The Taishoff Family Foundation was established by the late Lawrence B. Taishoff and his son Rob in honor of their legendary father and grandfather Sol Taishoff, the founder and editor-in-chief of Broadcasting magazine.

As journalists and publishers, Sol and Larry Taishoff played a seminal role in the development of the radio and television industry in America. As champions of a free and unfettered broadcasting profession, Broadcasting magazine was created as the instrument and manifestation of their devotion to resemble a “sentinel on the Potomac” to warn against government intrusion into the creative processes and activities of radio and television broadcasters.

The Taishoffs devoted their entire lives to extending the values and protections of the First Amendment to “The Fifth Estate” which was the designation bestowed upon the broadcasting fraternity by Sol Taishoff so many years ago.

The vision and foresight of both Taishoffs often caused them to be allied on many of the great issues of the day with the work and example of one of our own founding chairman Ward L. Quaal. In 2009, the Taishoff family was honored with a Ward L. Quaal Pioneer Award.

In addition to their commitment to journalistic causes and a free press, the Taishoff Family Foundation is also active in improving the lives of people with intellectual disabilities. The Foundation has developed resources to help educate society about the special skills and talents of people with Down syndrome, autism and traumatic brain injury, to name a few. Toward this goal, the Taishoff Family Foundation has established the Lawrence B. Taishoff Center for Inclusive Higher Education at Syracuse University.

The Taishoffs also provided critical initial funding for the Library of American Broadcasting, now located at the University of Maryland. Sol Taishoff himself was one of the founders of the Broadcast Pioneers organization which, as you know, has now become the national charitable endeavor known as the Broadcasters Foundation of America which you and so many of our colleagues support.

Today, the Taishoff Family Foundation is administered by the third generation of family members who support, among their many worthwhile endeavors, the National Press Foundation which annually presents the Sol Taishoff Award for Excellence in Electronic Journalism.

Retired Captain Robert Taishoff USN, is the chairman of the Taishoff Family Foundation.

The Broadcasters Foundation of America extends its deep gratitude to the Taishoff family for carrying on the legacy of their illustrious forebears by underwriting On The Air magazine, which is distributed widely throughout the broadcast industry.
The mission of the Broadcasters Foundation of America is to improve the quality of life and maintain the personal dignity of men and women in the radio and television broadcast profession who find themselves in acute need. The foundation reaches out across the country to identify and provide an anonymous safety net in cases of critical illness, advanced age, death of a spouse, accident and other serious misfortune. The Broadcasters Foundation of America is a 501(c)3 Public Charity.

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Emily Barratt, Editor

For feature story contributions or to request another copy of this publication, please call the Broadcasters Foundation of America at 212-373-8250, or you may email any questions and/or comments info@thebfoa.org.
Proud to support the Broadcasters Foundation of America
President’s Message

This year’s Philip J. Lombardo Charity Golf Tournament and our Leadership Breakfast realized record-setting revenues. Boundless thanks to all those who attended and contributed to the events in support of the Foundation’s mission.

Our roster of Leadership Award and Lowry Mays Excellence in Broadcasting Award honorees was, again, a most distinguished and grand testimony to the quality of individuals that have made broadcasting their careers. While we continue to expand our outreach initiatives, it is imperative that we can still count on you to spread the word as to who we are and the essential service we provide. Our PSAs and ad placements can only do so much. You can learn more about how to get help and give back at www.broadcastersfoundation.org.

Next up, we have the 2019 Celebrity Golf Tournament at Quaker Ridge Golf Club on September 9th. Keep a look out for highlights from that event in our next issue of On the Air.

Sincerely,

Jim Thompson
President
More than 250 television and radio broadcasters assembled for the annual Broadcasters Foundation of America Leadership Breakfast to honor seven of the most prominent figures in broadcasting. Six Broadcasters Foundation of America Leadership Awards, and the Lowry Mays Excellence in Broadcasting Award were presented at the Breakfast, held during the NAB Show in Las Vegas in April.
Leadership Award Recipients:

Bobby Caldwell  
Owner & CEO, East Arkansas Broadcasters, Inc.

Jean Dietze  
Past President, Affiliate Relations, NBC Broadcasting

Richard A. Foreman  
President, Richard A. Foreman Associates, Inc.

Mark Gray  
CEO, Katz Media Group

Lowry Mays Excellence in Broadcasting Award:

Bill Clark

The Award honors an individual in broadcasting whose work exemplifies innovation, community service, advocacy and entrepreneurship. It salutes its namesake, Lowry Mays, and is underwritten by The Lowry Mays Family Foundation.

The Broadcasters Foundation Breakfast is complimentary to all, thanks to the generosity of our sponsors: Accuradio, Frank N. Magid Associates, Marketron, the National Association of Media Brokers (NAMM), Nielsen, the Radio Advertising Bureau (RAB), and the Television Bureau of Advertising (TVB).

Event Photography: Exceed Photography
1. Bill McElveen, Erica Farber, Beth Herman, Scott Herman
2. Phil Martzolf, Rhonda Brockmann, Jean Dietze, Marty Frey
3. J.D. Freeman, Norm Feuer, Ann Osborne, Dick Foreman, Alan Sledge
4. Emerson Coleman and Marcellus Alexander
5. Richard Ferguson, Bud Walters, Diane Sutter
1. Mark Gray
2. Frank Biancuzzo, Michael Hayes, Mark Prak, Erwin Krasnow
3. Bruce Beasley, Dan Mason, Brian Beasley
4. Christine Merritt and Michelle Vetterkind
5. Marcellus Alexander, Paul McTear, Denise McTear, Pat LaPlatney
1. Dan Mason, Bobby Caldwell, Jim Thompson
2. Dan Mason, Jean Dietze, Jim Thompson
3. Dan Mason, Richard Foreman, Jim Thompson
4. Paul McTear
5. Dan Mason, Mark Gray, Jim Thompson
1. David Poltrack
2. Dan Mason, Bill Clark, Jim Thompson
3. Bill Clark
4. Richard Foreman, Paul McTear, Mark Gray, Bill Clark, Jean Dietze, Bobby Caldwell, David Poltrack
5. Jean Dietze
6. John & Gale Garziglia, Bobby Caldwell, John David, Bradford Caldwell
The Broadcasters Foundation of America recently launched the Foundation Legacy Society, a new initiative to ensure its ability to help Broadcast Colleagues in the future. To date, Foundation board members and supporters have committed in excess of $5,000,000 in their estate plans.

There is no more important group of supporters than the generous members of the Legacy Society. Please consider making a Bequest to the Broadcasters Foundation in your will or revocable living trust. Any assets, including cash, securities, real estate or tangible personal property, may be transferred to the Broadcasters Foundation through your estate.

**A bequest offers many benefits, including:**

- Retention of full ownership and use of your assets throughout your life
- Flexibility: a bequest is not permanent and can be changed if your life circumstances change
- Potential reduction in taxes payable by your estate
- Ease of arrangement: your attorney can incorporate gift language as part of your will.

Your bequest can be a specific amount, a specific asset, or a specific percentage of the remainder of your estate after all other obligations have been met.

**Please consider joining the Broadcasters Foundation’s Legacy Society.**

For more information Contact the Broadcasters Foundation at 212-373-8250 or info@thebfoa.org

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The Broadcasters Foundation is a 501(c)3 Public Charity
Remembering Who We Are
Richard A. Foreman’s remarks during the Leadership Award Breakfast

Thank you, Dan and Jim. I want to thank my fellow directors of our beloved Foundation for this great honor and also congratulate my very worthy fellow recipients.

Also, I want to extend special thanks to two folks, my friend and partner Jeff Shapiro, along with my sister Anne, both who travelled from New England for this Award. Sirs, this morning as I stood over here from the Wynn in my Rascal Scooter, terrorizing those in the hallways, I wonder if our late mother is rethinking my Driver Education Classes!

This morning I got a flash of déjà vu from another breakfast meeting in May of 1995, when I received a call from the “Syracuse Statesman” Jim Delmonico, who asked me to join the Board of the Broadcasters Foundation. At that time the Treasury was less than $50,000 and we were serving only five recipients!

In those early days, this Leadership Breakfast, with its first charter sponsor, our NAMB, was held at the Hilton, with several of us begging those in the halls outside to come in for a “free” breakfast!

Those early Breakfast Meetings honored several legends in our profession: Ragan Henry, Jim Schulke, Tony Malara, Frances Preston and the estimable FCC Chairman Dick Wiley.

In the years following, Delmonico was succeeded by the legendary statesman Ward Quaal, who, in 1998, was succeeded by the great Ed McLaughlin, our late Chairman Emeritus who left us just last year. And in whose revered name we recently started a Memorial Tribute Fund that to date has raised almost $400,000.

As chairman, Ed stirred the pot by adding creative new directors – and indicated that if we couldn’t help more folks through our outreach, the organization should simply close its damn doors. He also mandated that all our directors had two distinct Missions. “To Give and to Get!” To GIVE of their own purse generously and GET others to also give of their purses, with equal generosity.

Then in 2005, our great, dynamic leader Phil Lombardo became chairman. In order to convince Phil to take the job, I told him there were several good, and some not so stellar comments about his somewhat “controversial” persona.

I told him there was a feeling among some that he was a “hard driver” He immediately said – “Dick, I will NOT be a ‘hard ass’ with this extraordinary and unique organization, I promise. But I am going to work damn hard as I always do, because I passionately believe in your wonderful mission!”

It was clear we had the right person, yet again! Phil, his Board and his beloved Vice Chair, Stu Olds, also created new organizational mandates and structure for new avenues to raise funds: the Angel Initiative, the Guardian Fund and the Celebrity Golf Tournament.

As a result of his amazing accomplishments and despite his strong resistance to the idea, Stu Olds, George Beasley, Wade Hargrove and I proposed renaming our annual Las Vegas golf outing the Philip J. Lombardo Tournament, as it’s known to this day.

We then handed over the leadership reins in 2016 to the great and universally respected Dan Mason. We continued our remarkable growth and outreach hit new heights through relief efforts for hurricanes, floods, wildfires and other natural disasters. Dan’s personal efforts and industry-wide popularity and propelled the Foundation forward.

And I’m not at all sure I should mention this, but I can’t see any harm in telling you that every one of these leaders I’ve mentioned have personally given hundreds of thousands of dollars from their own purses toward our cause of helping broadcasters – past and present – who have fallen on hard times.

Every one of them continue to put their money where their hearts reside. As a matter of fact the chairman of the Guardian Fund, Bill O’Shaughnessy, recently accused Lombardo and Mason of doing some of the very best work of their lives on behalf of the Foundation, and I would agree.

Your Foundation now provides urgent outreach to over 40 states with millions of dollars dispersed for medicine and the bare necessities for life’s emergencies. We’ve come a long way, Baby!

So, again my congratulations to those fellow honorees much more worthy than Dick Foreman.

And if you’ll just permit me, and grant me one request, I’d just like to ask each of you here this morning to fill out those donor cards at your table and make a contribution. In doing so, you’ll be following the lead and example of Delmonico, Quaal, McLaughlin, Lombardo and Dan Mason!

Because (and you heard it before) bad things can happen to good people. And that’s where you come in to assist.

Just a year ago, at this very microphone, our friend and beloved late colleague Joe Bilotta, who left us this past August, said in his touching, final remarks, “There are still good days and bad days, and today is a very good day.”

And indeed Joe, today is a very good day, because we at last have a chance to recognize those who have made this organization great, by remembering who we are and where we come from.

Thank you.

You can watch the complete video of the event at www.broadcastersfoundation.org/events.
The Broadcasters Foundation Leadership Awards

The Lowry Mays Excellence in Broadcasting Award

More than 250 television and radio broadcasters assembled for the annual Broadcasters Foundation of America Leadership Breakfast to honor seven of the most prominent figures in broadcasting. Six Broadcasters Foundation of America Leadership Awards, and the Lowry Mays Excellence in Broadcasting Award were presented at the Breakfast, held during the NAB Show in Las Vegas in April.

PHILIP J. LOMBARDO

Charity

GOLF TOURNAMENT
The Annual Broadcasters Foundation of America Philip J. Lombardo Charity Golf Tournament was held on Sunday, April 7th in conjunction with the NAB Show in Las Vegas.

Named in honor of our Past Chairman, this year’s event drew a multitude of radio and television broadcasters to the beautiful, scenic Bali Hai Golf Club.

A special thanks to our sponsors:

ION Media, US Trust, Brooks Pierce, Norman Knight Foundation, Nielsen, NAB, NBCUniversal Television and ABC Owned TV Stations.
Lombardo Charity Golf Tournament

1. Bali Hai Golf Club
2. Dennis Wharton
3. Leo MacCourtney
4. Peter Doyle, Ray Cole, Philip Lombardo, Jim Thompson, Scott Herman
5. Deborah Beagan, Emily Barratt, Meghan Buonocore, Beth Herman
1. Phil Martzolf, Eric Meyerwitz, Neal Perchuk, Chris Miller, Mike Hayes
2. Michael Korr, Paul Karpowicz, Doug Lowe, Patrick McCreery
3. Neal Oberg, Colin Benedict, Brian Burns, Chris Cornelius
4. Colin Jones, Dave Denes, Scott Herman, Yaman Coskun
5. Bill Sally, Brad Mont, Henry Gola, Tim Busch
6. Mike O’Brien, Ralph Oakley, Leo MacCourtney, Matt Johnson
1. Ray Cole, Phil Lombardo, Mark Prak, Jeff Wolf, Chris Ripley
2. Damian Riordan, Brian Jones, Gerald Walsh, Dave Hanna
3. Leo MacCourtney, Mike O’Brien, Ralph Oakley, Matt Johnson, Jim Thompson
4. Neal Perchuk, Chris Miller, Eric Meyrowitz, Phil Martzolf, Jim Thompson
5. Tim Busch, Scott Herman, Jim Thompson
6. Barbara McFarland, Chris Cornelius, Catherine Herkovic, Jeff Wender
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During the ARKCON convention, held from July 17-19 in downtown Little Rock, the Arkansas Broadcasters Association celebrated its 70th Anniversary. Arkansas Governor Asa Hutchinson was in attendance to recognize the broadcasters for their years of service and commitment to the communities of the Natural State.

In 1949, the ABA began as the trade association for broadcasters in Arkansas, providing a lobbying voice, technical and regulatory support, and professional enrichment opportunities. Here’s to another 70 years!

Said to have been the inspiration for actor Will Ferrell’s “Ron Burgundy” character in the Anchorman movie franchise, real life veteran network radio and TV anchor Mort Crim is next in line for induction into the IBA’s Hall of Fame. A West Frankfort, Illinois native, Crim earned a Master’s degree in Journalism from Northwestern University’s Medill School of Journalism which led to an early stint in then news department at WLS-Radio in Chicago “working alongside Dick Biondi, Clark Weber, Stan Dale, and a bunch of other DJ’s who were prominent in the early sixties,” reminisced Crim. That would lead to jobs at radio stations from California to New York City including a five-year stint as a national correspondent for ABC Radio. It was Crim who reported Neil Armstrong’s landing on the moon for the network and some may remember Crim as the permanent vacation substitute for Paul Harvey from 1980 to 1984 on Harvey’s more than 1300 ABC Radio affiliates.

Upon learning of IBA’s plans for his Hall of Fame induction, Crim stated, “I’m deeply honored. Even humbled – and for an anchorman, being humbled is quite an accomplishment.”
Michigan Association of Broadcasters

The Michigan Association of Broadcasters kicked off their 70th Anniversary celebration at the Grand Hotel on Mackinac Island. FCC Chairman Ajit Pai, NAB’s Shawn Donilon, Congresswoman Debbie Dingell and Congressman Fred Upton were among some of the distinguished guests. Almost 200 Michigan radio and television broadcasters were in attendance.

This year’s conference will take place at the JW Marriott in Grand Rapids on August 5-6, 2019.

New Jersey Broadcasters Association

The New Jersey Broadcasters Association held its 71st Annual Conference & Gala from June 12-13 at the Tropicana Casino and Resort in Atlantic City. This year’s event theme was the “Majesty of Broadcast” and honored radio’s best, including Beasley Media Group’s Caroline Beasley, iHeartRadio’s Darren Davis; Townsquare Media’s Bill Wilson, Salem Radio Network’s Phil Boyce and Emmis’s Jeff Smulyan.

The NJBA’s first “Broadcasters of the Year” honor was bestowed Townsquare news/talk WPGG (1450) morning man Harry Hurley. Additionally, Jon Bon Jovi received the Howard L. Green Humanitarian of the Year Award and Inside Radio’s Tom Taylor received the NJBA’s Lifetime Achievement Award.
Wisconsin Broadcasters Association

Broadcasters celebrate their Best Work
Radio and television stations from across Wisconsin were honored May 4 with numerous awards at the 2019 Wisconsin Broadcasters Association Awards Gala. The awards were handed out at the Madison Marriott West in Middleton with more than 390 in attendance. Competition for this year’s awards was as strong as ever with 1,786 award entries, a new record for the contest. A total of 123 stations participated. Entries were judged by professional broadcasters outside Wisconsin.

Four Inducted into the WBA Hall of Fame
Honorees included: respected engineer Clif Groth; Milwaukee TV manager and programmer, Dean Maytag; dedicated broadcaster with a long and influential career, David L. Nelson (1921-2017); and teacher, musician, and mentor, Fannie Mason Steve (1877-1969). The WBA Hall of Fame was created in 1989 to honor broadcasters that have devoted at least 15 years to broadcasting and 10 years to Wisconsin broadcasting. The award recognizes an individual’s history of exemplary leadership in community and statewide service as a broadcast professional. The induction was part of the WBA’s Summer Conference at the Osthoff Resort in Elkhart Lake, Wis.

Radio station brings attention to Struggling Farmers
A radio station in Durand received national attention for holding a town hall meeting that highlighted the stories of struggling farmers in rural Wisconsin. WRDN General Manager Brian Winnekins said the stories from farmers were heartbreaking and included the story of one farmer who struggles to feed his family. The town hall meeting was highlighted by Radio Ink and in the daily email from the National Association of Broadcasters.
The Nielsen Foundation is honored to support the mission of the Broadcasters Foundation of America, helping to provide essential assistance to broadcasters in acute need.

The Nielsen Foundation is a private foundation funded by Nielsen, a global measurement and data analytics company. The Nielsen Foundation seeks to enhance use of data by the social sector to reduce discrimination, ease global hunger, promote effective education, and build strong leadership.
TALKERS Supports the Broadcasters Foundation of America

Helping Our Own
WPGG morning host Harry Hurley donated $3,000 to the Broadcasters Foundation of America from the Hurley Morning Show Foundation, a yearly tradition at the Talkers Convention. Renee Cassis, a long-time supporter of the Broadcasters Foundation of America, accepted the gift on the Foundation’s behalf.

BMI Honors Music Legend Paul Anka at the 71st Annual Board of Directors Dinner

Michael Fiorile, Chairman, BMI Board of Directors & Chairman and CEO, The Dispatch Printing Company and BMI President and CEO Mike O’Neill present Paul Anka with the BMI Board of Directors Award at the 71st Annual BMI/ NAB Dinner.
2019 Radio Mercury Awards: Anything is Possible on Radio

On June 6th, the winners for the 2019 Radio Mercury Awards were announced at the 28th annual awards presentation held at SONY HALL in New York. This year’s $50,000 Best of Show award was presented to Wieden + Kennedy for their Old Spice Pomade Radio campaign.

This year’s Radio Marketer of the Year Award was given to Progressive Insurance. Caroline Beasley, chief executive officer of Beasley Media Group, and Drew Horowitz, president and chief operating officer of Hubbard Radio, presented the award to Jeff Charney, chief marketing officer at Progressive Insurance.
OUR GUYS DON’T JUST WATCH SPORTS
THEY LIVE IT!

6-10AM
Mike Golic
Former NFL Defensive Lineman
Trey Wingo
NFL Live Host

10AM-1PM
Rick DiPietro
NY Islanders Goaltender & No.1 Draft Pick
Chris Canty
Super Bowl Champion
Dave Rothenberg
New York Sports Fanatic

1-3PM
Stephen A. Smith
Columnist, Opinion Shaper, Host of ESPN’s First Take

3-7PM
Michael Kay
Voice of the Yankees for two decades
Don La Greca
Jets and Rangers Voice
Peter Rosenberg
WWE Contributor, Hip Hop DJ, Sports Talk Personality

98.7 FM ESPN
Celebrity Golf Tournament 2019

QUAKER RIDGE GOLF CLUB

MONDAY, SEPTEMBER 9, 2019
SCARSDALE, NEW YORK

For more information and to reserve your spot, please visit www.broadcastersfoundations.org or contact the Broadcasters Foundation of America at 212-373-8250 or info@thebfoa.org. The Broadcasters Foundation of America is a 501(c)3 Public Charity.
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