in the mail. To know there is support from the broadcasting community during these hard times makes them a bit more bearable. Thank you for all that you do.
- TV Broadcaster, Marion, SC

Share our message. Join our mission.
Visit broadcastersfoundation.org/hurricanerelief to learn how to get help or give back.
Claws for celebration. Here's to the Broadcast Foundation.
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The Broadcasters Foundation of America launched the Foundation Legacy Society, an initiative to ensure its ability to help Broadcast Colleagues in the future. To date, Foundation board members and supporters have committed in excess of $4,000,000 in their estate plans.

There is no more important group of supporters than the generous members of the Legacy Society. Please consider making a Bequest to the Broadcasters Foundation in your will or revocable living trust. Any assets, including cash, securities, real estate or tangible personal property, may be transferred to the Broadcasters Foundation through your estate.

**A bequest offers many benefits, including:**

- Retention of full ownership and use of your assets throughout your life
- Flexibility: a bequest is not permanent and can be changed if your life circumstances change
- Potential reduction in taxes payable by your estate
- Ease of arrangement: your attorney can incorporate gift language as part of your will.

Your bequest can be a specific amount, a specific asset, or a specific percentage of the remainder of your estate after all other obligations have been met.

**Please consider joining the Broadcasters Foundation’s Legacy Society.**

For more information Contact the Broadcasters Foundation at 212-373-8250 or info@thebfoa.org

The Broadcasters Foundation is a 501(c)3 Public Charity
Wisconsin Debates Bring Statewide Attention to Key Races

The WBA Foundation held two statewide political debates in October highlighting the major party candidates in the race for Governor and the U.S. Senate. Both debates were moderated by Jill Geisler, longtime Wisconsin news professional, WBA Hall of Fame member and author, and Bill Plante, Chair in Leadership and Media Integrity at Loyola University, Chicago. The debates aired live or delayed on more than 80 television and radio stations throughout the state.

NYSBA Broadcast Leadership and Hall of Fame Luncheon

NYSBA inducted its Hall of Fame Class for 2018: Doug Emblidge (anchor WHAM-TV Rochester); Ginny Ryan (anchor WHAM-TV Rochester); Ed Levine, CEO Galaxy Media (Chairman NYSBA Hall of Fame Committee); Maureen Donnelly (wife of legendary DJ Dan Ingram); Michael Kay (TV play-by-play for the NY Yankees); Dave Davis (former President and GM WABC-TV, New York City); and David Muir, Anchor ABC-TV World News Tonight (2018 NYSBA Broadcaster of the Year)
Art Brooks inducted into 29th ABA Hall of Fame

After 30 years as President and CEO of the Arizona Broadcasters Association, Art Brooks announced he will retire at the end of 2018. Art’s accolades include leading the charge on programs like Crystal Darkness, Hooked and HookedRx; Arizona AMBER Alert and the Andy Harvey Native American Broadcast Workshop. In honor of his three decades of service to the broadcasting industry, Art was inducted into the 29th ABA Hall of Fame at this year’s luncheon, held on October 11, 2018.

Art said, “It was an emotional day as a lot of my NASBA & NAB colleagues traveled in for the luncheon ceremony! Such incredible friends - I was so surprised! I’m officially retired from ABA in December after 30 glorious years and looking for my next adventure!”

Fellow inductees include JD Freeman, morning drive hosts Johnjay and Rich and Emmy-winning reporter Donna Rossi. Proceeds from ABA’s Hall of Fame luncheon support important ABA programs including AZ AMBER Alert, broadcast scholarships at ASU, NAU and UA, along with the Summer High School Broadcast Institute at ASU.
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SAVE THE DATE
March 6, 2019 - The Plaza Hotel, New York City
The 2019 Golden Mike Award Recipient is
Perry Sook
Chairman, President & CEO
Nexstar Broadcasting Group
**Seen & Heard**

**Orlando was Radio’s Ultimate Destination**

This past September, the Radio Show headed to Florida to champion all things radio.

MSNBC News Anchor Stephanie Ruehl discussed data and analytics with iHeartMedia, Inc. CEO Bob Pittman, and Entercom Communications CEO, David Field.

NAB Senior Advisor, John David received the National Radio Award from Beasley Media Group CEO, Caroline Beasley and NAB President and CEO, Gordon Smith.

Songwriter and Recording Artist, Cassadee Pope performed courtesy of ABC Radio.

Darren Davis, President of iHeartMedia, Networks stopped by the Westwood One Podcast with Premiere Networks’ Mario Lopez to chat with RAB President and CEO, Erica Farber.
28th Annual Broadcasting & Cable Hall of Fame Gala

Broadcasting & Cable Magazine welcomed its 28th class of honorees to the Hall of Fame on October 29th, during a black-tie gala at New York City’s Ziegfeld Ballroom. The event was co-hosted by Kathy Lee Gifford, Co-Host of the Fourth Hour of “Today”, Robin Meade, Host of Morning Express with Robin Meade, and Rosanna Scotto, Co-Host of Fox 5’s “Good Day New York”. Over 800 broadcasters attended the festivities.

2018 Class Photo (pictured left to right): Robin Meade; Mark Robichaux, Editor-in-Chief of B&C Magazine; Riley, Stacy & Ryan Sager, accepting the Lifetime Achievement Award on behalf of Craig Sager; Charlie Collier, President, AMC, Sundance TV & AMC Studios, Courtney Monroe, CEO National Geographic Global Networks, Richard Leibner & Carol Cooper, Agents & Special Advisors to UTA Board of Directors; Greg Meidel, President 20th Television; Jordan Wertlieb, President, Heart Television; Linda Yaccarino, Chairman, Advertising & Partnerships, NBCUniversal; Cesar Conde, Chairman, Telemundo Enterprises; Brian Deevy, Director, Liberty Media Corp. & RBC/Daniels & Assoc.; Mort Marcus and Ira Bernstein, Co-Presidents, Debumar-Mercury; Charlie Weiss, VP, Group Publisher, B&C Magazine; and William McGorry, B&C Hall of Fame. Not pictured: Christine Amanpour, Anchor and Chief International Correspondent, CNN; Gayle King, Co-Host, CBS This Morning; inducted as a program, ABC’s 20-20.
My name is Gualtiero Mancini and my daughter Rita and I are proud to welcome you to Villa Nicola with luxury accommodations for 12. We have been close friends of the Iacocca family for more than 40 years and I have developed several of the finest five star hotels and resorts in Tuscany. We look forward to meeting you in person and helping make your stay at Villa Nicola memorable and enjoyable.

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