The Taishoff Family Foundation was established by the late Lawrence B. Taishoff and his son Rob in honor of their legendary father and grandfather Sol Taishoff, the founder and editor-in-chief of Broadcasting magazine.

As journalists and publishers, Sol and Larry Taishoff played a seminal role in the development of the radio and television industry in America. As champions of a free and unfettered broadcasting profession, Broadcasting magazine was created as the instrument and manifestation of their devotion to resemble a “sentinel on the Potomac” to warn against government intrusion into the creative processes and activities of radio and television broadcasters.

The Taishoffs devoted their entire lives to extending the values and protections of the First Amendment to “The Fifth Estate” which was the designation bestowed upon the broadcasting fraternity by Sol Taishoff so many years ago.

The vision and foresight of both Taishoffs often caused them to be allied on many of the great issues of the day with the work and example of one of our own founding chairman Ward L. Quaal. In 2009, the Taishoff family was honored with a Ward L. Quaal Pioneer Award.

In addition to their commitment to journalistic causes and a free press, the Taishoff Family Foundation is also active in improving the lives of people with intellectual disabilities. The Foundation has developed resources to help educate society about the special skills and talents of people with Down syndrome, autism and traumatic brain injury, to name a few. Toward this goal, the Taishoff Family Foundation has established the Lawrence B. Taishoff Center for Inclusive Higher Education at Syracuse University.

The Taishoffs also provided critical initial funding for the Library of American Broadcasting, now located at the University of Maryland. Sol Taishoff himself was one of the founders of the Broadcast Pioneers organization which, as you know, has now become the national charitable endeavor known as the Broadcasters Foundation of America which you and so many of our colleagues support.

Today, the Taishoff Family Foundation is administered by the third generation of family members who support, among their many worthwhile endeavors, the National Press Foundation which annually presents the Sol Taishoff Award for Excellence in Electronic Journalism.

Retired Captain Robert Taishoff USN, is the chairman of the Taishoff Family Foundation.

The Broadcasters Foundation of America extends its deep gratitude to the Taishoff family for carrying on the legacy of their illustrious forebears by underwriting On The Air magazine, which is distributed widely throughout the broadcast industry.
The mission of the Broadcasters Foundation of America is to improve the quality of life and maintain the personal dignity of men and women in the radio and television broadcast profession who find themselves in acute need. The foundation reaches out across the country to identify and provide an anonymous safety net in cases of critical illness, advanced age, death of a spouse, accident and other serious misfortune. The Broadcasters Foundation of America is a 501(c)3 Public Charity.
The Nielsen Foundation is honored to support the mission of the Broadcasters Foundation of America, helping to provide essential assistance to broadcasters in acute need.

The Nielsen Foundation is a private foundation funded by Nielsen, a global measurement and data analytics company. The Nielsen Foundation seeks to enhance use of data by the social sector to reduce discrimination, ease global hunger, promote effective education, and build strong leadership.
Chairman’s Message

As the Broadcasters Foundation of America continues to increase its fundraising and expand its outreach, we are also looking to expand our scope of assistance. And we have been able to accomplish this by expanding Emergency Grant program to include not only disaster relief, but temporary housing costs and other expenses incurred during an acute crisis.

In 2018, we gave out over $1 million in grants, and over $300,000 of that was distributed to broadcasters in need of emergency and disaster relief. We touched hundreds of broadcasters who saw devastation to their communities after Hurricane Michael, the Camp Fire in California and the 7.0 earthquake in Alaska, among other tragedies. It is through these grantee stories that we are reminded of how vast the need is and we are exceedingly grateful for the support of our broadcasting community.

But we know the need is greater than what we are serving now, and we rely on your continued support to keep expanding our reach. We thank you for your generosity and ask for your help to communicate to all in our industry about the Foundation’s noble purpose. Please continue to share our message of hope and help ensure each broadcaster in need is heard.

Sincerely,

Dan Mason
Chairman

President’s Message

The Broadcasters Foundation of America had another historic year in 2018, giving out over $1 million in monthly and emergency grants, while raising over $1 million to match. We recently premiered a new Foundation video, which highlights our emergency relief efforts in Florida, California and Alaska after devastating natural disasters affected broadcasters in those areas. Check out the video at www.broadcastersfoundation.org.

This year’s Golden Mike Award dinner was a record-breaking success, raising over $450,000 to help radio and television broadcasters in acute need. Congratulations to Nexstar Media Group’s Perry A. Sook, this year’s Golden Mike Award honoree. I would also like to give a special thank you to Perry and his wife, Dr. Sandy Sook, for their personal donation of $100,000, which was announced during the ceremony. This contribution will make a direct impact on broadcasters across the country.

We’re excited for our upcoming events at the NAB Show in April and our Celebrity Golf Tournament on September 9th. I hope we can count on your financial assistance and look forward to seeing you on the links.

Sincerely,

Jim Thompson
President
The 2019 Broadcasters Foundation of America
Golden Mike Award
Honors Nexstar Media Group’s
Perry A. Sook

$450,000
Raised to Help Broadcasters in Need
The 2019 Broadcasters Foundation of America Golden Mike Award was presented to Nexstar Media Group’s Perry A. Sook at a black-tie fundraiser to benefit the Foundation’s mission of helping broadcasters in need. More than 300 radio and television industry executives and celebrities were in attendance for the event.

The gala was hosted by Craig Melvin of NBC News’ TODAY and MSNBC. The evening’s presenters were Gordon Smith, President & CEO of the NAB, Joe Ianniello, President of CBS Corp (via video) and Dr. Sandy Sook. The ceremony featured a performance from country superstar duo Sugarland.
1. Jim Beloyianis, Jordan Wertlieb, Dan Shelley
2. Susi D’Ambra-Coplan, April Carty-Sipp, Jennifer Mitchell
3. Jack Dunkle, Alissa Pollack, Julie Talbott, Mitch Dolan, John Rosso
4. Dan Mason, Peter Dunn, Kathleen Dillon
5. Dr. Sandy Sook, Eric Meyrowitz, Emerson Coleman, Perry Sook
6. Joe Ianniello
1. Jim Thompson (center) and the Hearst Television team
2. Dr. Sandy Sook, Perry Sook, Victoria Sook
3. Blake & Lisa Russell, Mike Fabiano, Sam Morri
4. Jane Pauley
5. Ed Wilson, Larry Wert, Tom O’Brien, Dennis Miller
6. Emerson Coleman and John Rouse
1. Phil Martzolf, Leo MacCourtney, Ray Cole
2. Lew Leone and Larry Wert
3. Dan Mason, Craig Melvin, Jim Thompson, Perry Sook, Dr. Sandy Sook
4. Dan Shelly and Kathy Kirby
5. Craig Broitman, Margaret Busch, Bill Sally
6. Lynn Beale, Emily Barr, Kerry Osland, Marla Drutz
1. Howard Strudler, Perry Sook, Rich Raff, Alex Lunney, Steve Capozzoli
2. Dr. Sandy Sook
3. Ray Cole, Charles Ryan, Ernest Liebre, Phillip Lombardo
4. Emily Barratt, Renee Cassis, Meghan Buonocore, James Gwynn, Janice Garjian, Dolores Nolan
5. Jennifer Nettles & Kristian Bush of Sugarland
6. Armand A. DellaMonica, Lisbeth McNabb, Greg Raftman, Rav Agarwal
1. The Plaza Grand Ballroom
2. Gordon Smith
3. Craig Melvin
4. Laura Sook, Perry Sook, Dr. Sandy Sook, Perry Sook, Jr., Victoria Sook, and Jennifer Nettles & Kristian Bush of Sugarland
5. Julio Marenghi and DuJuan McCoy
6. Beth & Scott Herman and Peter Dunn
1. Sharon & Gordon Smith, Dennis Wharton
2. Perry Sook
3. Jim Thompson, Perry Sook, Dan Mason, Craig Melvin
4. Phillip & Kim Lombardo
5. Frank Comerford, Jean Dietze, Phil Kirk
6. Steve Hartman
1. Jeff Haley, Jeff Smulyan, Drew Marcus
2. Richard Foreman, Steve Jones, Paul Rotella
3. Perry Sook presenting a $100,000 donation from the Sook Family
4. Colleen Liebre, Richard Bodorff, Diane Wilkin
5. Ray Cole, Ray Hopkins, Perry Sook
7. Tim Busch, Dr. M. Duane Nellis, Michael Hayes
1. CBS This Morning team
2. Sue Keenom, April Carty-Sipp, Emily Barr, Ray Cole
3. Perry Sook, Jr., Dr. Sandy Sook, Perry Sook, Victoria Sook, Laura Sook
4. Kathleen Dillon and Dan Mason
5. Catherine Badalamente, Jerry Martin, Julie Pruett
6. Peter Dunn and Joel Goldberg
7. Dennis Wharton and Kathy Haley
1. Ann Schelle and Chris Ornelas
2. Jeff Smulyan, Elizabeth Neuhoff, Dennis Fitzsimons
3. Dr. Sandy Sook and Perry Sook
4. Ray Cole, Mark Gray, Scott Porretti
5. Jasmine Elliot, Peter Doyle, Jeff Wender
6. Dan Spears, Kristian Bush & Jennifer Nettles of Sugarland, Michael Steinberg
The Broadcasters Foundation of America recently launched the Foundation Legacy Society, a new initiative to ensure its ability to help Broadcast Colleagues in the future. To date, Foundation board members and supporters have committed in excess of $5,000,000 in their estate plans.

There is no more important group of supporters than the generous members of the Legacy Society. Please consider making a Bequest to the Broadcasters Foundation in your will or revocable living trust. Any assets, including cash, securities, real estate or tangible personal property, may be transferred to the Broadcasters Foundation through your estate.

**A bequest offers many benefits, including:**

- Retention of full ownership and use of your assets throughout your life
- Flexibility: a bequest is not permanent and can be changed if your life circumstances change
- Potential reduction in taxes payable by your estate
- Ease of arrangement: your attorney can incorporate gift language as part of your will.

Your bequest can be a specific amount, a specific asset, or a specific percentage of the remainder of your estate after all other obligations have been met.

**Please consider joining the Broadcasters Foundation’s Legacy Society.**

For more information Contact the Broadcasters Foundation at 212-373-8250 or info@thebfoa.org
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For more information and to reserve your spot, please visit www.broadcastersfoundation.org or contact the Broadcasters Foundation of America at 212-373-8250 or info@thebfoa.org. The Broadcasters Foundation of America is a 501(c)3 Public Charity.
America’s Broadcasters:
A Helping Hand in Times of Need

Whether it’s providing lifesaving information during a crisis, delivering breaking news or uncovering corruption through intensive investigations, America’s broadcasters are committed to keeping the public informed, no matter the cost or consequence.

The National Association of Broadcasters thanks the Broadcasters Foundation of America for supporting fellow broadcasters during difficult times.
November 07, 2018

To the Ladies & Gentlemen of the Broadcasters Foundation of America:

I am writing to thank you for the $2,000 one-time emergency grant I received this morning. In the hours and days immediately following Hurricane Michael, I suffered from a constant feeling of overwhelming despair. When all you can see are endless piles of debris that used to be your hometown, you fall into a continuing state of depression. Then you go home to a house that is severely damaged, dark, hot and humid. You sit in the blackness, wondering how you’re ever going to be able to repair what you once had. You wonder where you’ll get the money and you wait for the insurance company to call.

Your only retreat, only sense of stability, becomes the job and remembering why you work in the news industry. So we’ve spent our days telling the stories of people who were damaged worse than us, who are reaching out to help strangers, and who have shown incredible displays of courage. You draw on that courage to help yourself face the obstacles you face in your person life. And somehow you move forward.

Then you receive a check from an organization that you may not have even known existed before your world turned upside down. And you realize that someone out there actually cares about the work you’ve done your entire adult life, that there are people who believe in the profession, value the First Amendment and the role a free press/media plays in the United States. I know this may sound like a lot of emotional drivel but, when your check arrived today, I teared-up. I won’t go on anymore, except to say, on-behalf of myself and my family, thank you from the bottom of my heart.

Sincerely,

Tom Lewis
New Director
The 2019 Broadcasters Foundation of America Annual Breakfast
Leadership Awards
Lowry Mays Excellence in Broadcasting Award

During its annual industry breakfast, the Broadcasters Foundation of America continues its tradition presenting the 2019 Leadership Awards and the Lowry Mays Excellence in Broadcasting Award.

Held in conjunction with the National Association of Broadcasters (NAB) Show in Las Vegas, Wednesday on April 10th, the complimentary event is made possible by Accuradio, National Association of Broadcasters (NAB), National Association of Media Brokers (NAMB), Nielsen, the Radio Advertising Bureau (RAB), Television Bureau of Advertising (TVB) and VCreative.

The Broadcasters Foundation of America Leadership Awards are presented each year to six broadcasters whose careers have impacted the industry and whose lives have made a difference in the community at large.

The Lowry Mays Excellence in Broadcasting Award honors an individual in broadcasting whose work exemplifies innovation, community service, advocacy and entrepreneurship. The Award saluted its namesake, who is a legend in the broadcasting industry, and is underwritten by the Mays Family Foundation.

The 2019 Ward L. Quaal Leadership Awards Recipients are:

- Bobby Caldwell, Owner & CEO, East Arkansas Broadcasters, Inc.
- Jean Dietze, President, Affiliate Relations, NBC Broadcasting
- Mark Gray, CEO, Katz Media Group
- Paul McTear, former President & CEO, Raycom Media
- David Poltrack, Chief Research Officer, CBS Corporation; President, CBS Vision

The 2019 Lowry Mays Excellence in Broadcasting Award Recipient is:

Bill Clark

Look for pictures from this widely attended event in the summer issue of *On The Air*.
KATZ MEDIA GROUP RAISES A TOTAL OF $350,000 FOR THE
BROADCASTERS FOUNDATION OF AMERICA

All Money Raised During the 10th Annual Membership Drive
Supports Radio and Television Broadcasters in Need

The Broadcasters Foundation of America announces Katz Media Group has raised over $45,500 for the Foundation during its 10th annual company-wide membership drive, bringing the total amount raised to over $350,000 since the drive’s inception.

Led by Mark Gray, Chief Executive Officer of Katz Media Group; Christine Travaglini, President of Katz Radio Group; and Leo MacCourtney, President of Katz Television Group — all money raised during the annual two-week campaign goes toward the Stu Olds Memorial Fund that commemorates Katz’s former CEO and supports the Foundation’s mission to provide financial support to radio and television professionals in acute need. Last year, the Broadcasters Foundation gave out a record amount of grants to broadcasters for necessities ranging from medical care to everyday essentials. This includes one-time emergency grants given to victims of natural disasters, such as hurricanes, earthquakes and wildfires.

As longtime champions of the Broadcasters Foundation, Olds, Gray and MacCourtney all served on the Foundation’s Board of Directors. “It’s an honor to continue Stu’s legacy and give back to our incredible industry. As a board member, I have seen firsthand all the good the Foundation does. I’m incredibly proud and appreciative of the continued generosity of the Katz team to support the Foundation, and give to colleagues in need,” said Mark Gray, Chief Executive Officer for Katz Media Group.

“We are grateful to Mark, Leo, Christine and the entire team at Katz for their continued support of our charitable cause,” noted Jim Thompson, President of the Broadcasters Foundation of America. “Every day, our only purpose at the Foundation is to provide aid to those in our industry who need it most, whether it be monthly assistance from life-altering circumstances or a one-time emergency grants to help victims of natural disasters. With the help from our friends and colleagues at Katz, we can help more broadcasters in need across the country.”

To learn how to start a membership drive at your company, please contact Jim Thompson, jim@thebfoa.org, or call our offices at 212-373-8250.
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