2020 Golden Mike Award Recipient

Dave Lougee

2020 Lifetime Achievement Award Recipient

George Beasley
The Taishoff Family Foundation was established by the late Lawrence B. Taishoff and his son Rob in honor of their legendary father and grandfather Sol Taishoff, the founder and editor-in-chief of Broadcasting magazine.

As journalists and publishers, Sol and Larry Taishoff played a seminal role in the development of the radio and television industry in America. As champions of a free and unfettered broadcasting profession, Broadcasting magazine was created as the instrument and manifestation of their devotion to resemble a “sentinel on the Potomac” to warn against government intrusion into the creative processes and activities of radio and television broadcasters.

The Taishoffs devoted their entire lives to extending the values and protections of the First Amendment to “The Fifth Estate” which was the designation bestowed upon the broadcasting fraternity by Sol Taishoff so many years ago.

The vision and foresight of both Taishoffs often caused them to be allied on many of the great issues of the day with the work and example of one of our own founding chairman Ward L. Quaal. In 2009, the Taishoff family was honored with a Ward L. Quaal Pioneer Award.

In addition to their commitment to journalistic causes and a free press, the Taishoff Family Foundation is also active in improving the lives of people with intellectual disabilities. The Foundation has developed resources to help educate society about the special skills and talents of people with Down syndrome, autism and traumatic brain injury, to name a few. Toward this goal, the Taishoff Family Foundation has established the Lawrence B. Taishoff Center for Inclusive Higher Education at Syracuse University.

The Taishoffs also provided critical initial funding for the Library of American Broadcasting, now located at the University of Maryland. Sol Taishoff himself was one of the founders of the Broadcast Pioneers organization which, as you know, has now become the national charitable endeavor known as the Broadcasters Foundation of America which you and so many of our colleagues support.

Today, the Taishoff Family Foundation is administered by the third generation of family members who support, among their many worthwhile endeavors, the National Press Foundation which annually presents the Sol Taishoff Award for Excellence in Electronic Journalism.

Retired Captain Robert Taishoff USN, is the chairman of the Taishoff Family Foundation.

The Broadcasters Foundation of America extends its deep gratitude to the Taishoff family for carrying on the legacy of their illustrious forebears by underwriting On The Air magazine, which is distributed widely throughout the broadcast industry.
The mission of the Broadcasters Foundation of America is to improve the quality of life and maintain the personal dignity of men and women in the radio and television broadcast profession who find themselves in acute need. The foundation reaches out across the country to identify and provide an anonymous safety net in cases of critical illness, advanced age, death of a spouse, accident and other serious misfortune. The Broadcasters Foundation of America is a 501(c)3 Public Charity.
Putnam is proud to support the Broadcasters Foundation of America in helping television and radio professionals who find themselves in need.
Chairman’s Message

I am deeply honored to accept the Chairmanship of the Broadcasters Foundation of America. The Foundation’s mission is near and dear to my heart and I am grateful for this opportunity to serve and give back to our industry.

As our departing Chairman, Dan Mason, said, “Never in our history as broadcasters have we experienced an event that has caused this much hardship.” I am proud to say that the Broadcasters Foundation of America has not only continued its mission to support broadcasters in need but expanded its emergency grant guidelines to include those unable to work due to contracting COVID-19. Dan Mason and I worked side by side for many years at CBS Radio and I’m thrilled that he will continue to serve on our Board of Directors.

As our industry evolves, we know that the need for our support continues to grow and we can’t do it without you! We rely on all of you to help us expand our reach across the Country, especially during this unprecedented crisis. Your generosity is necessary and appreciated and we just cannot turn our backs on those who have fallen on hard times.

I also ask each of you to help us communicate the Foundation’s noble mission to all those in our industry. Help share our message of hope and help to ensure that we can reach every broadcaster in need with no one left behind.

Sincerely,
Scott Herman, Chairman

President’s Message

It is with great pride that we welcome Scott Herman as Chairman of the Broadcasters Foundation of America. Many of you know Scott as the COO of CBS RADIO, a position from which he retired after 39 years. The Board of Directors and I look forward to working with Scott on new initiatives and ideas that will advance our mission, and we are forever grateful to Dan Mason for his leadership and service.

This year has been unlike any other. The Foundation was fortunate enough to host our annual Golden Mike Award gala before the pandemic canceled so much. Thanks to our Golden Mike Award honoree, Dave Lougee, President & CEO of TEGNA, and our Lifetime Achievement Award honoree, George Beasley, Founder & Chairman of Beasley Media Group, the event was a huge success and we were able to raise over $400,000. Thank you to everyone who participated.

Unfortunately, we had to cancel this year’s PJL Golf Tournament, Leadership Awards Breakfast and Celebrity Golf Tournament, all due to pandemic concerns and restrictions. These fundraisers generate over $450,000 a year. I now humbly ask everyone whose career is built on broadcasting to consider donating to help offset these losses and ensure the Broadcasters Foundation of America can continue our mission for years to come.

Sincerely,
Jim Thompson, President
COMMUNITY MATTERS

The Nielsen Foundation is honored to support the mission of the Broadcasters Foundation of America, helping to provide essential assistance to broadcasters in acute need.

The Nielsen Foundation is a private foundation funded by Nielsen, a global measurement and data analytics company. The Nielsen Foundation seeks to enhance use of data by the social sector to reduce discrimination, ease global hunger, promote effective education, and build strong leadership.
To all the essential workers who put their lives on the line for us...

Thank you.

The Broadcasters Foundation of America honors all essential workers for their dedication during this global crisis. We also thank our radio and television broadcasting colleagues who continue to report from the front line of the pandemic. Your dedication to our industry keeps the country informed and connected during these challenging times.

Our staff continues to work remotely during this crisis to ensure that our monthly and emergency grant recipients receive their much needed financial assistance without interruption. In April, the Foundation’s Board of Directors amended the guidelines for our emergency grant program to include broadcasters unable to work due to contracting COVID-19. We admire the passion our colleagues have for this industry, and we want to be there for all broadcasters in need.

To learn more about our mission, please visit www.broadcastersfoundation.org.
The 2020 Broadcaster Foundation of America Golden Mike Award Honors TEGNA, Inc.’s Dave Lougee

$400,000 Raised to Help Broadcasters in Need
The 2020 Broadcasters Foundation of America Golden Mike Award was presented to Dave Lougee, President & CEO of TEGNA, Inc., at a black-tie fundraiser to benefit the Foundation’s mission of helping broadcasters in need. Founder and Chairman of Beasley Media Group, George Beasley, was honored with the 2020 Lifetime Achievement Award. More than 325 radio and television industry executives and celebrities were in attendance for the event.

The gala was hosted by Deborah Norville of Inside Edition. The evening’s presenters were Jack Sander, Founder, Sander Media; Gordon Smith, President & CEO, NAB; and Lynn Beall, EVP & COO of Media Operations, TEGNA, Inc. GRAMMY winner and BMI singer-songwriter Nile Rodgers and CHIC provided the evening’s entertainment.
1. Chris Ornelas, Leslie Godridge, Joe Harb. Deborah Parenti, Heidi Raphael, Caroline Beasley, Brian Beasley
2. Rhonda Brockman, Emily Barr, Jean Dietze
3. Joyce Tudryn, Jim Beloyianis, Leo MacCourtney
4. Steve Newberry, Gordon Smith, Sharon Smith, John David, Tamara Matheny, Sam Matheny, Curtis LeGeyt, Ann Marie Cumming
5. Mike Hayes, Suzanne Grethen, Katherine Barnett, Nick Radziul
1. Dave Lougee and Emily Barr
3. Ray Cole, Susan Cole, Beth Herman, Scott Herman, Phil Lombardo, Kim Lombardo
4. Mark Gray and Richard Foreman
5. Dan Flynn, Jinny Laderer, John Laderer
6. Peter Doyle, Erica Farber, Chelsea Maddox-Dorsey
1. Deborah Parenti, Heidi Raphael, Christine Travaglini
2. Bill McGorry, Peter Doyle, Randi Schatz
3. Leah Kamon, Randy McMillan, Jessica Frost
4. Robb Lich, Mike Weinisch, Sue Tremblay
5. Constellation Brands Team
6. Dan Spears and Charlie Feldman
1. Dan Mason, Caroline Beasley, Jim Thompson, Deborah Norville
2. George Beasley, Lifetime Achievement Award honoree
3. Caroline Beasley and Brian Beasley
4. Anne Schelle, Caroline Beasley, Jack Sander, Abby Auerbach, Lynn Beall
5. The Beasley Family
1. Deborah Norville, Dave Lougee, Danni Lougee
2. Chris Oliviero, Scott Herman, Jon Zellner, Mitch Dolan, Julie Talbott, Dan Mason
3. Lester Holt
4. Frank Pesce, Renee Cassis, Dolores Nolan, Emily Barratt, Janice Garjian, Meghan Buonocore, Madison Wright, James Gwynn
5. Eric Meyrowitz, Al Lustgarten, Emerson Coleman
6. Nile Rodgers
1. Dan Mason, Deborah Norville, Dave Lougee, Jim Thompson
2. Gordon Smith
3. Lynn Beall
4. Jack Sander
5. Jack Sander, Lynn Beall, Deborah Norville, Adam Kornuth, Vai Kornuth, Dave Lougee, Danni Lougee, Nash Lougee
The Broadcasters Foundation of America has been a great and consistent beneficiary of the enlightened leadership and remarkable generosity of several broadcasters whose service and devotion to us is widely known throughout our profession. And the work of our late, beloved (and he was that) former Chairman Emeritus, Ed McLaughlin, is among the very first rank of those mythic and nationally-known colleagues who have given so generously to our unique Foundation.

After a legendary and pioneering career as president of the ABC Radio Networks and mentor of Paul Harvey, Rush Limbaugh, et al., Ed McLaughlin also bestowed his genius on the Mission and noble work of the Foundation. During his long and distinguished tenure, our important and vital Guardian Fund was established for personal contributions. Those who knew the altogether unique and brilliant Ed McLaughlin will recall many delightful nights at “21” when he would regale our colleagues with predictions that “a talented guy from Sacramento is going to make it big time.” (He had cleared Rush on a grand total of only four stations at the time!) And you should also know that when Ed left us, Rush Hudson Limbaugh III stepped up spectacularly and gave very generously to the Foundation in Ed’s name as did many others who knew of his work among us and his singular devotion to our Foundation.

Although we have been wonderfully well served by the leadership of several other great broadcasters, before and after McLaughlin, Ed’s historic 13-year tenure as chairman and then as chairman emeritus, and his prescient dedication and dynamic vision jump-started our charitable endeavors, setting us on the path to becoming a highly respected and altogether unique national charity. Although Ed went to another, and we are sure a better world, a few years ago, his work with the Foundation has been supported by his beloved wife, Patricia McLaughlin, who has always encouraged the work started over 25 years ago by Ed himself.

It should also be noted that one of Ed’s greatest gifts was his wise selection of successor as chair, Phil Lombardo, who currently serves as chairman emeritus. We have also benefited greatly from the chairmanship of the popular and universally respected Dan Mason, who just this year was succeeded by another top CBS Radio executive, Scott Herman.

We’ve come a long way: from our start as the Radio Pioneers in 1947 to the Broadcast Pioneers in 1957 to the Broadcasters Foundation in 1995. And then, under Ed’s enlightened and dynamic leadership, we became the Broadcasters Foundation of America which has become a highly respected national charity serving hurting and almost forgotten colleagues, past and present, all across the country. But through all of it, the example of Ed McLaughlin and his beloved Patricia has been a lodestar that still guides us. In the mortal words of Paul Harvey: ”And that’s the rest of the story … about a wonderful colleague and his family.”

Written by
Richard Ambrose Foreman, former Director and Guardian Fund contributor
and William O’Shaughnessy, Chair, Guardian Fund Committee
Each year, the Broadcasters Foundation of America presents six broadcasters with the Leadership Award. The awards are given in recognition of career contributions to the broadcast industry and the community at large.

Additionally, the Foundation presents one broadcaster with the Lowry Mays Excellence in Broadcasting Award, which honors an individual whose broadcasting work exemplifies innovation, community service, advocacy and entrepreneurship. It salutes its namesake, Lowry Mays, and is underwritten by The Lowry Mays Family Foundation.

Unfortunately, this year we were unable to present these awards during our annual Broadcasters Foundation of America Leadership Breakfast in Las Vegas. Despite being apart, please join us in celebrating these seven exemplary broadcasters for all they do for our industry and communities. Congratulations to all of this year’s honorees.

2020 Lowry Mays Excellence in Broadcasting Award Honoree

Ajit Pai
Chairman, Federal Communications Commission

Ajit Pai is the Chairman of the Federal Communications Commission. He was designated Chairman by President Donald J. Trump in January 2017. He previously served as Commissioner at the FCC, appointed by then-President Barack Obama and confirmed unanimously by the US Senate in 2012.

Chairman Pai’s regulatory philosophy is informed by a few simple principles. Rules that reflect these principles will result in more innovation, more investment, better products and services, lower prices, more job creation, and faster economic growth. Some selected issues that Chairman Pai has invested in are Broadband, First Amendment freedoms, Public Safety and Fiscal Responsibility.

Chairman Pai graduated with honors from Harvard University in 1994 and from the University of Chicago Law School in 1997, where he was an editor of the University of Chicago Law Review and won the Thomas R. Mulroy Prize. The son of immigrants from India, Chairman Pai now lives in Arlington, VA, with his wife, Janine; son, Alexander; and daughter, Annabelle.
Marci Burdick

Marci Burdick started in broadcasting at the age of 14, working at a local radio station. Her career expanded as she moved from a young reporter, to News Director at KYTV, to President/GM at WAGT. In 2002 she was named SVP of the Electronic Division at Schurz Communications, then became a Senior Advisor when the company divested its TV and radio division. After 48 years in broadcasting, Marci retired in 2019.

Marci has won numerous awards, including two national Edward R. Murrow Awards, the national Iris Award and the national Silver Gavel Award, among others. Marci was named “Broadcaster of the Year” in 2013 by B&C Magazine and in 2017 was included in the Missouri Broadcasters Hall of Fame.

Marci and her husband, John, have four children and seven granddaughters.

Kim Guthrie

Kim Guthrie was the first CEO of the new Cox Media Group (CMG) a multi-platform, integrated broadcasting and digital media group. Kim was named President of CMG in 2016 under Cox ownership and added the CEO title in 2019. Under Kim’s leadership, CMG won multiple honors for programming excellence and outstanding community service.

During her broadcast career, Kim served on the Executive Committee for the NAB and the boards of the BFOA, the NAB Leadership Foundation, and the RAB. She has been honored and recognized by Radio Ink, March of Dimes, Muscular Dystrophy Association, MIW Radio Group, and the Alliance for Women in Media.

Kim began her career as a journalist and news anchor, holds a degree in journalism from Iowa State University. Kim spends her free time with her husband, Todd, and three daughters.

Kraig Kitchen

Kraig is President of Sound Mind, with a focused effort towards managing the businesses of high-profile radio personalities and production companies. The combination of responsibilities creates continuous opportunities to work with top ranked personalities and consumer brand and service companies choosing to work together. Sound Mind has been in existence since 2008.

For 20 years, Kraig worked with Premiere Networks, serving as their President/COO from 1998 to 2007. During his tenure, the company became the #1 radio network in the country. Prior to this, Kraig worked at radio stations in Lansing, MI, before joining Katz Media Group in 1984.

Kraig serves as chairman of the Radio Hall of Fame, board member of the Museum of Broadcast Communication, and chairman of Point Hope, a non-profit organization.
Weezie Kramer is a Senior Executive Advisor and member of the Board of Directors at Entercom. She served as the company’s Chief Operating Officer until her retirement in May 2020.

Weezie has been an instrumental part of Entercom’s growth since joining the company in 2000 as a Regional Vice President and assuming the role of COO in 2014. Her many contributions to Entercom include attracting outstanding leadership to the company and stewarding impactful organizational and operational change.

Weezie has been recognized as a powerful, motivational leader and an outstanding contributor to the broadcasting industry. She was the first woman to serve as chairperson of the RAB. She has been honored with the MIW’s Trailblazer Award and, in 2019, the Alliance for Women in Media’s Gracie Leadership Award.

Barbara A. Kreisman was appointed to her present position as Chief, Video Division, Media Bureau, FCC in December 1989. The Video Division is responsible for regulatory issues relating to authorization and assignment of television, Class A, low power television and television translator stations, as well as the post Incentive Auction TV Station repack, the licensing of Next Gen TV stations, and the television license renewal process.

Barbara was the recipient of the Federal Communications Bar Assoc. Excellence in Government Service Award and the FCC Gold Medal and Catherine Forster Public Service Awards. She is a member of the Maryland and District of Columbia Bars.

Barbara resides in the District of Columbia with her husband, Raymond Banoun.

Leo MacCourtney is President of Katz Television Group, the nation’s leading television representation company. Leo oversees Katz’s strategic sales direction for its more than 800 television station partners and their digital extensions across over 196 markets. Leo’s broadcasting career began at WERE radio in Cleveland, Ohio. In 1981, Leo joined Blair Television as an account executive, becoming President and CEO in 1998. In 2007, Leo joined Katz Television Group and was appointed to his current role in 2012.

Leo is currently Chairman of the TVB. He is also on the boards of the International Radio & Television Society Foundation, the Emma Bowen Foundation, the Washington Media Scholars Foundation, and the BFOA.

Leo and his wife, Barbara, reside in New York City. They have two sets of twins, Colin, Conor, Kyle and Caitlin, and two grandchildren.
Broadcasters Foundation of America launched the Legacy Society to ensure its ability to help our broadcast colleagues in the future. To date, Foundation board members and supporters have committed in excess of $6,300,000 in their estate plans.

There is no more important group of supporters than the generous members of the Legacy Society. Please consider making a Bequest to the Broadcasters Foundation of America in your will or revocable living trust. Any assets, including cash, securities, real estate or tangible personal property, may be transferred to the Broadcasters Foundation through your estate.

**A bequest offers many benefits, including:**

- Retention of full ownership and use of your assets throughout your life
- Flexibility: a bequest is not permanent and can be changed if your life circumstances change
- Potential reduction in taxes payable by your estate
- Ease of arrangement: your attorney can incorporate gift language as part of your will.

Your bequest can be a specific amount, an asset, or a percentage of the remainder of your estate after all other obligations have been met.

**Please consider joining the Broadcasters Foundation’s Legacy Society.**

For information contact the Broadcasters Foundation at 212-373-8250 or info@thebfoa.org.
Illinois Broadcasters Association

IBA UNITING AGAINST HUNGER RAISES MORE THAN $1.5 MILLION FOR FOOD AT REGIONAL FOOD BANKS

Earlier this year, television and radio stations throughout Illinois joined forces in a statewide campaign that raised more than $1.5 million to combat hunger and food bank shortages in the wake of the COVID-19 pandemic. Illinois broadcasters, in partnership with Feeding Illinois and the Illinois Broadcasters Association, encouraged their viewers and listeners to contribute monetary donations to bolster dwindling food supplies at area food banks. ILLINOIS BROADCASTERS UNITING AGAINST HUNGER kicked off on March 26 with news stories about the dramatic rise in food insecurity along with on-air and social media promotion. The first goal for the fundraising effort was set at $250,000. The drive was scheduled to be a month-long effort but was extended to April 30 when the response was so great.

“The outstanding generosity of Illinoisans and local broadcasters as well as the incredible power of local broadcast media never cease to amaze me,” remarked Dennis Lyle, president and CEO of IBA. “What a remarkable achievement.”

Congratulations to everyone who supported this wonderful cause and helped ensure that the communities of Illinois do not go without food during this unprecedented crisis.

Massachusetts Broadcasters Association

$30,000 in Student Scholarships Awarded via Zoom Presentation

The MBA awarded $30,000 in scholarships to eleven of the most promising broadcast students in the Commonwealth. Student Broadcaster Scholarships are given to students pursuing a career in over-the-air broadcasting and enrolled in a broadcast program at a two or four-year accredited school.

This year, in lieu of an in-person presentation, students were presented their scholarships via Zoom. Joining the call were Jordan Walton, Executive Director of the Massachusetts Broadcasters Association; Kyle Grimes, President and General Manager of WCVB-TV; Mary Menna, Market Manager for Beasley Media; and Deb Metros, General Manager of Costa-Eagle Media. Congratulations to all of this year’s scholarship winners.
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The mission of the Broadcasters Foundation of America is to improve the quality of life and maintain the personal dignity of men and women in the radio and television broadcast profession who find themselves in acute financial need due to a critical illness, accident, advanced age or other serious misfortune.

**MONTHLY GRANTS**
- **Aid for Illness, Accident, Advanced Age** - The Broadcasters Foundation of America provides monthly grants to broadcasters who are unable to work due to an illness, accident, advanced age or other serious misfortune. Medical bills or long-term care expenses can leave a family in desperate need of help. The Foundation provides grants to help fill in the gap between income and expenses.

**EMERGENCY GRANTS**
- **Aid for Natural Disasters** - When natural disasters hit a community, broadcasters are some of the first on the scene, reporting live. But these events can also affect the lives of broadcasters, leaving some in dire financial need. In these situations, the Broadcasters Foundation of America provides one-time grants to broadcasters who need financial help recovering from disaster.

**CORONAVIRUS ASSISTANCE PROGRAM**
Broadcasters Foundation of America’s Emergency Grant for Coronavirus Assistance provides one-time grants to broadcasters who have faced extreme financial hardship due to contracting COVID-19. In April 2020, criteria for emergency grant qualifications was revised to provide aid to broadcasters during pandemics.

To learn more about our grant programs, or to find out how you can help, visit [www.broadcastersfoundation.org](http://www.broadcastersfoundation.org)
2020 BROADCASTERS FOUNDATION OF AMERICA LEADERSHIP AWARDS AND LOWRY MAYS AWARD FOR EXCELLENCE IN BROADCASTING