On The Air

BROADCASTERS FOUNDATION OF AMERICA

Fall/Winter 2019

Quaker Ridge Golf Club | September 9, 2019 | Scarsdale, NY
The Taishoff Family Foundation was established by the late Lawrence B. Taishoff and his son Rob in honor of their legendary father and grandfather Sol Taishoff, the founder and editor-in-chief of Broadcasting magazine.

As journalists and publishers, Sol and Larry Taishoff played a seminal role in the development of the radio and television industry in America. As champions of a free and unfettered broadcasting profession, Broadcasting magazine was created as the instrument and manifestation of their devotion to resemble a “sentinel on the Potomac” to warn against government intrusion into the creative processes and activities of radio and television broadcasters.

The Taishoffs devoted their entire lives to extending the values and protections of the First Amendment to “The Fifth Estate” which was the designation bestowed upon the broadcasting fraternity by Sol Taishoff so many years ago.

The vision and foresight of both Taishoffs often caused them to be allied on many of the great issues of the day with the work and example of one of our own founding chairman Ward L. Quaal. In 2009, the Taishoff family was honored with a Ward L. Quaal Pioneer Award.

In addition to their commitment to journalistic causes and a free press, the Taishoff Family Foundation is also active in improving the lives of people with intellectual disabilities. The Foundation has developed resources to help educate society about the special skills and talents of people with Down syndrome, autism and traumatic brain injury, to name a few. Toward this goal, the Taishoff Family Foundation has established the Lawrence B. Taishoff Center for Inclusive Higher Education at Syracuse University.

The Taishoffs also provided critical initial funding for the Library of American Broadcasting, now located at the University of Maryland. Sol Taishoff himself was one of the founders of the Broadcast Pioneers organization which, as you know, has now become the national charitable endeavor known as the Broadcasters Foundation of America which you and so many of our colleagues support.

Today, the Taishoff Family Foundation is administered by the third generation of family members who support, among their many worthwhile endeavors, the National Press Foundation which annually presents the Sol Taishoff Award for Excellence in Electronic Journalism.

Retired Captain Robert Taishoff USN, is the chairman of the Taishoff Family Foundation.

The Broadcasters Foundation of America extends its deep gratitude to the Taishoff family for carrying on the legacy of their illustrious forebears by underwriting On The Air magazine, which is distributed widely throughout the broadcast industry.
The mission of the Broadcasters Foundation of America is to improve the quality of life and maintain the personal dignity of men and women in the radio and television broadcast profession who find themselves in acute need. The foundation reaches out across the country to identify and provide an anonymous safety net in cases of critical illness, advanced age, death of a spouse, accident and other serious misfortune. The Broadcasters Foundation of America is a 501(c)3 Public Charity.
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Chairman’s Message

In 2019, the Broadcasters Foundation hit new milestones. We have increased our outreach across the country and are on track to give out $1,300,000 in monthly grants to over 100 radio and television broadcasters this year. Earlier this fall, with the help of our NASBA partners, we launched relief campaigns for broadcasters affected by storms that hit Texas and the Southern US. While we are helping more broadcasters than ever before, we still need your support to ensure we are reaching every broadcaster in need.

As we enter this time of giving, we ask you to consider donating again, or increasing your donation. You may have already received a letter appealing to your generous spirit, with a self-addressed envelope to simplify the act of giving. That same remittance envelope is included with this edition of On the Air magazine. You can also donate online at broadcastersfoundation.org or by calling 212-373-8250. Thank you for you continued support.

Sincerely,

Dan Mason

Chairman

President’s Message

This year’s Celebrity Golf Tournament was a great success. Held in September at the prestigious Quaker Ridge Golf Club, the event raised over $250,000 for broadcasters in need. A special thank you to this year’s event chair, Adam Monaco, Senior Vice President, Disney Advertising Sales Local. And we are continually grateful to our title sponsor, Evercore Wealth Management, for making this event possible. You can read more about the tournament on page 6.

We are currently soliciting year-end donations and organizing our next fundraiser, the Broadcasters Foundation of America Golden Mike Award Gala, being held on March 4, 2020 at the Plaza Hotel in New York City. The 2020 BFOA Golden Mike honoree is David Lougee, President & CEO of TEGNA. The 2020 Lifetime Achievement Award recipient is George Beasley, Chairman of Beasley Broadcast Group. It’s going to be a great event and we look forward to seeing you at the Plaza in March.

Thank you,

Jim Thompson

President
$250,000 Raised to Help Broadcasters in Need
More than 175 broadcasters and celebrities turned out to support the mission of the Broadcasters Foundation at the 2019 Celebrity Golf Tournament at Quaker Ridge Golf Club in Scarsdale, NY.

Celebrity golfers included: John Anderson, ESPN; Bruce Beck, NBC TV Sports; Scott Brunner, NY Giants; three-time Stanley Cup champion Bobby Carpenter; Rick Cerone, NY Yankees & Boston Red Sox; Maurice DuBois, CBS TV; Mike Eruzione, Captain, 1980 Olympic Gold Medal Team; Ann Liguori, WFAN; Rob Marciano, ABC News & GMA; Sean McDonough, ESPN; Karl Nelson, NY Giants; Sterling Sharpe, Green Bay Packers Hall of Fame; Lee Saltz, NE Patriots; Jeremy Schaap, ESPN; LPGA pros Sarah Stone and Liz Caron, and more.

This year’s Event Chair was Adam Monaco, Senior Vice President, Disney Advertising Sales Local. Sponsors included: Evercore Wealth Management, Putnam Investments, ABC TV, CBS TV, Entercom, NBC Owned TV Stations & Telemundo Station Group, Eileen & Jack Connors, Jr., ESPN Radio, Empire Merchants/Diageo Brands, Flexjet, Katz Media Group, Norman Knight Charitable Foundation, Nielsen, Pepe Auto Group, Tito’s Handmade Vodka, and others.

Event Photography: Exceed Photography
1. CJ Papa, Danny O’Brien, Joe DiScipio, Lew Leone, Jamie Gillespie
2. Ron Claiborne, Rob Marciano, Ray Cole
3. Brad Mont, Paul Schwartz, Rachel Grant, Leo MacCourtney, Artie Altman
4. Ernest Liebre, Philip Lombardo, John Anderson, Ray Cole
5. Don Julio Tequila
6. Christopher Knight
7. Gordon Smith, Scott Burrell, Bill McGorry, Dennis Wharton, Dade Hayes
8. Michael Blauner, Ann Liguori, Chad Brown, Matt Kluft, Christine Travaglini
1. Maurice DuBois, Mike Eruzione, Mary Calvi, Bruce Beck
2. Bill McGorry, Gordon Smith, Scott Burrell, caddie
3. Bob O’Neill, Bill Whittle, Jake Weithorn, Sarah Stone, Harold Green, Patrick McCreevy
4. Megan Buonocore, Emily Barratt, Renee Casiss
5. Tim Welsh, Sue Tremblay, Blaine Rominger, Amy Madden, Paul LeFort
6. Sean McDonough
7. Alberto of Abe’s Cigars, Sterling Sharpe, Scott Burrell
1. Tim McCarthy, Sean McDonough, Jeff Martindale, Nordy Williams, Traug Keller
2. Taylor Twellman, Dick Bodorff, Sandy Panetta, Charles Ryan, Jeff Harrigan
3. Eric Meyrowitz, Andrew McLean, Brian Murphy, Adam Noble, Jon Crispin
4. Michael Yodice, David Uva, Maurice DuBois, Anthony Iacomini, Jimmy Macagna
5. CJ Papa, Scott Herman, Peter Doyle
6. Norman Knight Foundation “Power Drive” with Liz Janangelo Caron
1. Dennis McCauley, Larry West, Chris Wragge, Sarah Stone, Chris Tzianabos, Jim Sullivan
2. Dick Madsen, Mitch Slachman, Don Bouloukos, Scott Herman, Chad Cascadden
3. Bruce Kaliner, Bruce Beck, Dickie Wiener, Bill LeBlanc, Mike Jessup
4. Paul Rotella, Ernest Liebre, Philip Lombardo
5. The Manhattan Trio
6. Alberto of Abel’s Cigars
7. John Gilchrist and Damian Riordan
1. Ann Liguori and Scott Knight
2. Phil Schwartz, Artie Altman, Brad Mont
3. Joe Isabella, Rick Cerone, Julio Marenghi, Mark Lund, Joel Goldberg
4. Awards Table
5. Jeff Harringer, Brian Curran, Charles Ryan
6. Ian Steele, Julio Aponte, Kevin Garrity, Scott Friedlander
7. Larry Wert and Jim Sullivan
1. Awards Dinner and Live Auction
2. Bob Wichusen, Tim McCarthy, Traug Keller
3. Dick Bodorff, Rachel Grant, Rob Marciano, Ray Cole
4. Patrick McCreery and Leo MacCourtney
5. Chad Brown, Greg Stern, Matt Kluf, Christine Travalgini
6. Marc Gabelli, Phil Lombardo, Damian Riordan
7. Matt Purpura and Pete Doherty
COMMUNITY MATTERS

The Nielsen Foundation is honored to support the mission of the Broadcasters Foundation of America, helping to provide essential assistance to broadcasters in acute need.

The Nielsen Foundation is a private foundation funded by Nielsen, a global measurement and data analytics company. The Nielsen Foundation seeks to bridge divides and enhance the use of data by the social sector to reduce discrimination, ease global hunger, promote effective education, and build strong leadership.
Dear Broadcasters Foundation of America,

Our grantees often write letters to share their gratitude for the Foundation's assistance and to tell us how our grants have affected their lives. We want to share these notes with you, as we would not be able to help these broadcasters without your support. Here are a few messages we received recently.

From a veteran TV Weatherman:
"Thank you for your kindness and generosity to a fellow broadcaster. It has changed my life for the better. Your gracious gift has helped lift me out of a dark place into the sunshine."

From a former TV Sales Manager:
"I cannot thank you enough for your ongoing support. Your monthly grant has helped lift a tremendous financial burden and allowed me to focus on my recovery. My health has greatly improved, and I am hopeful to be back at work soon."

From a veteran Radio Broadcaster:
"The Broadcasters support has helped me and my family through our darkest times, and this year's generous grant has provided me with a feeling of security, knowing I can meet my obligations. I haven't felt like that in a long time. It's an 'act of kindness' that is greatly appreciated."
Putnam is proud to support the Broadcasters Foundation of America in helping television and radio professionals who find themselves in need.
The Broadcasters Foundation of America launched the Foundation Legacy Society, an initiative to ensure its ability to help Broadcast Colleagues in the future. To date, Foundation board members and supporters have committed in excess of $5,000,000 in their estate plans.

There is no more important group of supporters than the generous members of the Legacy Society. Please consider making a Bequest to the Broadcasters Foundation in your will or revocable living trust. Any assets, including cash, securities, real estate or tangible personal property, may be transferred to the Broadcasters Foundation through your estate.

A bequest offers many benefits, including:

Retention of full ownership and use of your assets throughout your life

Flexibility: a bequest is not permanent and can be changed if your life circumstances change

Potential reduction in taxes payable by your estate

Ease of arrangement: your attorney can incorporate gift language as part of your will.

Your bequest can be a specific amount, a specific asset, or a specific percentage of the remainder of your estate after all other obligations have been met.

Please consider joining the Broadcasters Foundation’s Legacy Society.

For more information Contact the Broadcasters Foundation at 212-373-8250 or info@thebfoa.org

The Broadcasters Foundation is a 501(c)3 Public Charity
NASBA (National Alliance of State Broadcasters Associations) President, Polly Prince Johnson, President & CEO of the Louisiana Association of Broadcasters addresses state association executives in Dallas during NASBA’s annual meeting in conjunction with the NAB Radio Show.
Nebraska Broadcasters Association hold its 85th Annual Convention

During the convention’s Pinnacle Award celebration, the NBA Board Chairman, Graig Kinzie, spoke about recent storms that have affected Nebraskans and how the Broadcasters Foundation of America can provide financial support in these times of need. “The NBA Foundation has long been an annual contributor to the BFOA. When hurricanes Florence and Michael battered the southeast, the NBA Foundation made a $5,000 donation to the BFOA specifically for our colleagues who were impacted by those storms. Our $5,000 donation spurred other state broadcast associations to make similar donations, resulting in over $42,000 raised in less than one week. I hope you will consider making a contribution of your own. Thank you.”

KBA Board of Directors approves $15,000 donation to Broadcasters Foundation

The Kentucky Broadcasters Association followed up its generous $10,000 donation in 2019 with a $15,000 pledged donation for 2020. This record setting donation will directly support radio and television broadcasters in acute financial need through the Broadcasters Foundation’s Angel Initiative.
Illinois Broadcasters Association

Dave Arland, Executive Director of the Indiana Broadcasters Association (IBA) presents Dennis Lyle, an Officer of the Broadcasters Foundation of America (BFOA) with a $5,000.00 IBA contribution to BFOA during the IBA’s annual conference, October 24, in Carmel, Indiana.
A RENOVATION AS

Timeless as The Wauwinet Itself
The 2020 Golden Mike Award Honoree is

Dave Lougee
President & CEO, TEGNA, Inc.

The 2020 Lifetime Achievement Award Recipient is

George Beasley
Chairman, Beasley Broadcast Group
The Radio Show Heads to the Lone Star State
This past September, the Radio Show visited Dallas to champion all things radio.

Eric Farber, President & CEO of the RAB, moderated the panelist chat at the Student Scholars Program.

“Attention is the New Currency” Gary Vaynerchuk, Chairman, VaynerX

“Generation Z Onstage - Born and Raised in a Digital World” (L-R) Jose Villa, Chief Strategy Officer, Sensis; Ana Castillejos, On-air Personality, The Kidd Kraddick Morning Show; Amari Vann, On-Air Talent, KVLU-FM; Ashley Wilson, Director of Country Programming, Kentucky/Indiana Region, iHeartMedia; Wilnir Louis, Station Manager, WSOU-FM; Zach Sang, Host, Zach Sang Show, Westwood One

Marconi Award Winners
29th Annual Broadcasting & Cable Hall of Fame Gala

Broadcasting & Cable Magazine welcomed its 29th class of honorees to the Hall of Fame on October 29th, during a black-tie gala at New York City’s Ziegfeld Ballroom. The event was co-hosted by Deborah Norville, anchor, Inside Edition; Rosanna Scotto, anchor and co-host, Good Day New York, Fox 5; and Chuck Scarborough, news anchor, NBC 4 New York.

2019 Class Photo (pictured left to right): Alan Elkin, the CEO of Active International; Armando Nuñez, president and CEO, CBS Global Distribution Group and chief content licensing officer, CBS Corp; David Nevins, chief creative officer of CBS Corp. and chairman and CEO of Showtime Networks; Byron Allen, founder, chairman and CEO, Entertainment Studios; Susan Zirinsky, CBS News president and senior executive producer; Bill McGorry, Chairman, B&C Hall of Fame; Randi Schatz, VP Market Leader, B&C and Multichannel News Robert Friedman, CEO, Bungalow Media + Entertainment; Meredith Vieira, journalist, producer, news anchor and host, 25 Words or Less on Fox Television Stations; Greg Maffei, president and CEO, Liberty Media Corp.; Andrea Canning, anchor, Dateline; Josh Mankiewicz, anchor, Dateline; Channing Dungey, VP; original series, Netflix; Dennis Murphy, anchor, Dateline; Keith Morrison, anchor, Dateline; Jean Dietze, president, affiliate relations, NBC Broadcasting; Michael Fiorile, chairman and CEO, Dispatch Printing Co.; and Mike O’Neill, president and CEO, BMI (honoree not pictured: Kelly Ripa, host and executive producer, Live with Kelly and Ryan).


Chuck Scarborough, Michael Fiorile, Bill McGorry and Randi Schatz.

Mike O’Neill
“This grant saved me from the streets.”

What happens when you have nowhere to turn?

Dusty Street, the quintessential Rock Jock, spent her entire career on the radio. But as the broadcast industry evolved and stations changed formats, she struggled to find work and keep her much needed medical benefits.

After 34 years on-air in Los Angeles, Dusty lost her position due to a format change. She relocated to Las Vegas, only to lose that position to another format change. She moved around the country looking for on-air jobs, but many were part-time and did not include medical coverage.

During this time, Dusty had to have, not one, but two spinal surgeries. She battled cancer, twice. Her medical insurance and COBRA extension ran out, so she depleted her retirement savings and 401K to pay her medical bills. But Dusty’s body continued to deteriorate.

Completely out of funds, with nowhere to turn, a colleague told her about the Broadcasters Foundation of America. Now Dusty receives a monthly grant from the Foundation that keeps her in her home and helps her make ends meet.

Dusty shares in a letter: “Because of this grant I can pay my rent and basic bills. This grant literally saved me from the streets. You are my angels on earth. I don’t know what I would do without you.”

Dusty’s story is just one of many. Please tell your colleagues about the Broadcasters Foundation of America, because no broadcaster’s cry for help should ever go unanswered.

Find out more information at www.broadcastersfoundation.org.
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