The Taishoff Family Foundation was established by the late Lawrence B. Taishoff and his son Rob in honor of their legendary father and grandfather Sol Taishoff, the founder and editor-in-chief of Broadcasting magazine.

As journalists and publishers, Sol and Larry Taishoff played a seminal role in the development of the radio and television industry in America. As champions of a free and unfettered broadcasting profession, Broadcasting magazine was created as the instrument and manifestation of their devotion to resemble a “sentinel on the Potomac” to warn against government intrusion into the creative processes and activities of radio and television broadcasters.

The Taishoffs devoted their entire lives to extending the values and protections of the First Amendment to “The Fifth Estate” which was the designation bestowed upon the broadcasting fraternity by Sol Taishof so many years ago.

The vision and foresight of both Taishoffs often caused them to be allied on many of the great issues of the day with the work and example of one of our own founding chairman Ward L. Quaal. In 2009, the Taishoff family was honored with a Ward L. Quaal Pioneer Award.

In addition to their commitment to journalistic causes and a free press, the Taishoff Family Foundation is also active in improving the lives of people with intellectual disabilities. The Foundation has developed resources to help educate society about the special skills and talents of people with Down syndrome, autism and traumatic brain injury, to name a few. Toward this goal, the Taishoff Family Foundation has established the Lawrence B. Taishoff Center for Inclusive Higher Education at Syracuse University.

The Taishoffs also provided critical initial funding for the Library of American Broadcasting, now located at the University of Maryland. Sol Taishoff himself was one of the founders of the Broadcast Pioneers organization which, as you know, has now become the national charitable endeavor known as the Broadcasters Foundation of America which you and so many of our colleagues support.

Today, the Taishoff Family Foundation is administered by the third generation of family members who support, among their many worthwhile endeavors, the National Press Foundation which annually presents the Sol Taishoff Award for Excellence in Electronic Journalism.

Retired Captain Robert Taishoff USN, is the chairman of the Taishoff Family Foundation.

The Broadcasters Foundation of America extends its deep gratitude to the Taishoff family for carrying on the legacy of their illustrious forebears by underwriting On The Air magazine, which is distributed widely throughout the broadcast industry.
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Chairman’s Message

First and foremost, I’d like to say how excited I am to welcome Tim McCarthy as the co-president of the Broadcasters Foundation. Tim will work alongside Jim Thompson for the next year. We are most privileged to have attracted a person with Tim’s extraordinary credentials and experience. Our carefully orchestrated plan of succession will ensure that the Foundation and its noble mission always remain under superb leadership. A year from now, when Jim formally retires, he will become a consultant and Tim will fully assume the presidency.

As for the past year, the Foundation grant programs have distributed more money to our struggling broadcasting colleagues and their families than ever before. Our financial assistance remains a vital lifeline to those in acute need. Compounding the pressure placed on our increased grants was the cancellation of three of our four signature fundraising events. Fortunately, we expect all our events to take place this coming year, providing essential revenue to the Foundation. We very much look forward to your support and participation throughout the year.

On behalf of the Foundation Board, I’d like to extend our boundless thanks to those of you who were able to offer critical support this year. To those of you who haven’t donated yet, we appeal to your compassion and generosity. Our colleagues who find themselves at the crossroads of the most difficult time in their lives need us. Please don’t turn your back on them.

Stay safe,

Scott Herman, Chairman

Co-Presidents’ Message

Unfortunately, the COVID-19 pandemic continues to plague our collective wellbeing. While the Foundation has not let this hinder our grant programs, the demand for assistance has increased. Our outreach efforts have brought more exposure with broadcasters at large, yet there remain those who are not familiar with the Foundation. Thanks to such strong support in uncertain times, the event raised over $200,000 to help our colleagues in need. Compounding the pressure placed on our increased grants was the cancellation of three of our four signature fundraising events. Fortunately, we expect all our events to take place this coming year, providing essential revenue to the Foundation. We very much look forward to your support and participation throughout the year.

We will also challenge ourselves with expanding participation in our signature events, three of which were cancelled in 2021. Good fortune allowed us to hold our Celebrity Golf Tournament, providing all attendees with much needed camaraderie. Thanks to such strong support in uncertain times, the event raised over $200,000 to help our colleagues in need. We eagerly anticipate that all events will be held in 2022, with even more success. More news soon!

Our vision is robust and remains the cornerstone of the Foundation’s ability to ensure that every qualified plea is answered. We now humbly ask everyone with a career built on broadcasting to consider donating to help offset these losses, ensuring our mission will continue for years to come.

Sincerely,

Jim Thompson, Co-President
Tim McCarthy, Co-President

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Proud to support the Broadcasters Foundation of America
More than 150 broadcasters and celebrities turned out to support the 2021 Broadcasters Foundation Celebrity Golf Tournament at Sleepy Hollow Country Club in Briarcliff Manor, NY.

Celebrity golfers included: John Anderson, ESPN; Chad Cascadden, NY Jets; Scott Brunner, NY Giants; Scott Burrell, Chicago Bulls; Jon Crispin, ESPN; Mike Eaves, ESPN; Jeff Feagles, NY Giants; Rachel Grant; Mike Grella, NY Red Bulls; Jane Hanson, NBC4; Rebecca Harlow; Marc Kestecher, ESPN; Otis Livingston, CBS2; Ann Liguori, CBS Sports; Rob Marciano, ABC News; Sean McDonough, ESPN; Bill Neit; C.J. Papa, Fox News; Karl Ravech, ESPN; Jeremy Schaap, ESPN; Scott Shannon, WCBS-FM; Jim Spanakos; Wally Szczerbiak; Tim Welsh, ESPN; Trey Wingo; LPGA pros Liz Caron and Ellen Ceresko; and others.

Ray Cole, President/COO of Citadel Communications, served as this year’s chair. Evercore Wealth Management returned as title sponsor with additional sponsors including Putnam Investments, ABC, Nielsen, Johnnie Walker, Guinness, Don Julio, Diageo, Meiomi Wines, Tito’s Vodka, NBC, ESPN, Knight Media Group, Pepe Auto Group, Gen Media Partners, vCreative, and others.

Event Photographer: McLean Photography
Broadcasters Foundation of America launched the Legacy Society to ensure its ability to help our broadcast colleagues in the future. To date, Foundation board members and supporters have committed in excess of $7,300,000 in their estate plans.

There is no more important group of supporters than the generous members of the Legacy Society. Please consider making a Bequest to the Broadcasters Foundation of America in your will or revocable living trust. Any assets, including cash, securities, real estate or tangible personal property, may be transferred to the Broadcasters Foundation through your estate.

A bequest offers many benefits, including:
- Retention of full ownership and use of your assets throughout your life
- Flexibility: a bequest is not permanent and can be changed if your life circumstances change
- Potential reduction in taxes payable by your estate
- Ease of arrangement: your attorney can incorporate gift language as part of your will.

Your bequest can be a specific amount, an asset, or a percentage of the remainder of your estate after all other obligations have been met.

Please consider joining the Broadcasters Foundation’s Legacy Society.

For information contact the Broadcasters Foundation at 212-373-8250 or info@thebfoa.org.
NY State Broadcasters Association
Hall of Fame Luncheon at the Rainbow Room

The New York State Broadcasters hosted their Hall of Fame Luncheon in the famous Rainbow Room at Rockefeller Plaza on New York City. Attendees of the capacity filled event saw the best in broadcasting inducted into the NYSSBA Hall of Fame.

2021 Hall of Fame Inductees:
• Tim Busch, former President Nexstar Broadcasting
• Mark Chernoff, legendary sports programmer WFAN in NYC
• Wayne Mahar, Meteorologist NBC3, CBS5, CW6 & CNYCentral in Syracuse
• Jacquie Walker, Journalist and News Anchor WIVB-TV Buffalo

Photos by Michael Priest Photography
On The Air
Broadcasters Foundation of America
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